

Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:		First name:		Surname:	
Company name:	Halifax plc				
Street address:	PO Box 112				
	Cannon House				
	Cannon Way				
Town/City:	Bristol				
County:					
Country:					
Postcode:	BS99 7LB				

Telephone number:	Country Code	National Number	Extension Number
Mobile number:			
Fax number:			
Email address:			

Are you an agent acting on behalf of the applicant? ☒ Yes ☐ No

2. Agent Name, Address and Contact Details

Title:	Ms	First Name:	Suzanne	Surname:	Whittaker
Company name:	Wates				
Street address:	Mulberry House				
	Parkland Square				
	750 Capability Green				
Town/City:	Luton				
County:	Bedfordshire				
Country:	United Kingdom				
Postcode:	LU1 3LU				

Telephone number:	Country Code	National Number	Extension Number
Mobile number:			
Fax number:			
Email address:			

3. Site Address Details

Full postal address of the site (including full postcode where available)

House:	2	Suffix:	
House name:	Halifax Plc		
Street address:	Ash Lane		
	Rustington		
Town/City:	Littlehampton		
County:			
Postcode:	BN16 3DT		

Description of location or a grid reference
(must be completed if postcode is not known):

Easting:	505453
Northing:	102278

Description:

Retail Bank

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

1no. fascia sign
1no projecting sign
1no ATM collar
1no window marketing unit (internal)
Statutory vinyls

How many of the following type of advertisements are you applying for?

Fascia sign(s) Projecting or hanging sign(s) Hoarding(s) Other

Please describe:

1no illuminated fascia sign
1no illuminated projecting sign
1no illuminated ATM collar
1no non-illuminated window marketing unit
Statutory vinyls applied to inside face of glazing: no smoking, security, opening hours, contact details, auto door.

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☒ Yes ☐ No ☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

50961646-AREX-EL-A3-0101-Existing Elevations
50961646-ARD1-EL-A3-1101-Proposed Elevations

Will the proposed advertisement(s) project over a footpath or other public highway?

☒ Yes ☐ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: To:

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☐ Yes ☒ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

☒ Yes ☐ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.845 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.180 m

What are the dimensions of the proposed advertisement?

Height: 0.830 x Width: 4.820 x Depth: 0.100 metres

What materials will the sign be made of?

Coated curved metal fascia sign finished in blue to match FMS2728 - 30% gloss level. Wordmark formed from solid opal acrylic with embedded LEDs set in a coated metal housing. Trough lit by lightbars fitted top and bottom with blue frost perspex 7T69 diffusers and blue LEDs.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

25.000 cm

The colour of text and background:

White text on blue background

Will the sign be illuminated? ☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels: 540.000 cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (c). Details of Proposed Advertisement(s) - Hoarding Sign

What is the height from the ground to the base of the advertisement (in metres)?

3.130 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.833 m

What are the dimensions of the proposed advertisement?

Height: 0.500 x Width: 0.833 x Depth: 0.075 metres

What materials will the sign be made of?

Opal 030 acrylic logo & letters pushed through fret-cut metal carcass finished in blue to match FMS2728 - 30% gloss level. Illumination provided by white LEDs.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

15.000 cm

The colour of text and background:

White text on blue background

Will the sign be illuminated? ☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels: 540.000 cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.535 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.450 m

What are the dimensions of the proposed advertisement?

Height: 1.800 x Width: 1.200 x Depth: 0.045 metres

What materials will the sign be made of?

10mm thick clear acrylic panel with the graphic and background colour applied to rear. LED lighting to perimeter through a blue diffuser reflecting onto an oversize back panel. Lighting message over ATM to be backlit, all other parts to be opaque.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

10.000 cm

The colour of text and background:

White text on blue background

Will the sign be illuminated? ☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels: 540.000 cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.650 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000 m

What are the dimensions of the proposed advertisement?

Height:

1.550

x

Width:

0.900

x

Depth:

0.100

metres

What materials will the sign be made of?

White finished metal frame with A0 poster clipped in. Non illuminated.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

50.000 cm

The colour of text and background:

variable sizes and colours (poster)

Will the sign be illuminated?



Yes



No

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?



Yes



No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)



The agent



The applicant



Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.



Date

08/10/2012