

DECISION NOTICE

Application Ref: R/172/25/A

1 To Addressee

Mitie
TSOC Pacific House
Atlas Park Simonsway
Wythenshawe
Manchester
M22 5PR

2 Site Address

Land outside 1-3 Broadmark Lane and
8-9 Broadmark Parade
BN16 2NE

3 Description of Development

Proposed installation of 1 No. new BT Street Hub, incorporating 2 No. digital 75" LCD advert screens with associated BT Phone Kiosk removal.

4 In pursuance of their powers under this Act and Regulations the Council **REFUSE** to consent to the display of the advertisement or advertisements as described in the application and plan for the reasons stated.

- 1 By virtue of its scale, siting, and that they are illuminated, the advertisements would represent a prominent and incongruous form of advertisement that detracts from, and harms, the established character and appearance of the street scene, and is therefore, contrary to Paragraph 141 of the NPPF.



Neil Crowther

Group Head of Planning

Case Officer: Rhiannon Lloyd

Decision Issued: **28th November 2025**

Arun District Council
The Arun Civic Centre
Maltravers Road
Littlehampton
West Sussex BN17 5LF

IT IS IMPORTANT THAT YOU READ THE NOTES ATTACHED TO THIS DOCUMENT

APPEALS TO THE SECRETARY OF STATE

If you are aggrieved by the decision of your local planning authority to refuse permission for the proposed development or grant it subject to conditions, then you can appeal to the Secretary of State under section 78 of the Town & Country Planning Act 1990

As this is a decision on an application for the display of an advertisement, if you want to appeal against your local planning authority's decision then you must do so within 8 weeks of the date of receipt of this notice.

Appeals must be using a form which you can get from the Secretary of State at Temple Quay House, 2 The Square, Temple Quay, Bristol BS1 6PN (Tel: 0303 444 5000) or online at <http://acp.planninginspectorate.gov.uk>

The Secretary of State can allow a longer period for giving notice of an appeal but will not normally be prepared to use this power unless there are special circumstances which excuse the delay in giving notice of appeal.

The Secretary of State need not consider an appeal if it seems to the Secretary of State that the local planning authority could not have granted planning permission for the proposed development or could not have granted it without the conditions they imposed, having regard to the statutory requirements, to the provisions of any development order and to any directions given under a development order.

Please note that this decision notice only relates to matters under the Planning Acts and does not give consent under any other legislation that may apply to the development. You will need to carry out your own checks to determine whether any other consents or permissions are required. For example, the Building Regulations are likely to apply to most developments, and a Highways Licence may be required from West Sussex County Council for any development within the public highway (including the placing of skips on highway land).