ARUN DISTRICT COUNCIL

Arun Civic Centre
Maltravers Road
Littlehampton
West Sussex BN17 5LF
Tel: 01903 737756
www.arun.gov.uk

Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.
Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title: | First name: | Surname:

Company name: Waitrose

Street address: Partnership House
Carlisle Place

Town/City: London
County:
Country: United Kingdom
Postcode: SW1P 1BX

	Country Code	National Number	Extension Number
Telephone number:			
Mobile number:			
Fax number:			

Email address:

Are you an agent acting on behalf of the applicant? (•) Yes ( ) No

2. Agent Name, Address and Contact Details

Title: Mr | First Name: Geoffrey | Surname: Ansell

Company name: Farrell and Clark

Street address: 35 Gresse Street

Town/City: London
County: London
Country:
Postcode: W1T 1QY

	Country Code	National Number	Extension Number
Telephone number:		[redacted]	
Mobile number:			
Fax number:			

Email address: [redacted]

3. Site Address Details

Full postal address of the site (including full postcode where available)

House: 1 Suffix:

House name:

Street address: Broadmark Lane

Town/City: Rustington

County: West Sussex

Postcode: BN16 2NE

Description of location or a grid reference
(must be completed if postcode is not known):

Easting: 505444

Northing: 102269

Description:

Advertising Consent for Building Signage to new Waitrose Store.

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? ○ Yes ◉ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ○ Yes ◉ No

6. Authority Employee/Member

With respect to the Authority, I am:

(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

Do any of these statements apply to you? ○ Yes ◉ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

Internally Illuminated Waitrose Main Signage plus other store information and advertising board.

How many of the following type of advertisements are you applying for?

Fascia sign(s) 4 Projecting or hanging sign(s) 0 Hoarding(s) 0 Other 9

Please describe:

Building Mounted Information Signage and Advertising board.

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? ○ Yes ◉ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ○ Yes ◉ No ○ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway? ◉ Yes ○ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: 23/07/2015 To: 23/07/2020

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed? ○ Yes ◉ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained? ◉ Yes ○ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 3.300 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.100 m

What are the dimensions of the proposed advertisement? Height: 0.955 x Width: 4.664 x Depth: 0.100 metres

What materials will the sign be made of?

Acrylic with Aluminium Returns

What is the maximum height of any of the individual letters and symbols (in centimetres)? 80.000 cm

The colour of text and background:

Waitrose Green (PMS370C)

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 3.450 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.050 m

What are the dimensions of the proposed advertisement? Height: 0.477 x Width: 2.332 x Depth: 0.050 metres

What materials will the sign be made of?

Acrylic with Aluminium Returns

What is the maximum height of any of the individual letters and symbols (in centimetres)? 40.000 cm

The colour of text and background:

Waitrose Green (PMS370C)

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 3.450 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.050 m

What are the dimensions of the proposed advertisement? Height: 0.477 x Width: 2.332 x Depth: 0.050 metres

What materials will the sign be made of?

Acrylic with Aluminium Returns

What is the maximum height of any of the individual letters and symbols (in centimetres)? 40.000 cm

The colour of text and background:

Waitrose Green (PMS370C)

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 3.800 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.113 m

What are the dimensions of the proposed advertisement? Height: 1.078 x Width: 5.247 x Depth: 0.113 metres

What materials will the sign be made of?

Acrylic with Aluminium returns mounted to existing signage support structure

What is the maximum height of any of the individual letters and symbols (in centimetres)? 90.000 cm

The colour of text and background:

Waitrose Green (PMS370C)

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 0.850 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.040 m

What are the dimensions of the proposed advertisement? Height: 1.400 x Width: 0.902 x Depth: 0.040 metres

What materials will the sign be made of?

Aluminium

What is the maximum height of any of the individual letters and symbols (in centimetres)? cm

The colour of text and background:

White Text on Waitrose Green (PMS370C) Background

Will the sign be illuminated? ( ) Yes (•) No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 0.930 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.040 m

What are the dimensions of the proposed advertisement? Height: 0.820 x Width: 0.528 x Depth: 0.040 metres

What materials will the sign be made of?

Aluminium

What is the maximum height of any of the individual letters and symbols (in centimetres)? cm

The colour of text and background:

White Text on Ral 7015 Background

Will the sign be illuminated? ( ) Yes (•) No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 0.785 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.205 m

What are the dimensions of the proposed advertisement? Height: 2.720 x Width: 1.385 x Depth: 0.205 metres

What materials will the sign be made of?

Galvanised Steel and Aluminium Chassis

What is the maximum height of any of the individual letters and symbols (in centimetres)? cm

The colour of text and background:

TBC

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 0.970 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.030 m

What are the dimensions of the proposed advertisement? Height: 0.330 x Width: 0.250 x Depth: 0.030 metres

What materials will the sign be made of?

Aluminium

What is the maximum height of any of the individual letters and symbols (in centimetres)? cm

The colour of text and background:

White text on RAL 7015 Background

Will the sign be illuminated? ( ) Yes (•) No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 1.200 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.045 m

What are the dimensions of the proposed advertisement? Height: 1.500 x Width: 0.544 x Depth: 0.045 metres

What materials will the sign be made of?

Stainless Steel

What is the maximum height of any of the individual letters and symbols (in centimetres)? cm

The colour of text and background:

Stainless Steel

Will the sign be illuminated? ( ) Yes (•) No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 1.200 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.045 m

What are the dimensions of the proposed advertisement? Height: 0.544 x Width: 1.500 x Depth: 0.045 metres

What materials will the sign be made of?

Stainless Steel

What is the maximum height of any of the individual letters and symbols (in centimetres)? cm

The colour of text and background:

Stainless Steel

Will the sign be illuminated? ( ) Yes (•) No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 1.150 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.001 m

What are the dimensions of the proposed advertisement? Height: 0.600 x Width: 0.450 x Depth: 0.001 metres

What materials will the sign be made of?

Vinyl

What is the maximum height of any of the individual letters and symbols (in centimetres)? cm

The colour of text and background:

White Text on Waitrose Green (PMS370C)

Will the sign be illuminated? ○ Yes ◉ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 1.150 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.001 m

What are the dimensions of the proposed advertisement? Height: 0.600 x Width: 0.450 x Depth: 0.001 metres

What materials will the sign be made of?

Vinyl

What is the maximum height of any of the individual letters and symbols (in centimetres)? cm

The colour of text and background:

White Text on Waitrose Green (PMS370C)

Will the sign be illuminated? ○ Yes ◉ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 0.350 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.010 m

What are the dimensions of the proposed advertisement? Height: 0.150 x Width: 0.150 x Depth: 0.010 metres

What materials will the sign be made of?

Aluminium

What is the maximum height of any of the individual letters and symbols (in centimetres)? cm

The colour of text and background:

White text on Waitrose Green (PMS370C)

Will the sign be illuminated? ○ Yes ◉ No

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? ◉ Yes ○ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

○ The agent ○ The applicant ◉ Other person

If Other has been selected, please provide:

Contact name:

Title: Mr First name: Paul Surname: Rowland

Telephone number:

Country code: National number: 07780 601020 Extension number:

Email Address: paul@storeproperty.co.uk

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

☒ Date 15/04/2015