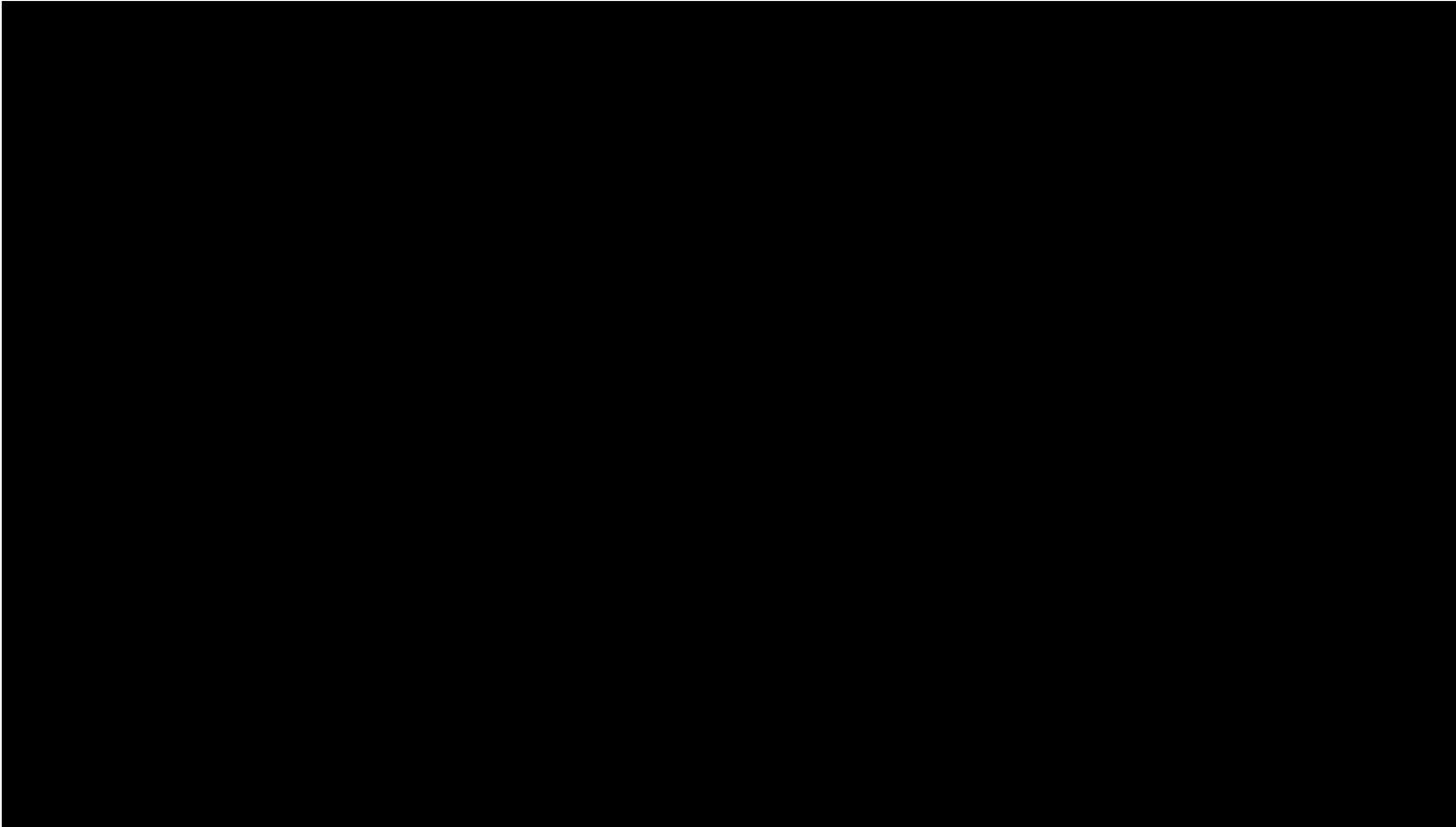




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**From:** James Chesworth [redacted]  
**Sent:** 03 November 2017 09:47  
**To:** Anita Gardner  
**Cc:** Planning  
**Subject:** R/202/17/TEL - Substitution of plans - Prior Notification for installation of a 15m monopole and 1No. equipment cabinet, Claigmar Road, Rustington

Dear Anita,

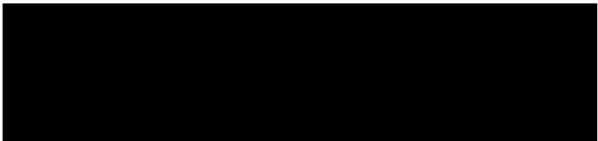
Further to the below, please find attached slightly amended drawings 100D/200D/300D to be substituted in order to help address comments raised by Rustington Parish Council as endorsed by you.

Should you require any further information or clarification, please do not hesitate to contact us.

Kind Regards,

James.

**James Chesworth** | Acquisition Project Manager  
Clarke Telecom



Head Office: Clarke Telecom Ltd, Unit E, Madison Place, Northampton Road, Manchester, M40 5AG. Tel. +44 (0)161 785 4500.  
Registered Office: Yew Trees, Main Street North, Aberford, West Yorkshire, LS25 3AA. Registered in England No. 07524755.

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**From:** Anita Gardner [redacted]  
**Sent:** 31 October 2017 16:03

**To:** James Chesworth [REDACTED]

**Subject:** RE: R/202/17/TEL - Prior Notification for installation of a 15m monopole supporting 3No. antennas, 1No. equipment cabinet and ancillary development. Remove existing 2No. cabinets & 3No. antennas Claigmar Road, Rustington

Dear James,

I do consider that the proposed repositioning of the mast 1m to the north would assist in its assimilation in the street scene and without prejudice would appreciate receipt of revised plans accordingly.

I will have the e-mail chain scanned against the application as additional information and will also forward it to the parish council.

Regards

Anita Gardner

Anita Gardner | Principal Planner, Directorate of Place, Arun District Council | Location: First Floor, Arun Civic Centre, Maltravers Road, Littlehampton, BN17 5LF

Internal: 37529 | External: +44 (0) 1903 737529 | E-mail: [anita.gardner@arun.gov.uk](mailto:anita.gardner@arun.gov.uk)

Visit Arun's web site at [www.arun.gov.uk](http://www.arun.gov.uk)



Save the environment - think before you print.

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**From:** James Chesworth [REDACTED]

**Sent:** 30 October 2017 12:00

**To:** Anita Gardner

**Cc:** Planning

**Subject:** RE: R/202/17/TEL - Prior Notification for installation of a 15m monopole supporting 3No. antennas, 1No. equipment cabinet and ancillary development. Remove existing 2No. cabinets & 3No. antennas Claigmar Road, Rustington

Dear Anita,

Further to the below, please can you advise whether this information has been passed on to the Rustington Parish Council and whether we need to amend the plans as suggested in Point (i) below.

We note the consultation period has now expired and we'd be grateful if you could advise on the outcome of this together with your general thoughts on the proposal.

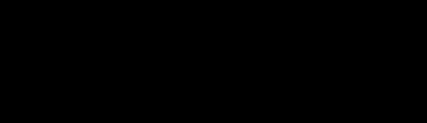
We look forward to hearing from you further.

Kind Regards,

James.

**James Chesworth** | Acquisition Project Manager  
Clarke Telecom

[James.Chesworth@clarke-telecom.com](mailto:James.Chesworth@clarke-telecom.com)



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**From:** James Chesworth

**Sent:** 19 October 2017 14:50

To: 'A [REDACTED]

**Subject:** R/202/17/TEL - Prior Notification for installation of a 15m monopole supporting 3No. antennas, 1No. equipment cabinet and ancillary development. Remove existing 2No. cabinets & 3No. antennas Claigmar Road, Rustington

Dear Anita,

Further to the letter from Rustington Parish Council dated 12<sup>th</sup> October 2017 (CW/CH/PLAN/17) not raising any objection to this application in principle, we write to address the points raised.

- (i) We can confirm that the installation of the proposed monopole and associated equipment is likely to take place after the removal of the redundant EE pole. Unfortunately due to technical reasons (unsuitable ground conditions), it will not be possible to locate the proposed pole in exactly the same location as the redundant pole. However, it will be possible to move the proposed pole approx. 1m further north towards this location. This will have the benefit of keeping all the equipment closer together in this area and taking better advantage of the trees/screening from the trees immediately to the west. If this is acceptable to the Parish Council, we can organise for amended plans to be produced immediately and substituted in the application.
- (ii) A great deal of consideration has already gone into the siting and appearance of the installation. Positioned off the main retail/commercial area and The Street to the north, this discreet location benefits from screening from the large Tesco express building to the east and mature trees behind Rustington Methodist Church to the west with largely community buildings to the south acting as a buffer to the residential properties beyond. Nearby trees provide a backdrop/screening. It is hoped that the proposed amended pole location as detailed in (i) above will be acceptable to the Parish Council, as the alternative location suggested to the north would be closer to the memorial and is considered to be more prominent and have a greater impact on the visual amenity from The Street.
- (iii) Whilst we appreciate the Parish Council's thoughts on the use of a tree design, unfortunately tree masts are not suitable in a street environment as they require a substantial pad foundation, which restricts deployment due to a physical lack of space and would also restrict access and use of the adopted highway to other statutory undertakers such as power and BT.

The proposed site has been designed in accordance with the Code of Best Practice. Given the existing EE telecommunications presence, the applicant has tried to co-locate the proposed as close as possible to the existing installation and replicate as far as is practicable the design and colouring of the adjacent existing installation. Other items of street furniture exist in the immediate area such as lamp posts, road signs and a CCTV pole which you would expect to see in a typical street scene. Tree masts can sometimes look effective in certain circumstances particularly in a rural environment, typically when viewed from a distance, where they can assimilate quite well. Tree masts can actually look more prominent (bulkier and not particularly tree like when viewed close up) if they are not utilised correctly and it is considered that even if it were possible, it would greatly discord from the retail/commercial nature of the surrounding area, resulting in a far greater impact on the visual amenity.

We do hope this addresses the queries raised, however should you require any further information or clarification, please do not hesitate to contact us.

Kind Regards,

James.

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