

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Address

Number	
Suffix	
Property name	
Address line 1	Land off Burndell Road
Address line 2	
Address line 3	
Town/city	
Postcode	
Description of site location must be completed if postcode is not known:	
Easting (x)	498316
Northing (y)	102811
Description	
Land south of Burndell Road, the nearest postcode is BN18 0JF.	

2. Applicant Details

Title	
First name	
Surname	-
Company name	Bovis Homes
Address line 1	c/o Nexus Planning
Address line 2	
Address line 3	
Town/city	

2. Applicant Details

Country	
Postcode	
Primary number	
Secondary number	
Fax number	
Email address	

Are you an agent acting on behalf of the applicant? ☒ Yes ☐ No

3. Agent Details

Title	Mrs
First name	Kathryn
Surname	Block
Company name	Nexus Planning
Address line 1	5th Floor Thames Tower
Address line 2	Station Road
Address line 3	
Town/city	Reading
Country	
Postcode	RG1 1LX

Primary number	
Secondary number	
Fax number	
Email	

4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Retrospective application for the installation of an entrance sign board.

Please select the type(s) of advertising you are proposing:

- ☐ Fascia sign(s)
☐ Projecting or hanging sign(s)
☒ Hoarding(s)
☐ Other type(s)

Please add details of each proposed hoarding

Hoarding(s): 1	
What is the height from the ground to the base of the advertisement?	0 metre(s)

4. Type of Proposed Advertisement(s)

Hoarding(s): 1	
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 5 x Width: 1.7 x Depth: 0 metre(s)
What materials will the sign be made of? Aluminium Composite Mateial	
What is the maximum height of any of the individual letters and symbols?	17 cm
The colour of text and background Blue and white	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

5. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? ☐ Yes ☐ No

If yes, please provide details

The advertisement is situated at the site access point on Burndell Road.

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ☐ Yes ☐ No ☐ Not Applicable

If Yes to either or both the questions above, please show the existing sign(s) on an elevation drawing or photograph which can be uploaded to the Supporting Documents section of this application. Please state the references or filenames of the drawing(s) or photograph(s) in this text box

Image 145.

Will the proposed advertisement(s) project over a footpath or other public highway? ☐ Yes ☐ No

6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From 13/05/2019

To 13/06/2021

7. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ☐ Yes ☐ No

8. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? ☐ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- ☐ The agent
☐ The applicant
☐ Other person

9. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☐ No

10. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☐ Yes ☐ No

11. Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

☐ Yes ☐ No

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. ☒

Date (cannot be pre-application)

16/08/2019