



Publication of applications on planning authority websites.

1. Applicant Name, Address and Contact Details

Title:		First Name:		Surname:	Sainsbury's Supermarkets Ltd
Company name:					
Street address:	C/o Agent				
Telephone number:					
Mobile number:					
Town/City:					
Fax number:					
Country:					
Email address:					
Postcode:					
Are you an agent acting on behalf of the applicant?					
☒ Yes ☐ No					

2. Agent Name, Address and Contact Details

Title:	Mrs	First Name:	Lucy	Surname:	Mohsen
Company name:	WYG				
Street address:	WYG				
	90 Victoria Street				
Telephone number:					
Mobile number:					
Town/City:	Bristol				
Fax number:					
Country:					
Email address:					
Postcode:	BS1 6DP				

3. Site Address Details

Full postal address of the site (including full postcode where available)

House:		Suffix:	
House name:	Sainsburys Superstore		
Street address:	New Road		
Town/City:	RUSTINGTON		
Postcode:	BN16 3RT		

Description:

Description of location or a grid reference
(must be completed if postcode is not known):

Easting:	506161
Northing:	103085

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☒ Yes ☐ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

How many of the following type of advertisements are you applying for?

Fascia sign(s)	2	Projecting or hanging sign(s)	0	Hoarding(s)	0	Other	6
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Please describe:

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☒ Yes ☐ No ☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

8. Location of Advertisement(s)

Please refer to drawing Ref No's: 122383/A1 and 122383/A6.

Will the proposed advertisement(s) project over a footpath or other public highway?

☐ Yes ☒ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: 06/04/2017

To: 06/04/2022

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☒ Yes ☐ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

☐ Yes ☒ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

5.50 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.10 m

What are the dimensions of the proposed advertisement?

Height: 0.88 x

Width: 1.43 x

Depth: 0.10 metres

What materials will the sign be made of?

Folded aluminium fascia with fret cut acrylic text with applied vinyl faces.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

32 cm

The colour of text and background:

Pantone 376C and Pantone 7483C coloured text on a white background.

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels:

350.00 cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

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32 cm

The colour of text and background:

Pantone 376C and Pantone 7483C coloured text on a white background

Will the sign be illuminated?

☒ Yes ☐ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels:

cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

m

What is the maximum projection of the advertisement from face of building (in metres)?

m

What are the dimensions of the proposed advertisement?

Height: x Width: x Depth: metres

What materials will the sign be made of?

Aluminium fronts with pushed through letters to replace all of existing.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

cm

The colour of text and background:

Green/ white/ black text on red, white, plum and green coloured backgrounds.

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels:

cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

m

What is the maximum projection of the advertisement from face of building (in metres)?

m

What are the dimensions of the proposed advertisement?

Height: x Width: x Depth: metres

What materials will the sign be made of?

Digitally printed applied vinyl panels to each side

What is the maximum height of any of the individual letters and symbols (in centimetres)?

cm

The colour of text and background:

White, green and black text on orange, red, white, plum and green coloured background

Will the sign be illuminated?

☐ Yes ☒ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

m

What is the maximum projection of the advertisement from face of building (in metres)?

m

What are the dimensions of the proposed advertisement?

Height: x Width: x Depth: metres

What materials will the sign be made of?

Digitally printed applied vinyl panels to front only

What is the maximum height of any of the individual letters and symbols (in centimetres)?

cm

11 (d). Details of Proposed Advertisement(s) - Other Sign

The colour of text and background:

White, green and black coloured text on orange, red, white, plum and green coloured background.

Will the sign be illuminated?

☐ Yes ☒ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.54 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.00 m

What are the dimensions of the proposed advertisement?

Height: 1.96 x Width: 0.60 x Depth: 0.06 metres

What materials will the sign be made of?

Digitally printed applied vinyl panels to each side.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

9 cm

The colour of text and background:

White, green and black coloured text on an orange, red, white, plum and green coloured background

Will the sign be illuminated?

☐ Yes ☒ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.35 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.08 m

What are the dimensions of the proposed advertisement?

Height: 2.55 x Width: 1.13 x Depth: 0.08 metres

What materials will the sign be made of?

Aluminium panel, powder coated with applied digital vinyl text and logo.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

45 cm

The colour of text and background:

Pantone 376C and Pantone 7483C coloured text on white background

Will the sign be illuminated?

☐ Yes ☒ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.35 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.08 m

What are the dimensions of the proposed advertisement?

Height: 2.55 x Width: 1.13 x Depth: 0.08 metres

What materials will the sign be made of?

Aluminium panel, powder coated with applied digital vinyl text and logo.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

19 cm

The colour of text and background:

White and black coloured text on a green, plum and white coloured background.

Will the sign be illuminated?

☐ Yes ☒ No

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? ☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

- ☒ The agent ☐ The applicant ☐ Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/ drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.



Date

09/02/2017