

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Address

Number	
Suffix	
Property name	Land east of Tye Lane
Address line 1	
Address line 2	
Address line 3	Walberton
Town/city	West Sussex
Postcode	
Description of site location must be completed if postcode is not known:	
Easting (x)	497478
Northing (y)	106113
Description	
Land with planning permission for residential development	

2. Applicant Details

Title	
First name	-
Surname	-
Company name	Linden Homes (Southern)
Address line 1	1a Guildford Business Park
Address line 2	Guildford
Address line 3	
Town/city	Surrey

2. Applicant Details

Country

Postcode

GU2 8XG

Primary number

Secondary number

Fax number

Email address

Are you an agent acting on behalf of the applicant? ☐ Yes ☒ No

3. Agent Details

No Agent details were submitted for this application

4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Retrospective erection of 8no. flags and 3 no. sign boards for a temporary period during construction of up to 3 years

Please select the type(s) of advertising you are proposing:

- ☐ Fascia sign(s)
- ☐ Projecting or hanging sign(s)
- ☐ Hoarding(s)
- ☒ Other type(s)

Other type(s): Please add details of each proposed advertisement

Other type(s): 1	
What is the height from the ground to the base of the advertisement?	4.2 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 1.3 x Width: 9.15 x Depth: 0.2 metre(s)
What materials will the sign be made of? DiBond panels, aluminium posts and back rails	
What is the maximum height of any of the individual letters and symbols?	49 cm
The colour of text and background Dark red background, white text.	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): 2	
What is the height from the ground to the base of the advertisement?	0.4 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)

4. Type of Proposed Advertisement(s)

Other type(s): 2	
Dimension:	Height: 1.2 x Width: 2.44 x Depth: 0.2 metre(s)
What materials will the sign be made of? DiBond panels, aluminium posts and rails	
What is the maximum height of any of the individual letters and symbols?	13 cm
The colour of text and background Dark red background, white text.	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): 3	
What is the height from the ground to the base of the advertisement?	4.2 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 1.8 x Width: 0.9 x Depth: 0 metre(s)
What materials will the sign be made of? polyester flag, aluminium flag pole	
What is the maximum height of any of the individual letters and symbols?	20 cm
The colour of text and background White text, red background	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Please describe each of the 'Other type(s)' of advertising proposed

Detailed Description of Proposed Advertising: Flag adverts and sign boards described as follows; Sign Board One: 1300mm height x 9150mm width, 4200mm AGL. Text: 288mm tall text "Coming Soon" at top left; 194mm tall text "A development of 2, 3 & 4 bedroom homes" at upper mid; 413mm tall text "Wates" and "Linden Homes" upper right; 487mm tall text "Avisford Grange" at bottom left; 214mm and 170mm tall text "01243 928030" and "lindenhomes/avisford grange" lower mid. Dark red background, white text. Sign Board Two (2 no.): 1200mm height x 2440mm width, 370mm AGL Text: 159mm tall text "Avison Grange" upper mid; 129mm tall text "A development of 2, 3 and 4 bedroom homes" middle; 96mm tall text "01243 928030" lower left; 76mm tall text "lindenhomes/avisfordgrange" bottom left; 207mm tall text "Wates" and "Linden Homes" bottom right. Dark red background, white text. Flags (8 no.): 1800mm height x 900mm width, 4200mm AGL

4. Type of Proposed Advertisement(s)

Text: Approx. 200mm tall text "Linden Homes" bottom centre.

Dark red background, white text.

Please refer to submitted plans for full details.

5. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☐ No

If yes, please provide details

Please refer to submitted details.

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☐ Yes ☐ No ☐ Not Applicable

If Yes to either or both the questions above, please show the existing sign(s) on an elevation drawing or photograph which can be uploaded to the Supporting Documents section of this application. Please state the references or filenames of the drawing(s) or photograph(s) in this text box

Please refer to submitted details.

Will the proposed advertisement(s) project over a footpath or other public highway?

☐ Yes ☐ No

6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From

07/06/2019

To

07/07/2022

7. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☐ No

8. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☐ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- ☐ The agent
☐ The applicant
☐ Other person

9. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☐ No

10. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☐ Yes ☐ No

11. Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

11. Authority Employee/Member

It is an important principle of decision-making that the process is open and transparent.

☐ Yes ☐ No

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. ☐

Date (cannot be pre-application)

18/06/2019