TOWN AND COUNTRY PLANNING ACT 1990
THE TOWN AND COUNTRY PLANNING (CONTROL OF ADVERTISEMENTS) REGULATIONS 1992

R/89/91/A

1 no. non-illuminated V-shaped signboard

Land adjacent to
Rustington-By-Pass on south side, north of Penfold Lane
Rustington Littlehampton

In pursuance of their powers under this Act and the Regulations the Council REFUSE to consent to the display of the advertisement or advertisements as described in the application and plan for the reasons stated.

TO: Hargreaves Homes Ltd
Rustington House
Worthing Road
Rustington Littlehampton
West Sussex

IT IS IMPORTANT THAT YOU READ THE NOTES ATTACHED TO THIS DOCUMENT

ARUN DISTRICT COUNCIL:R/89/91/A

19th August 1991

R/89/91/A	1 no. non-illuminated V-shaped signboard	Land adjacent to Rustington-By-Pass on south side, north of Penfold Lane Rustington Littlehampton

REASON 1 : The proposed sign, by reason of its size and siting, would form an unduly prominent and incongruous feature to the detriment of the visual amenities and existing rural character of the locality which has been defined as an Area of Special Control in accordance with the provisions of Regulation 18 of the Town and Country Planning (Control of Advertisements) Regulations 1989.

REASON 2 : The proposed sign, by reason of its siting and method of display, would form a source of distraction to drivers thereby constituting a hazard to road users.