

Profile of Sussex Pub Company

The Sussex Pub Company (SPC) has been established since 1998. It owns and operates 5 successful quality food lead pubs in the West Sussex area. Most of the sites within this small group offer 5 star ETC/AA rated letting accommodation. It is a small company owned and run by Nick and Lisa Sutherland who also live in West Sussex.

The next project planned for SPC for 2012/13 is the Holly Tree in the centre of the village of Walberton. It is the company's intention to take this closed pub, totally refurbish and update all internal and external areas, turning it in to the hub of village life, along with developing a thriving and sustainable business. The main reason for the failure of this pub to its current sorry state has been many decades of under investment by the national pub company and lack of vision to the future of this traditional Inn.

The refurbishment and building works will commence in January 2013 subject to final planning approval of the proposed scheme and will take 5/6 months to complete with a new opening date of this new fully functionally pub in July 2013. The Holly Tree will still feel like a traditional pub open for breakfast and morning coffee with also offering an above average food menu that will be available all day along with a renowned Sunday carvery. In addition there will be 4 letting rooms for BB, with a good choice of local real ales & quality wines. The Holly Tree will not be another over priced Gastro pub but a pub with something to offer everyone.

Multi revenue streams are vital to the future of village pub's these can include extra services like B/B, village/farm shop, function/meeting rooms and holiday cottages. These services can and have been incorporated into traditional pubs successfully. Equally to this it is important that the atmosphere of the village pub is retained.

The SPC has previous experience in delivering the above and its expertise is taking run down or closed sites similar to the Holly Tree and developing them into thriving, liked and respected pub business that engages with the local community with things like monthly discounted locals night and holding frequent special events that caters for most tastes.

In order to build and achieve success with the Holly Tree we will ensure that the food and drink offer will be of a quality and environment that will attract customers for the wider area.

Listed below are some of the most recent pubs that SPC are associated with

www.thesussexpub.co.uk

Fox & Hounds, Funtington Tents, Chichester

Crab & Lobster, Sidlesham Halfway Bridge Inn, Lodsworth nr Petworth

The Royal Oak, East Lavant

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21 Westgate
Chichester
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