

**WEST SUSSEX COUNTY COUNCIL  
INFRASTRUCTURE CONSULTATION**

**DATE: 04/02/2011**

**FROM: Local Development TO: Arun District Council  
FAO: Mr J Parsons**

**SUBJECT: WA/2/11 - Application for approval of condition 2 imposed under WA/11/09  
Farplants Finishing Centre, Lake Lane, Barnham, West Sussex, PO22 0AA**

**CONSULTATION DATE: 06/01/2011**

**RECOMMENDATION:**

|                  |                                     |                     |                          |                         |                                     |
|------------------|-------------------------------------|---------------------|--------------------------|-------------------------|-------------------------------------|
| <b>Advice</b>    | <input checked="" type="checkbox"/> | <b>Modification</b> | <input type="checkbox"/> | <b>More Information</b> | <input checked="" type="checkbox"/> |
| <b>Objection</b> | <input type="checkbox"/>            | <b>No Objection</b> | <input type="checkbox"/> | <b>Refusal</b>          | <input type="checkbox"/>            |

**S106 contribution: N/A**

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**This application has been dealt with in accordance with the Development Control Scheme protocol for small scale proposals which include up to 5 residential units or extensions to single units accessed from roads that do not form part of the Strategic Road Network (SRN). As such the comments provided by Local Development should be considered to be advice only, with respect to this planning application.**

This proposal has been considered by means of a desktop study, using the information and plans submitted with this application, in conjunction with other available WSCC map information. A site visit can be arranged on request.

The proposal is for the approval of condition 2 imposed under WA/11/09, which related to the provision of a Green Travel Plan.

The following points will need to be addressed before the Travel Plan Statement (TPS) for this site can be approved:

1. The TPS should include the name, telephone number, and email address for the Travel Plan Co-ordinator.
2. The TPS includes the following targets:
  - a. To reduce single car journeys within the flexible seasonal workforce to less than 20%.
  - b. To reduce single car journeys by permanent staff by 20%

However, the TPS does not state the current levels of single occupancy car use that these targets will be reduced from. Therefore, the TPS should also include the current journey to work modal split of permanent and temporary employees. An analysis of permanent employee's home postcodes should also be included, in order to highlight the potential for walking, cycling and car sharing.

3. The TPS should include greater detail about how employees will be encouraged, and helped, to use more sustainable modes of travel for their journeys to work. Examples might include:

- a. providing a car share database in order to match potential car sharers, or alternatively – promoting the County Council’s car sharing website [www.westsussexcarshare.com](http://www.westsussexcarshare.com)
  - b. providing interest free loans for employees wishing to purchase bicycles, or alternatively introducing a salary sacrifice scheme to enable employees to take advantage of significant tax and national insurance breaks.
  - c. providing details about staff minibuses for permanent and seasonal employees (timetables, routes, likely/known patronage information etc)
4. The TPS should include details about how the sustainable travel initiatives will be communicated to employees. Examples might include:
  - a. Welcome pack for new employees that include details of incentives, public transport timetables, bus and cycle maps, public transport season tickets prices from selected locations to Barnham etc
  - b. Staff newsletters
  - c. Team briefings
5. Details about how the TPS could be extended to neighbouring related businesses in order to increase the pool of staff over which measures and incentives could be implemented, as a greater number of individuals can maximise the scope to affect shift to sustainable travel – particularly in regards to car sharing (see commitments in paragraphs 3.1.14 and 3.1.15 of the Transport Statement).
6. It is noted that staff travel behaviour will be monitored on a monthly basis. In addition, however, Farplants should conduct an annual travel survey of all staff at the site to ensure that targets are being achieved. The survey should achieve at least a 35% response rate and the results should be forwarded to the County Council’s Travelwise Officer.
7. Further information about potential measures and incentives are available on our website [www.westsussex.gov.uk/travelwise](http://www.westsussex.gov.uk/travelwise). Posters featuring sustainable travel messages can also be downloaded from the ‘Supporting Materials’ sub-page. Alternatively, hard copies of these posters can be obtained free of charge on request from the County Council’s Travelwise Officer.

**Lucy Seymour-Bowdery**  
**Local Development**