

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Address

Number	
Suffix	
Property name	
Address line 1	Land off Burndell Road
Address line 2	
Address line 3	
Town/city	
Postcode	

Description of site location must be completed if postcode is not known:

Easting (x)	498316
Northing (y)	102811

Description

Land south of Burndell Road, the nearest postcode is BN18 0JF.

2. Applicant Details

Title	
First name	
Surname	-
Company name	Bovis Homes
Address line 1	c/o Nexus Planning
Address line 2	
Address line 3	
Town/city	

2. Applicant Details

Country	
Postcode	
Primary number	
Secondary number	
Fax number	
Email address	

Are you an agent acting on behalf of the applicant? ☒ Yes ☐ No

3. Agent Details

Title	Mrs
First name	Kathryn
Surname	Block
Company name	Nexus Planning
Address line 1	5th Floor Thames Tower
Address line 2	Station Road
Address line 3	
Town/city	Reading
Country	
Postcode	RG1 1LX
Primary number	01182149340
Secondary number	
Fax number	
Email	k.griffiths@nexusplanning.co.uk

4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

One main totem v-board; two medium totem boards; two fence panels; one wall panel; three small totem boards; ACM cut letters; one eco-flex sign; one foamex banner; and a plot board and stickers.

Please select the type(s) of advertising you are proposing:

- ☒ Fascia sign(s)
- ☒ Projecting or hanging sign(s)
- ☒ Hoarding(s)
- ☒ Other type(s)

Other type(s): Please add details of each proposed advertisement

Other type(s): 1	
What is the height from the ground to the base of the advertisement?	1 metre(s)

4. Type of Proposed Advertisement(s)

Other type(s): 1	
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 4 x Width: 3 x Depth: 0.163 metre(s)
What materials will the sign be made of? ACM panels with satin laminate	
What is the maximum height of any of the individual letters and symbols?	31 cm
The colour of text and background Blue and white	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): 2	
What is the height from the ground to the base of the advertisement?	0 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 1.45 x Width: 1 x Depth: 0.103 metre(s)
What materials will the sign be made of? ACM panels with satin laminate	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background Blue and white	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): 3	
What is the height from the ground to the base of the advertisement?	0 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 1.45 x Width: 1 x Depth: 0.103 metre(s)
What materials will the sign be made of? ACM panels with satin laminate	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background Blue and white	
Will the sign be illuminated?	No

4. Type of Proposed Advertisement(s)

Other type(s): 3	
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): 4	
What is the height from the ground to the base of the advertisement?	0 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 1.2 x Width: 1.8 x Depth: 0.023 metre(s)
What materials will the sign be made of? ACM panel with satin laminate mounted in silver anodised clip frame	
What is the maximum height of any of the individual letters and symbols?	32 cm
The colour of text and background Blue and white	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): 5	
What is the height from the ground to the base of the advertisement?	0 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 1.2 x Width: 1.8 x Depth: 0.023 metre(s)
What materials will the sign be made of? ACM panel with satin laminate mounted in silver anodised clip frame	
What is the maximum height of any of the individual letters and symbols?	32 cm
The colour of text and background Blue and white	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): 6	
What is the height from the ground to the base of the advertisement?	0 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)

4. Type of Proposed Advertisement(s)

Other type(s): 6	
Dimension:	Height: 1.2 x Width: 1.8 x Depth: 0.023 metre(s)
What materials will the sign be made of? ACM panel with satin laminate mounted in silver anodised clip frame	
What is the maximum height of any of the individual letters and symbols?	32 cm
The colour of text and background Blue and white	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): 7	
What is the height from the ground to the base of the advertisement?	0 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 1.1 x Width: 0.55 x Depth: 0.103 metre(s)
What materials will the sign be made of? ACM panels with satin laminate	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background Blue and white	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): 8	
What is the height from the ground to the base of the advertisement?	0 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 1.1 x Width: 0.55 x Depth: 0.103 metre(s)
What materials will the sign be made of? ACM panels with satin laminate	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background Blue and white	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	

4. Type of Proposed Advertisement(s)

Other type(s): 8	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): 9	
What is the height from the ground to the base of the advertisement?	0 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 1.1 x Width: 0.55 x Depth: 0.103 metre(s)
What materials will the sign be made of? ACM panels with satin laminate	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background Blue and white	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): 10	
What is the height from the ground to the base of the advertisement?	0 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 0.179 x Width: 1.31 x Depth: 0.015 metre(s)
What materials will the sign be made of? Brushed ACM cut letters mounted to buckets and locaters	
What is the maximum height of any of the individual letters and symbols?	17 cm
The colour of text and background Blue and white	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): 11	
What is the height from the ground to the base of the advertisement?	0 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 0.801 x Width: 0.416 x Depth: 0.103 metre(s)

4. Type of Proposed Advertisement(s)

Other type(s): 11	
What materials will the sign be made of? Aluminium panel with printed graphics including satin laminate	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background Blue and white	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): 12	
What is the height from the ground to the base of the advertisement?	0 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 0.8 x Width: 3 x Depth: 0.005 metre(s)
What materials will the sign be made of? Foamex banner	
What is the maximum height of any of the individual letters and symbols?	23 cm
The colour of text and background Blue, green and white	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): 13	
What is the height from the ground to the base of the advertisement?	0 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 0.4 x Width: 0.3 x Depth: 0.003 metre(s)
What materials will the sign be made of? Plot board and stickers	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background Blue, yellow and white	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2

4. Type of Proposed Advertisement(s)

Other type(s): 13	
Will the illumination be static or intermittent?	

Other type(s): 14	
What is the height from the ground to the base of the advertisement?	4.133 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 1.8 x Width: 0.9 x Depth: 0.05 metre(s)
What materials will the sign be made of? Aluminium flagpole in white	
What is the maximum height of any of the individual letters and symbols?	12 cm
The colour of text and background 4x Pantone 302c flags with blue text; 4x Pantone 390c flags with blue text; 4x Pantone 116c flags with blue text; 4x Pantone 305c with blue text; mounted on white flagpoles	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Please describe each of the 'Other type(s)' of advertising proposed

A - main totem v-board
B - medium totem
C - medium totem
D - fence panels
E - fence panels
F - wall panels
G - small totem
H - small totem
I - small totem
J - ACM cut out letters
K - eco-flex sign
L - foamex banner
M - 32 flags on white flagpoles
O - plot board and stickers

5. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? ☐ Yes ☐ No

If yes, please provide details

Please see supporting documents.

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ☐ Yes ☐ No ☐ Not Applicable

If Yes to either or both the questions above, please show the existing sign(s) on an elevation drawing or photograph which can be uploaded to the Supporting Documents section of this application. Please state the references or filenames of the drawing(s) or photograph(s) in this text box

YAPT-SS-001

Will the proposed advertisement(s) project over a footpath or other public highway? ☐ Yes ☐ No

6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

6. Advertisement(s) Period

From

14/10/2019

To

30/06/2021

7. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☐ No

8. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☐ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- ☐ The agent
- ☐ The applicant
- ☐ Other person

9. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☐ No

10. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☐ Yes ☐ No

11. Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

☐ Yes ☐ No

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. ☒

Date (cannot be pre-application)

29/10/2019