Arun District Council
Maltravers Road
Littlehampton
West Sussex BN17 5LF
Tel: 01903 737756
www.arun.gov.uk

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location

Disclaimer: We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number: 73

Suffix:

Property Name: LAMB INN

Address Line 1: THE STREET

Address Line 2: RUSTINGTON

Address Line 3:

Town/city: LITTLEHAMPTON

Postcode: BN16 3NU

Description of site location must be completed if postcode is not known:

Easting (x): 504990

Northing (y): 102289

Description

PUBLIC HOUSE

Applicant Details

Name/Company

Title

MR

First name

DAN

Surname

MALLIN

Company Name

GREENE KING

Address

Address line 1

LAMB INN

Address line 2

73 THE STREET

Address line 3

RUSTINGTON

Town/City

LITTLEHAMPTON

County

Country

Postcode

BN16 3NU

Are you an agent acting on behalf of the applicant?

- [x] Yes
- [ ] No

Contact Details

Primary number

Secondary number

Fax number

Email address

Agent Details

Name/Company

Title

Mrs

First name

Gillian

Surname

Shepley

Company Name

Ashleigh Signs

Address

Address line 1

Ashleigh House

Address line 2

Beckbridge Road

Address line 3

Normanton

Town/City

County

Country

Postcode

WF6 1TE

Contact Details

Primary number

***** REDACTED ******

Secondary number

Fax number

Email address

***** REDACTED ******

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Installation of replacement signs to include: New panels to existing post pictorial, 2x illuminated fascia signs, 1x fascia sign, 1x corex sign, 2x illuminated logo signs

Please specify the type(s) and details of each proposed advertisement

Advertisement Type:
Other type

Height:
5.5 metres

Width:
1.22 metres

Depth:
0.16 metres

What is the height from the ground to the base of the advertisement?:
2.3 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
27 centimetres

What materials will the advertisement be made of?:
ITEM 01 (Qty 01) FG03A Bespoke size double sided internally illuminated FG header. Featuring: • Face of flames non illuminated black. • Return of flames illuminated opal. • Face panel background non-illuminated. • Flaming grill text push through illuminated red acrylic. New double-sided pictorial on EXISTING post and NEW gibbet with LED trough lights Featuring: • NEW mild steel gibbet painted Black • 2 mm Aluminium panel. • 20mm square aluminium trim • Digitally printed pictorial content C/W 5 year matt laminate. 1x Pictorial trough light set • Warm white illumination. Circular amenity panels. Featuring: • 2 mm Formed circular aluminium panel. • Vinyl display. • Fixed back to back to the pictorial post. • 10w LED Slimline floodlight. Warm white illumination..

The colour of text and background:
as drawing

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Externally

Illuminance levels:
250 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Fascia Sign

Height:
0.5 metres

Width:
3.5 metres

Depth:
0.04 metres

What is the height from the ground to the base of the advertisement?:
4.68 metres

What is the maximum projection of the advertisement from the face of the building?:
0.04 metres

What is the maximum height of any of the individual letters and symbols?:
36 centimetres

What materials will the advertisement be made of?:
ITEM 02 (Qty 01) FG08A-NS New fascia sign Featuring: • 2mm aluminium panel • Square aluminium trim. • 19mm Foamex letters fixed flush to fascia. • 25X25mm aluminium angle fixings. • Slimline LED trough light. Warm white illumination.

The colour of text and background:
as drawing

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Externally

Illuminance levels:
250 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Fascia Sign

Height:
0.35 metres

Width:
2.4 metres

Depth:
0.04 metres

What is the height from the ground to the base of the advertisement?:
4.34 metres

What is the maximum projection of the advertisement from the face of the building?:
0.04 metres

What is the maximum height of any of the individual letters and symbols?:
24 centimetres

What materials will the advertisement be made of?:
ITEM 03 (Qty 01) FG08A-NS New fascia sign Featuring: • 2mm aluminium panel • Square aluminium trim. • 19mm Foamex letters fixed flush to fascia. • 25X25mm aluminium angle fixings. • Slimline LED trough light. Warm white illumination.

The colour of text and background:
as drawing

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Externally

Illuminance levels:
250 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Fascia Sign

Height:
0.445 metres

Width:
1.58 metres

Depth:
0.04 metres

What is the height from the ground to the base of the advertisement?:
2.1 metres

What is the maximum projection of the advertisement from the face of the building?:
0.04 metres

What is the maximum height of any of the individual letters and symbols?:
15 centimetres

What materials will the advertisement be made of?:
ITEM 05 (Qty 01) FG19A-NS New transom sign. Featuring: • 2mm aluminium panel • Square aluminium trim. • Vinyl display

The colour of text and background:
as drawing

Will the advertisement be illuminated?:

Advertisement Type:
Fascia Sign

Height:
0.97 metres

Width:
1.365 metres

Depth:
0.05 metres

What is the height from the ground to the base of the advertisement?:
0.075 metres

What is the maximum projection of the advertisement from the face of the building?:
0.05 metres

What is the maximum height of any of the individual letters and symbols?:
24 centimetres

What materials will the advertisement be made of?:
ITEM 07 (Qty 01) FG09A New Corex to the fence Featuring: • Corex holder finished RAL 5008. • Interchangeable Corex slots. • 50mm aluminium trim finished RAL 5008.

The colour of text and background:
as drawing

Will the advertisement be illuminated?:

Advertisement Type:
Fascia Sign

Height:
1.234 metres

Width:
1.22 metres

Depth:
0.038 metres

What is the height from the ground to the base of the advertisement?:
5.39 metres

What is the maximum projection of the advertisement from the face of the building?:
0.038 metres

What is the maximum height of any of the individual letters and symbols?:
30 centimetres

What materials will the advertisement be made of?:
ITEMS 09A (Qty 01) FG24-NS FG wall mounted logo 2mm formed aluminium tray with 38mm returns finished RAL 7035 Featuring: • Flames from 2no. layers of 19mm foamex finished RAL 8022 • 2mm flat aluminium flame shapes to face of panel and Foamex finished RAL 8022 • Printed vinyl detail applied to face • Aluminium fixing angle to match panel • 50W LED Slimline floodlight. Warm white illumination.

The colour of text and background:
as drawing

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Externally

Illuminance levels:
250 cd/m^2

Will the illumination be static or intermittent?:
Intermittent

Advertisement Type:
Fascia Sign

Height:
1.234 metres

Width:
1.22 metres

Depth:
0.038 metres

What is the height from the ground to the base of the advertisement?:
4.92 metres

What is the maximum projection of the advertisement from the face of the building?:
0.038 metres

What is the maximum height of any of the individual letters and symbols?:
30 centimetres

What materials will the advertisement be made of?:
ITEMS 09B (Qty 01) FG24-NS FG wall mounted logo 2mm formed aluminium tray with 38mm returns finished RAL 7035 Featuring: • Flames from 2no. layers of 19mm foamex finished RAL 8022 • 2mm flat aluminium flame shapes to face of panel and Foamex finished RAL 8022 • Printed vinyl detail applied to face • Aluminium fixing angle to match panel • 50W LED Slimline floodlight. Warm white illumination.

The colour of text and background:
AS DRAWING

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Externally

Illuminance levels:
250 cd/m^2

Will the illumination be static or intermittent?:
Static

Please describe each of the 'Other type(s)' of advertising proposed

ITEM 01 - NEW PANELS TO EXISTING POST PICTORIAL SIGN

Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

◯ Yes
⊘ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

⊘ Yes
◯ No
◯ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s)

PROPOSED AND EXISTING ELEVATIONS

Will the proposed advertisement(s) project over a footpath or other public highway?

◯ Yes
⊘ No

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

16/10/2025

To Date

16/10/2030

Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

◯ Yes
⊘ No

Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

⊘ Yes
◯ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

⊘ The agent
◯ The applicant
◯ Other person

Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

◯ Yes
⊘ No

Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

⊘ Yes
◯ No

Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:
(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

◯ Yes
⊘ No

Declaration

I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.
I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.
I/We also accept that, in accordance with the Planning Portal's terms and conditions:
- Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of a public register and on the authority's website;
- Our system will automatically generate and send you emails in regard to the submission of this application.

☑ I / We agree to the outlined declaration

Signed

Gillian Shepley

Date

16/10/2025