

5th November 2025

Rustington Parish Council
Mrs C Ward
34 Woodlands Avenue
Rustington
West Sussex
BN16 3HB

Case Officer: Rhiannon Lloyd
Telephone: 01903 737637
Email: rhiannon.lloyd@arun.gov.uk

Dear Sir/Madam,

Town & Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Application No: R/172/25/A
Site Address: Land outside 1-3 Broadmark Lane and 8-9 Broadmark Parade BN16 2NE
Description of works: Proposed installation of 1 No. new BT Street Hub, incorporating 2 No. digital 75" LCD advert screens with associated BT Phone Kiosk removal.

Thank you for your internet representation made on 4th November 2025 which has been recorded as an objection with the comments as follows:

OWQC79619

My Council has considered this application and wishes to object to it on the following grounds:-

- (i) The proposed Street Hub (incorporating advert screens), by reason of its siting, scale and appearance would present an incongruous feature in the street scene that would have an adverse visual impact on the character of the surrounding area
- (ii) The proposed location of the Street Hub (incorporating advert screens) is in close proximity to a busy road junction, namely The Street with Broadmark Lane, where pedestrians are also directed to cross the road at traffic lights, via a dedicated crossing. The advertising screens, in particular, will most certainly, compromise the safe and efficient operation of the public highway for both motorists and pedestrians, as distraction will be caused to motorists and other users of the highway and pedestrian flows will be disrupted
- (iii) The proposed BT Street Hub will reduce the space available for pedestrians and could fail to accommodate passing wheelchairs and mobility vehicles, particularly taking account of the fact that the Broadmark Caf , located in very close proximity to the proposal has a Pavement Licence permitting it to extend its outdoor seating area by four metres
- (iv) The proposal would contravene the Rustington Village Design Statement - Character Area 4 (Page 13).

Your views as made above will be considered before the application is determined.

Please be aware that Planning Services operate an 'open file' policy and will publish your comments on the

website. The website is updated once a day in the evening so it may take up to 24 hours for it appear on there. Please make sure that you have only provided information that you are happy will be published in this way. If you have supplied information belonging to a third party, you must make sure you have their permission to do so.

The majority of applications are determined under delegated powers by officers. Further information on the decision making process can be found on the website at :<https://www.arun.gov.uk/what-happens-next>.

Some applications will be determined by the Planning Committee, and I shall write and inform you of the date of the meeting and the procedures for public speaking if this is the case. However, if your representation has been received after the agenda for the meeting has been finalised and the notifications have been generated, you will not receive notification. In this case, you will need to track the progress of the application on the council's website <https://www.arun.gov.uk/planning-application-search>

Any comments that are received after the agenda has been finalised will be separately reported to the members of the Planning Committee.

Regardless of how the application is determined I will notify you of the decision.

In the event of a subsequent written representations appeal, against a refusal of advertisement consent any representations made on the application will be automatically forwarded to the Secretary of State. Unlike all other types of appeal, there will be no further opportunity to comment at the appeal stage.

Yours sincerely



Neil Crowther
Group Head of Planning

For details of how the Council will deal with your data please refer to our privacy notices on the website <https://www.arun.gov.uk/privacy-policy/>

If you have provided an email address, all correspondence including the decision notice will be sent by email. It is therefore important that you keep us informed if this changes during the course of this application.

To register to receive notification of planning applications in your area, please go to
<https://www1.arun.gov.uk/planning-application-finder>