

Our Ref: 12718 (46574)

Anita Gardner
Arun District Council
Maltravers Road
Littlehampton
West Sussex
BN17 5LF

10th August 2010

Dear Ms Gardner,

**PROPOSED UPGRADE TO EXISTING VODAFONE BASE STATION INSTALLATION TO
ACCOMMODATE USE BY O2 AND TO FACILITATE IMPROVED COVERAGE – CELL
SITE 46574 – LUCKING LANE STREETWORKS, ELMER ROAD, BOGNOR REGIS PO22
6EH**

This application is submitted under Part 24 of Schedule 2 to the Town And Country Planning (General Permitted Development) Order 1995, as amended by the Town And Country Planning (General Permitted Development) (Amendment) (England) Order 2001 and in accordance with the electronic communications code under the Telecommunications Act 1984 Schedule 2 as amended by the Communications Act 2003.

This is an application to the local planning authority for a determination as to whether the Prior Approval of the authority will be required to the Siting and Appearance of the development of:

The installation of a 14.8m replacement streetworks pole with 3no. antennas, radio equipment housing and associated ancillary development (replacement and upgrade of existing installation).

At: ELMER ROAD, BOGNOR REGIS PO22 6EH

The Vodafone Group has formed a strategic partnership with the Telefónica Group to share mobile assets here in the UK and across Europe. In the UK this means Vodafone will be working closely together with O2. In essence this agreement allows both organisations to:

- Consolidate the number of base stations required through sharing which is in accordance with Government Policy
- Significantly reduce the environmental impact of network development

Vodafone and O2 will continue to compete in the telecoms market to retain and win customers and both will continue to differentiate themselves on the quality of the customer experience. Although they're sharing infrastructure, they'll operate entirely independently as businesses with separate network strategies. Accordingly the key

focus will be on the joint build of new sites and consolidation of existing 2G and 3G sites.

This application comprises:

- Planning drawings – Ref. No's: 100, 200, 300, 400 & 500
- Prescribed fee - £335 (Cheque made payable to the Local Authority)
- 3 copies of the completed 1APP Application Form
- Site Specific Supplementary Information
- Copy of Developers Notice
- ICNIRP declaration and explanatory letter. Please note that the single certificate covers both the Vodafone and the O2 installations.
- Coverage Plots
- General Background Information

As you will be aware, the telecommunications industry has pledged in the Code of Best Practice for Mobile Phone Network Development (November 2002) to improved consultation with Local Planning Authorities and the public in relation to network development and the siting of radio base stations. This application has been prepared in accordance with those commitments.

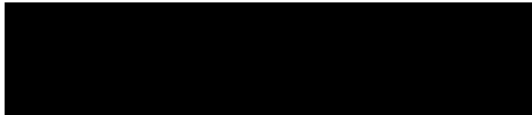
On an annual basis both Vodafone and O2 circulate their network plans of existing and proposed sites to all Local Planning Authorities (marked for the attention of the Chief Planning Officer) in order that you can maintain your mast register and ensure that the public has access to this information.

Following that early consultation, we have reviewed our network development proposals in this area and have evaluated suitable site shares, existing structures and buildings as well as your development plan. The above site that is the subject of this application is identified as the most suitable option that balances operational need with local planning policies and national planning policy guidance.

We are committed to improving our relationship with all Local Planning Authorities and we would be happy to provide any additional information in relation to this application or in general.

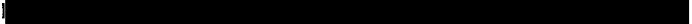
We look forward to receiving your acknowledgement and decision in due course.

Yours faithfully


Shaune Bridgeman
Consultant Acquisition Surveyor
Pico Consultants Limited


(for and on behalf of Vodafone (UK) Ltd and Telefónica O2 (UK) Ltd as a duly authorised agent)

Pico Consultants Ltd


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