

Statement of Community Involvement

Dandara Ltd

**Application for Approval of Reserved Matters
for Land East of Fontwell Avenue, Fontwell, West Sussex**

March 2019

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1.0 INTRODUCTION

- 1.1 This Statement of Community Involvement (SCI) sets out Dandara's approach to public consultation in respect of an application for approval of Reserved Matters for land east of Fontwell Avenue, Fontwell, West Sussex.
- 1.2 The consultation focused on Dandara's proposal for the delivery of up to 400 new dwellings, 5,000 square metres of employment space and 500 square metres of retail / community space.
- 1.3 A mix of housing types and sizes is proposed, to cater for single people, first-time buyers and families. 30% of the properties will be designated as affordable housing, with a combination of rented and shared ownership.
- 1.4 See Appendix A for a location plan and Appendix B for a proposed site layout plan.
- 1.5 This SCI is intended to conform to Arun District Council's Statement of Community Involvement 2018. This provides information on how the community can become involved with the preparation of planning policy documents and the determination of planning applications.
- 1.6 Dandara has carefully followed this advice including the preparation of drawings for public review, running a public consultation, writing to over 700 local residents and stakeholders to inform them of the proposals and undertaking local publicity to maximise feedback.
- 1.7 Dandara is fully committed to the widest public consultation with stakeholders and the general public. A Community Engagement Strategy was therefore agreed early in the process to ensure a comprehensive approach.

2.0 PUBLIC CONSULTATION

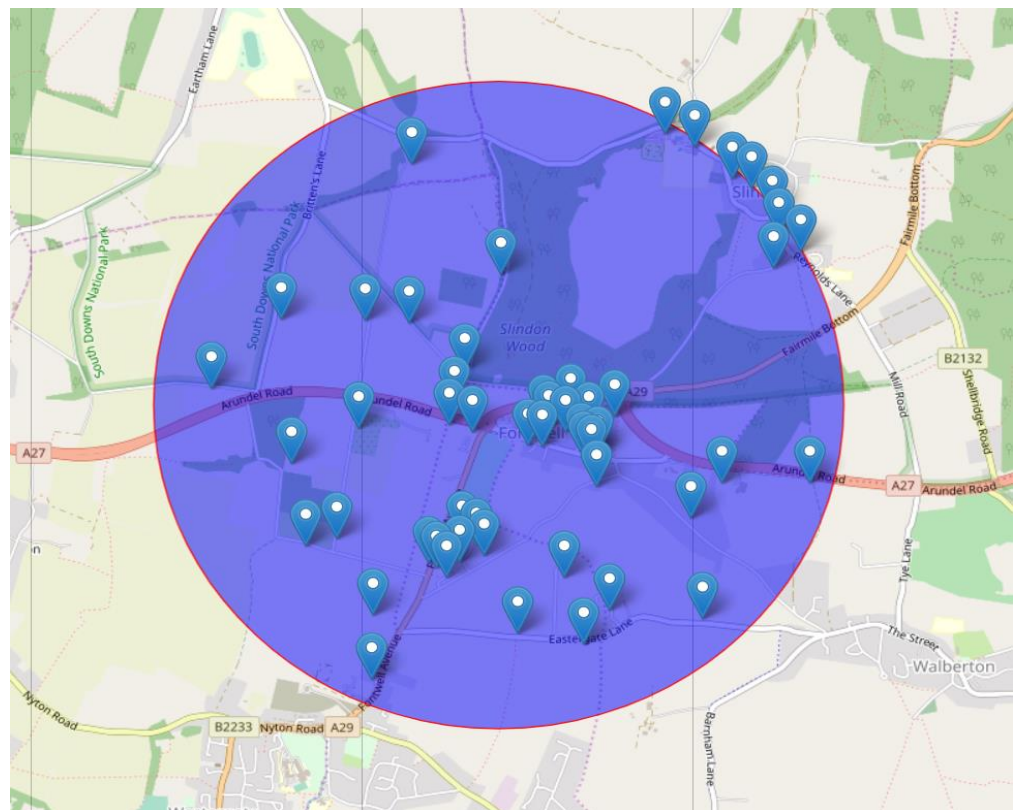
2.1 Overview

- 2.1.1 A public consultation took place between 4.00pm and 8.00pm on Thursday 28 February 2019 at Fontwell Park Racecourse, Land and Power Premier First Floor Lounge, Suites 13 & 14, Fontwell Avenue, Fontwell, BN18 0SY.
- 2.1.2 The objective of the consultation was to introduce the Dandara team and seek opinions on Dandara's application for approval of Reserved Matters for land east of Fontwell Avenue, Fontwell.
- 2.1.3 In advance of the public consultation, a preview session was offered to key local stakeholders between 3pm and 4pm at the same venue.

2.2 Target Audience

- 2.2.1 Dandara's intention from the outset of the planning process was to involve local people and key stakeholders in the application for approval of Reserved Matters for residential, retail and community development of land east of Fontwell Avenue, Fontwell.

- 2.2.2 To this end, publicity channels were selected to encourage attendance at the public consultation on Thursday 28 February and to encourage feedback on the proposal.
- 2.2.3 A database was compiled of approximately 700 local residents / businesses within a one-mile radius of the development site, who were considered those most likely to be affected by the proposals. See one-mile radius below:



- 2.2.4 Local stakeholders were also included within the distribution list, which comprised 26 records and can be segmented as follows:

- 1st Barnham Scout Group (Walberton Beavers)
- Arun District Council
- Chichester Chamber of Commerce & Industry
- Eastergate Parish Council
- Environment Agency
- Fontwell Park Racecourse
- Global Technologies Racing Ltd
- MP
- National Trust - Slindon Estate
- Slindon Church of England Primary School
- Slindon College
- St Mary's Church
- Sussex Chamber of Commerce
- The Croft Surgery
- Walberton & Binsted Church of England Primary School
- Walberton History Group
- Walberton Parish Council

- West Sussex County Council
- West Sussex Highways

2.3 Public Consultation – 28 February 2019 – Event Format

- 2.3.1 The consultation was run as a 'drop in' event for the local community (4pm – 8pm), with local key stakeholders invited to a preview session immediately before the 'drop in' (3pm – 4pm).
- 2.3.2 Walberton Parish Council attended in an independent capacity, in order to canvass views of attendees regarding the use of the public open space, which will ultimately be transferred to Walberton Parish Council.
- 2.3.3 Fontwell Park Racecourse was selected as a suitable venue for the consultation. It is located on Fontwell Avenue, to the west of the proposed development and close to the local residents invited to attend.
- 2.3.4 Nine information banners were displayed at the consultation. These introduced Dandara and then focused on the proposed development; site location, design code, landscape, site location, Fontwell roundabout upgrade and next steps.
- 2.3.5 Representatives from the applicant (Dandara), transport (Norman Rourke Pryme) and architect (AAP) were available to answer questions from attendees.
- 2.3.6 See Appendix C for copies of the information banners displayed at the consultation.

2.4 Pre-Event Publicity

- 2.4.1 Techniques included:
- Email invitation to 26 key stakeholders (see Appendix D)
 - Postal invitation to 698 residents / businesses within a one-mile radius of the development site (see Appendix E)
 - 170mm x 132mm advertisement in the Bognor Observer on Thursday 21 February (see Appendix F)
- 2.4.2 A dedicated telephone information line and email address for enquiries and feedback was provided.

2.5 Event Attendance

- 2.5.1 11 stakeholders attended the preview session
- 2.5.2 161 members of the public / local businesses attended the consultation – see Appendix G for images of the event in progress.

2.6 Outcomes

- 2.6.1 Attendees were encouraged to complete a feedback form - see Appendix H. These were either completed at the public consultation or returned by email or FREEPOST. Respondents were given a response deadline of 9am on Monday 11 February 2019. A total of 48 responses were received – see Section 2.8 for further details. A copy of all verbatim comments received is available to the Local Planning Authority upon request to Dandara.

2.7 Summary of Feedback

- 2.7.1 The feedback was analysed to identify the following key findings:

Q1 – What are your thoughts on the proposed layout / design?

Of the 44 respondents who answered the question:

- 15.9% (seven) liked the proposed layout / design or thought it was “good” or “OK”
- Many were of the opinion there are too many houses and only one access route, which would lead to a build-up of traffic
- A number expressed a concern regarding a lack of parking

Q2 – What are your thoughts on the architectural treatment of the new homes?

Of the 33 respondents who answered the question:

- 51.5% (17) provided a positive response
- A few expressed a view that no properties should be taller than two storeys
- A small number were of the opinion that the architectural treatment was not bespoke enough

Q3 – Please rank your preferred proposed uses for the open space, where 1 = 1st preference, 2 = 2nd preference etc

The table overleaf shows the results for the 40 respondents who answered this question and highlights the most popular top three preferences in green and the least popular three (or four if joint) preferences in red.

Where some respondents placed a tick next to their preferred options rather than numbers or entered ‘1’ for more than one option, it has been assumed these were all the respondents’ first choices in each case.

Most popular proposed uses chosen as first preference:

- Amenity grassland / parkland for recreation, dog walking and leisure
- Wildflower planting and ecological enhancement
- Allotment provision

Least popular proposed uses chosen as first preference:

- Community orchard
- Multi-use games area
- Adult gym equipment

Proposed Uses for Open Space	1 st	2 nd	3 rd	4 th	5 th	6 th	7 th	8 th	9 th	10 th
Adult gym equipment	2 5.0%	0 0.0%	2 5.0%	2 5.0%	1 2.5%	2 5.0%	3 7.5%	3 7.5%	5 12.5%	0 0.0%
Allotment provision	8 20.0%	7 17.5%	7 17.5%	5 12.5%	1 2.5%	1 2.5%	2 5.0%	1 2.5%	1 2.5%	0 0.0%
Amenity grassland / parkland for recreation, dog walking and leisure	17 42.5%	4 10.0%	5 12.5%	1 2.5%	4 10.0%	2 5.0%	1 2.5%	0 0.0%	1 2.5%	0 0.0%
Community orchard	4 10.0%	2 5.0%	5 12.5%	3 7.5%	2 5.0%	5 12.5%	1 2.5%	3 7.5%	1 2.5%	0 0.0%
Extensive network of pedestrian and cycle paths linking to surrounding area	7 17.5%	6 15.0%	0 0.0%	4 10.0%	6 15.0%	1 2.5%	1 2.5%	0 0.0%	1 2.5%	0 0.0%
Horse paddocks	5 12.5%	1 2.5%	1 2.5%	2 5.0%	4 10.0%	2 5.0%	1 2.5%	6 15.0%	5 12.5%	0 0.0%
Multi-use games area	3 7.5%	4 10.0%	4 10.0%	3 7.5%	0 0.0%	2 5.0%	6 15.0%	0 0.0%	1 2.5%	0 0.0%
Neighbourhood equipped area of play for all ages	5 12.5%	6 15.0%	3 7.5%	3 7.5%	1 2.5%	2 5.0%	3 7.5%	1 2.5%	0 0.0%	0 0.0%
Wildflower planting and ecological enhancement	11 27.5%	1 2.5%	2 5.0%	5 12.5%	4 10.0%	3 7.5%	0 0.0%	2 5.0%	2 5.0%	0 0.0%
Other	2 5.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	1 2.5%

The other suggestions provided for the proposed use of space were:

- Tennis courts
- Cricket nets

Q4 – The new community building has been designed as a flexible-use space. What potential activities would you like this local facility to allow for?

Of the 33 respondents who answered the question:

- 27.3% (nine) believed the local facility should allow for children's activities (playgroup, pre-school, creche, mother & toddler etc)

- Other suggestions included social events such as concerts and fetes, council meetings, conferences, sports activities such as badminton and five-a-side football plus use by community groups and retirement clubs

Q5 – Please write any general comments you may have on our proposals for the development of land east of Fontwell Avenue, Fontwell

- Comments related to a wide range of issues, including concerns about the one access route onto Fontwell Avenue and effect of the development on the surrounding roads and traffic levels
- Others comments related to the number of houses in the development and concern regarding a lack of infrastructure to support the development

Q6 – In principle, are you in favour or not of our proposals for the development of land east of Fontwell Avenue, Fontwell?

Of the 45 respondents who answered the question:

Answer	Responses	Percentage
Yes	9	20.0%
No	35	77.8%
Don't know	1	2.2%

- Responses to this question were against the proposed development, with 77.8% (35) not in favour, compared to 20.0% (nine) in favour

Q6b – Please explain the reason for your answer to Q6

- Reasons given by respondents in favour of the proposals include the belief in providing quality housing where it is needed, that the increase in population has to be accommodated and the mixed use within the proposal will benefit the wider community
- The majority of respondents were not in favour of the proposals, with many using this question to reiterate concerns about access, over-development, increased traffic and lack of supporting infrastructure
- Note: The concerns raised related to the principle of the development and were addressed under the approved outline planning permission and did not relate to the Reserved Matters proposals being consulted upon

- 2.7.2 In summary, the consultation event held on 28 February was well attended, allowing attendees to learn more about Dandara's application for approval of Reserved Matters for land east of Fontwell Avenue, Fontwell.
- 2.7.3 Feedback received has provided Dandara with valuable insight into the opinions of the local community, which will now be considered.
- 2.7.4 It should be noted that most respondents appear to have not understood that the proposed application is for Reserved Matters, with outline planning permission already granted.

2.8 Public Consultation Summary

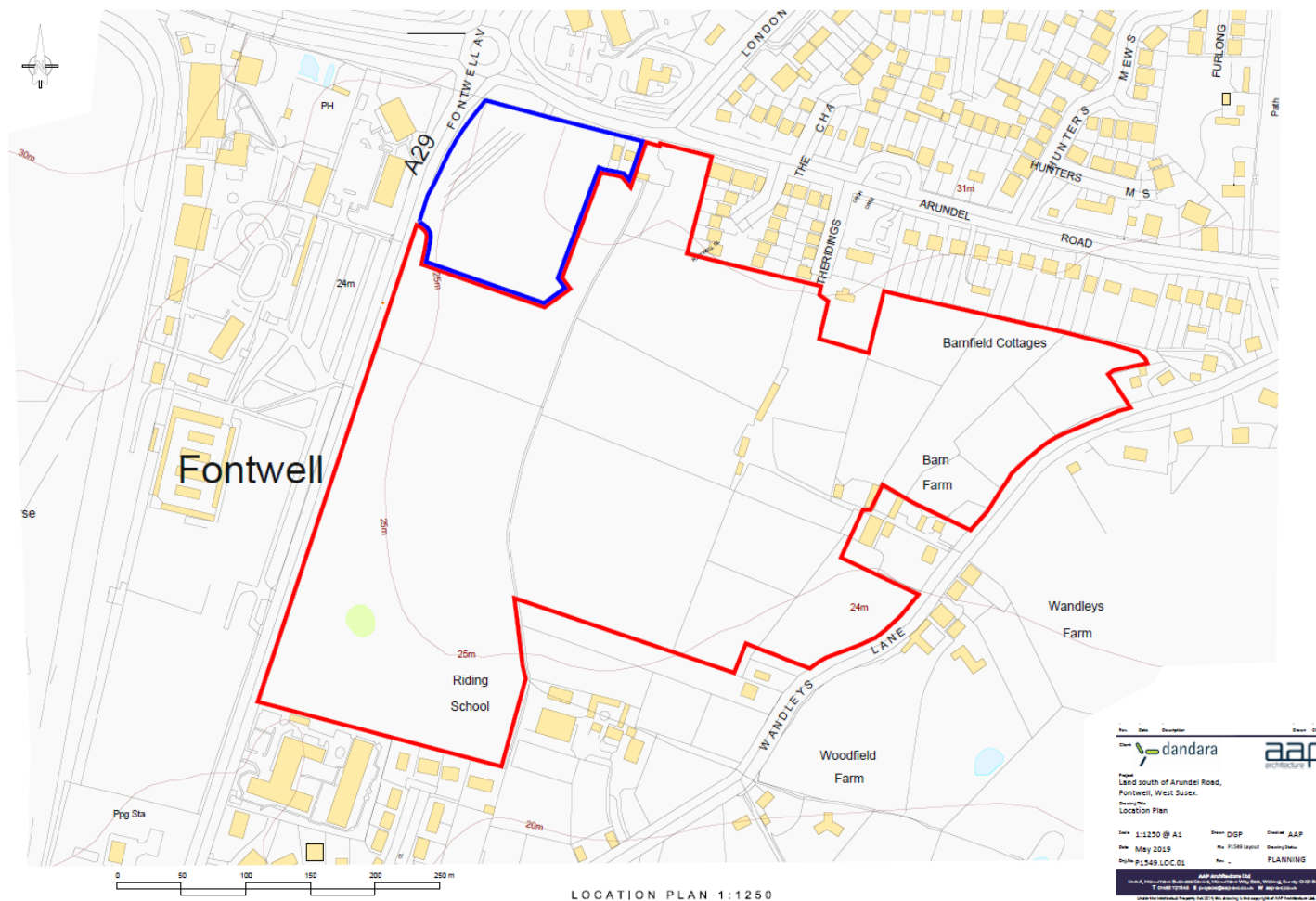
Public Consultation - 28 February 2019	
Attendance	161
Written Responses Received	48
Response Rate	29.8%

3.0 OVERALL RESPONSE AND SUMMARY

- 3.1 The pre-application consultation activities outlined in this document have been undertaken to support Dandara Ltd's application for approval of Reserved Matters for the residential, employment and retail / community development of land east of Fontwell Avenue, Fontwell, West Sussex.
- 3.2 The engagement activities undertaken have been successful in encouraging the local community to learn more about the Reserved Matters relating to the proposed development and provide detailed feedback.
- 3.3 We believe the community engagement process undertaken conforms to Arun District Council's Statement of Community Involvement 2018 guidelines and has provided the public with due involvement in this Reserved Matters application. This Statement forms part of the suite of planning application documents submitted to Arun District Council.

APPENDIX

Appendix A – Location Plan



The red line on the location plan above indicates the outline of the development area.

Appendix B – Proposed Site Layout Plan



Appendix C – Public Consultation – 28 February 2019 Information Boards



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Land to the east of Fontwell Avenue

Fontwell

WELCOME

The Dandara team welcomes you to this public exhibition, where we seek your views on our draft proposals for the delivery of up to 400 new, high quality homes alongside retail and community provision on land to the east of Fontwell Avenue, Fontwell.

Dandara was established in 1988 from the desire to provide innovative homes and commercial properties, which would offer real value for money without compromising on design, durability or quality.

Dandara has been at the forefront of residential property design and development for three decades, creating award-winning homes and working environments throughout the UK.

Today Dandara is one of the UK's largest independent property development companies.



RECREATION GROUND ROAD, TENTERDEN
Church View

138 Properties



THE AVENUE, TUNBRIDGE WELLS
Knights Wood

592 Properties

We are passionate about quality, which is why we undertake every aspect of the development ourselves, from land buying and planning, to design, build and sales which has led to more than 70 industry awards for design and quality.

Dandara is a national company with offices situated across the UK including our new regional office near Southampton. This office was established in summer 2018 to build a southern-based team to deliver the Fontwell scheme and obtain further development opportunities. We have already acquired two additional sites and will be commencing on our Windroos development, Littlehampton, in the spring of this year.

We anticipate submitting a Reserved Matters planning application for Fontwell to Arun District Council within the next three months. The team would like to hear your views and better understand any specific issues you may have.

Please take the time to look at the boards with members of the project team who are also on hand to answer any questions you may have. You can provide your comments by completing the feedback forms available.

We are consulting on our plans until 8th March 2019



FORMER WINDROOS NURSERY
LITTLEHAMPTON

84 Properties





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BACKGROUND

Dandara Ltd obtained outline planning permission from the Secretary of State in July 2017 for up to 400 new homes, a 5,000 sq m commercial headquarters building and 500 sq m of retail / community space, alongside a significant public open space offer. The outline planning permission approved the following development parameters:

- Acceptable land uses;
- Quantum of development;
- Proportion and tenure of affordable housing;
- Access;
- Amount and location of public open space;
- Off-site highway works;
- Section 106 planning obligations.

Illustrative Masterplan
for Outline



This public exhibition will explain our approach to the next stage of the planning process which comprises Reserved Matters. Whilst access to the site is approved in full, we are required to obtain detailed approval for layout, scale, appearance and landscaping. We are preparing a single Reserved Matters application for the entirety of the site other than for the 5,000 sq m commercial headquarters building which Global Technologies Racing (GTR) will be progressing themselves.

This exhibition will present and explain our approach to detailed scheme design which will comprise our Reserved Matters application. This includes:

- Detailed scheme layout;
- Internal road network and hierarchy;
- Dwelling location, mix and type;
- Character areas, architectural approach and materiality;
- Detailed proposals for retail and community buildings;
- Use of the public open space areas;
- Details on timescales, programme and off-site highway works.





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Land to the east of Fontwell Avenue

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MASTERPLAN



Reserved Matters Layout

The forthcoming Reserved Matters planning application seeks to deliver a mixed use scheme comprising of 400 dwellings, a retail space suitable for a convenience store and a community facility as part of the Arundel Road Bottle Store redevelopment. The residential development will provide a wide variety of dwelling types and sizes to cater for single people, first time buyers and families. 30% of the dwellings will be affordable housing in a combination of rented and shared ownership.

The majority of the development will be 2 storey housing in order to respect the prevailing building heights, with occasional 3 storey apartment buildings in key locations away from the site edges. The scheme will also deliver a substantial recreation area, comprised of parkland, a community orchard, allotments, multi use games area, trim trail, adult gym equipment and play facilities.





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Appendix C – Public Consultation – 28 February 2019 Information Boards



Land to the east of Fontwell Avenue

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DESIGN CODE

The Design and Access Statement submitted with the Outline Planning approval, provided a detailed framework and a clear set of principles for the development. Condition 7 of the Outline Approval requires the preparation of a Design Code to support the Reserved Matters submission. The purpose of the Design Code is to ensure the delivery of the vision and design quality set out in the approved Design and Access Statement through a series of related, measurable and quantifiable components against which the quality of the development can be judged.

These components will include:

Urban Space	Urban Form	Built Form
- Parking - Landscaping - Boundaries - Open space - Services	- Block structure - Sustainability measures - Scale - Density - Refuse & recycling	- Key buildings and frontages - Character areas

STYLE AREA KEY

Style 1	FONTWELL AVENUE, BANGOLYS LANE & ARIANEL ROAD	
Style 2	FARLEIGH EDGE	
Style 3	VILLAGE CORE	



FEATURE AREA



FEATURE AREA



FEATURE AREA






Appendix C – Public Consultation – 28 February 2019 Information Boards



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Land to the east of Fontwell Avenue

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DETAILED DESIGN

The site is organised by a series of character areas that inform the architectural and urbanism of the development. They are derived from the natural attributes of the site, the vision to create a coherent sense of place which will integrate positively with its surroundings, whilst reinforcing the local character of Fontwell.

The character area that fronts Fontwell Avenue and those adjacent to Wandleys Lane and Arundel Road, will be predominantly larger dwellings of traditional style using red bricks with darker red detailing to window heads, cills, and band courses, red roof tiles and grey slates. Roofs will be simple pitched in form with gablets and projecting gables to larger dwellings. Traditional West Sussex tile hanging to occasional plots will be enhanced with the use of club tile detailing.





The character areas fronting the recreation space will be known as the Parkland Edge and are predominantly detached and more contemporary in style with generous use of dark grey boarding, large windows with vertical emphasis and grey, projecting window surrounds. These homes will create a contemporary edge to the parkland setting and a distinct character to the development.

The heart of the development will form the Village Core character area, this part of the development will be characterised by a more closely knit built form of 2, with very occasional 3 storey buildings, with pockets of open space to aid legibility. These dwellings will also have a clear Dandara contemporary design, featuring large modern windows and surrounds with elevational variety achieved through the considered use of blue weather boarding to key and feature plots.





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LANDSCAPE

The outline planning permission granted in July 2017 was accompanied by a Section 106 legal agreement. This established an area of 4.5 ha towards the northern part of the site which would be delivered as public open space and transferred, in perpetuity, to Walberton Parish Council.



Landscape Masterplan

The Parish Council, as future landowner, is here today to canvass views on what the public open space should be used for. This board includes an initial Landscape Masterplan which contains some ideas, based on previous consultation feedback and engagement with the Parish Council and Neighbourhood Plan Group, on what the public open space could offer. This could include:

- Allotment provision;
- Community orchard;
- Neighbourhood Equipped Area of Play for all ages;
- Multi-use games area;
- Adult gym equipment;
- Amenity grassland / parkland for recreation, dog walking and leisure;
- Horse paddocks;
- Wildflower planting and ecological enhancement;
- Extensive network of pedestrian and cycle paths linking to surrounding area.

Your views on what the open space could be used for are welcome as Dandara will create the public open space prior to it being handed over to the Parish Council alongside a financial sum for future management and maintenance. The layout also includes other smaller areas of public open space principally focused around retained trees and creating a legible network of pedestrian and cycle routes through the scheme.





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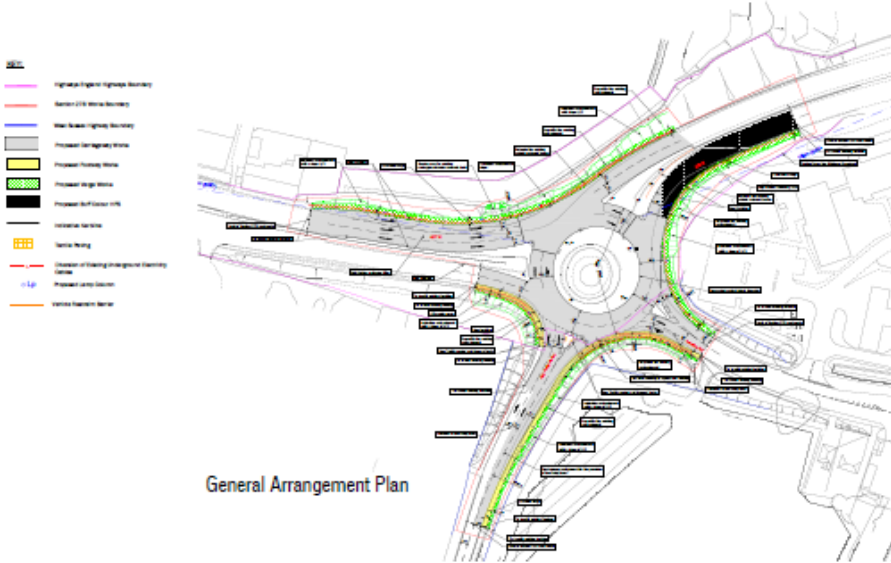


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FONTWELL ROUNDABOUT



General Arrangement Plan

As part of the outline planning permission, the adjacent A27 dual-carriageway / A29 Fontwell Avenue four-arm roundabout junction will be upgraded. Improvements to the junction will include the widening of all approach roads, together with the introduction of traffic signals for the A27 arms. This will improve the flow of traffic through the junction, reducing delays and improving journey times.

As requested by Highways England, which originally developed the improvements as part of wider network upgrades, a traffic model (VISSIM micro-simulation) was developed by a transport consultant to illustrate the impact of the development on the A27 roundabouts and to model the interaction and lane changing manoeuvres between nearby junctions.

A comparison between the 2022 Baseline results (without the development) and the 2022 (with development) results and including the effects of the proposed signal scheme, indicated that the proposed scheme offers a significant benefit to the A29 Fontwell Avenue.

The results of the modeling demonstrated that the signal scheme being delivered by the development offers a significant improvement to the highway infrastructure, which is of a benefit well beyond any impact associated with the scheme.

Detailed design subsequently started in January 2019, with close liaison between Dandara, consulting Civil Engineers, Highways England, WSCC and early Contractor involvement to ensure that the design is accounting for construction methods and all necessary stakeholders.

Following technical approval of the design by Highways England, the construction of the roundabout is planned to start in May 2019 and is currently estimated to take 18 months to complete. Due to these timescales we have applied to allow occupancy of up to 150 new homes as the works are undertaken.





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Appendix C – Public Consultation – 28 February 2019 Information Boards



Land to the east of Fontwell Avenue

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SCHEME PROVISION

Our proposed scheme provides a mix of housing to meet the needs of the wider population, taking on board the requirements of the Council SHMA. However, our scheme also delivers many other benefits in addition to the housing, and extensive public open space.

Retail provision has been identified adjacent to the main access off Fontwell Avenue, and a new community building will be provided on the northern village edge of the scheme, incorporating the existing 'Bottle Store' building.

These important components of our scheme will serve the wider community, integrating homeowners within the new development with the existing population of Fontwell.

Walberton Parish Council, as future owner, is here today to canvass views on the community building and the extensive external facilities that could include:

- Open Hall with flexible space for café & events and large meetings;
- Exhibition space, & informal meeting area within the existing bottle store;
- Kitchen and service area;
- Storage areas;
- WC's and baby changing facilities;
- External seating area;
- External loading area, parking, bike racks.



Concept Arundel Road elevation



Concept floor plan



Concept front elevation

The retail building could include opportunities for local businesses, and discussions are ongoing with potential retail providers, keen to serve the wider community.



Front elevation



Ground floor plan



Appendix C – Public Consultation – 28 February 2019 Information Boards



Land to the east of Fontwell Avenue

Fontwell

CONCLUSION

Your views are important in helping to develop our proposals. So please let us have your thoughts and comments by completing and returning a feedback form. Your comments will be taken into consideration and incorporated into the scheme where possible.

Please give your feedback by completing a feedback form provided or by contacting us on:

P FREEPOST
CONSULTATION COMMENTS

E dandara@springboard-marketing.co.uk

T 01732 375413





Once feedback has been reviewed, the next step is to submit a Reserved Matters application to Arun District Council and the consultation comments received will be incorporated into the submitted Statement of Community Involvement.

The District Council will then hold its own consultation on the application.

We welcome your feedback by 8th March 2019.

Our proposals will represent a valued new addition to the village, within easy reach of local services. Thank you for attending and we hope you have found this event helpful and informative.





Appendix D – Public Consultation – 28 February 2019 Invitation to Key Stakeholders

14 February 2019

Dear [Opening Salutation]

APPLICATION FOR APPROVAL OF RESERVED MATTERS FOR LAND EAST OF FONTWELL AVENUE, FONTWELL, WEST SUSSEX

KEY STAKEHOLDER PREVIEW INVITATION

On 13 July 2017, the Secretary of State, Department for Communities and Local Government granted outline planning permission, subject to conditions, for up to 400 new dwellings, 5,000 square metres of employment space and 500 square metres of retail / community space on land east of Fontwell Avenue, Fontwell.

You are invited by Dandara Ltd (Southern) to attend an exclusive key stakeholder preview to view our proposals prior to us submitting our Reserved Matters application to Arun District Council.

The key stakeholder preview event will take place as follows:

DATE: Thursday 28 February 2019
VENUE: Fontwell Park Racecourse
Land and Power Premier First Floor Lounge, Suites 13 & 14
Fontwell Avenue
Fontwell, BN18 0SY
TIME: Between 3pm and 4pm

Please note the public consultation drop-in will be the same day from 4pm-8pm, which you are of course also invited to attend.

The public consultation event will be advertised in the local press.

Please come along and view our proposals and meet members of the project team who will be available to answer any questions you may have. The Dandara team looks forward to receiving your input and feedback as we prepare our Reserved Matters application.

Please RSVP to dandara@springboard-marketing.co.uk or telephone 01732 375413. You may also wish to be added to our database of interested parties.

We look forward to meeting you on **Thursday 28 February 2019**.

Yours [closing salutation]

Chris Harrison
Operations Director

John Richards
Director, Planning MRTPI

Appendix E – Public Consultation – 28 February 2019 Invitation to Local Residents / Businesses



Dandara Limited

«Addressee»
«Organisation»
«House_Name»
«Address_1_and_2_merged»
«Address_3»
«Address_4»
«Town»
«County»
«Postcode»

Dandara Ltd (Southern)
Wade Park Farm
Salisbury Road
Ower
Hampshire
SO51 6AG

Email southern@dandara.com
Web www.dandara.com

14 February 2019

APPLICATION FOR APPROVAL OF RESERVED MATTERS FOR LAND EAST OF FONTWELL AVENUE, FONTWELL, WEST SUSSEX

PUBLIC CONSULTATION DROP-IN INVITATION

On 13 July 2017, the Secretary of State, Department for Communities and Local Government granted outline planning permission, subject to conditions, for up to 400 new dwellings, 5,000 square metres of employment space and 500 square metres of retail / community space on land east of Fontwell Avenue, Fontwell.

You are invited by Dandara Ltd (Southern) to a public consultation drop-in, to view our proposals prior to us submitting our Reserved Matters application to Arun District Council.

The drop-in will take place as follows:

DATE: Thursday 28 February 2019
VENUE: Fontwell Park Racecourse
Land and Power Premier First Floor Lounge, Suites 13 & 14
Fontwell Avenue
Fontwell
BN18 0SY
TIME: Between 4pm and 8pm - all are welcome

This event will also be advertised in the local press.

Please come along and view our proposals and meet members of the project team who will be available to answer any questions you may have. The Dandara team looks forward to receiving your input and feedback as we prepare our Reserved Matters application.

To be added to our database of interested parties, please email dandara@springboard-marketing.co.uk or telephone 01732 375413.

We look forward to meeting you on **Thursday 28 February 2019**.

Yours faithfully



Chris Harrison
Operations Director



John Richards
Director, Planning MRTPI

**Appendix F – Public Consultation – 28 February 2019
Advertisement in the Bognor Observer (published 21 February 2019)**

**APPLICATION FOR APPROVAL OF RESERVED MATTERS FOR LAND
EAST OF FONTWELL AVENUE, FONTWELL, WEST SUSSEX**

PUBLIC CONSULTATION:

4.00pm - 8.00pm, Thursday 28th February 2019

**Fontwell Park Racecourse, Land and Power Premier First Floor Lounge,
Suites 13 & 14, Fontwell Avenue, Fontwell, BN18 0SY**

All are welcome

Dandara Ltd (Southern) is preparing a Reserved Matters application for residential, retail and community development of land east of Fontwell Avenue, Fontwell, West Sussex.

Please come along to view the proposals and meet members of the project team, who will be available to answer any questions you may have. Dandara Ltd (Southern) looks forward to receiving your input and feedback, as we prepare our Reserved Matters application for submission to Arun District Council.



Illustrative Red Line Site Location Plan

To be added to our database of interested parties, please call 01732 375413 or email dandara@springboard-marketing.co.uk



Appendix G – Public Consultation – 28 February 2019

Images of Public Consultation in progress



Dandara Ltd: Application for Approval of Reserved Matters for Land East of Fontwell Avenue, Fontwell
Author – Springboard Marketing Limited

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Appendix H – Public Consultation – 28 February 2019 Feedback Form (page one)



Dandara Limited

FEEDBACK FORM

APPLICATION FOR APPROVAL OF RESERVED MATTERS FOR LAND EAST OF FONTWELL AVENUE, FONTWELL, WEST SUSSEX

PUBLIC CONSULTATION: THURSDAY 28 FEBRUARY 2019

Thank you for taking the time to attend Dandara Ltd (Southern)'s consultation event to view our proposals for the development of land east of Fontwell Avenue, Fontwell, West Sussex.

We would be grateful if you could take a few minutes to complete this form and help us finalise our proposals, ahead of submitting our Reserved Matters application to Arun District Council.

1. What are your thoughts on the proposed layout / design?

2. What are your thoughts on the architectural treatment of the new homes?

3. Please rank your preferred proposed uses for the open space, where 1 = 1st preference, 2 = 2nd preference etc:

- ☐ Adult gym equipment
- ☐ Allotment provision
- ☐ Amenity grassland / parkland for recreation, dog walking and leisure
- ☐ Community orchard
- ☐ Extensive network of pedestrian and cycle paths linking to surrounding area
- ☐ Horse paddocks
- ☐ Multi-use games area
- ☐ Neighbourhood equipped area of play for all ages
- ☐ Wildflower planting and ecological enhancement
- ☐ Other (please specify) _____

Comments:

Page 1 of 2

Appendix H – Public Consultation – 28 February 2019 Feedback Form (page two)



Dandara Limited

4. The new community building has been designed as a flexible-use space. What potential activities would you like this local facility to allow for?

5. Please write any general comments you may have on our proposals for the development of land east of Fontwell Avenue, Fontwell:

6. In principle, are you in favour or not of our proposals for the development of land east of Fontwell Avenue, Fontwell? (please tick)

Yes ☐ No ☐ Don't know ☐

Please explain the reason for your answer to Q6:

If you would like to be kept informed about our plans for this proposed development and give consent for us to retain your personal data for this purpose only, please provide your contact details:

Name:

Address:

Telephone:

Email:

Postcode (Please complete)

All comment forms should be returned on the day or emailed to dandara@springboard-marketing.co.uk or posted to:

FREEPOST CONSULTATION COMMENTS

Please note all feedback needs to be received by 9am on Monday 11 March 2019.

Your enquiries and comments will be analysed by Springboard Marketing Ltd on behalf of Dandara Ltd. Copies may be made available, in due course, to Arun District Council so it can note your comments. We will, however, request that your personal details are not placed in the public record. Your personal details will be held securely by Springboard Marketing Ltd and Dandara Ltd in accordance with the Data Protection Act 2018 and will be used solely in connection with this consultation and any subsequent planning application and, except as noted above, will not be passed to any third parties.

Are you happy for your name to be attributed to your comments or would you prefer to remain anonymous?

☐ Please tick if you do not want your name attributed to your comments.

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