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Arun District Council, Civic Centre, Maltravers Rd
Littlehampton, West Sussex, BN17 5LF
www.arun.gov.uk

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Our priorities...

 Improving the wellbeing of Arun	 Delivering the right homes in the right places	 Supporting our environment to support us	 Fulfilling Arun's economic potential	 Our core foundations	 
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From: David Ide [REDACTED]
Sent: 28 February 2026 10:21
To: Planning <Planning@arun.gov.uk>
Cc: Cllr. Lynne Edwards <cllr.lynne.edwards@arun.gov.uk>; Cllr. Lesley-Anne Lloyd <Cllr.Lesley-Anne.Lloyd@arun.gov.uk>; Cllr. Peggy Partridge <Cllr.Peggy.Partridge@arun.gov.uk>; Cllr. Mike Northeast <Cllr.Mike.Northeast@arun.gov.uk>; Cllr. Freddie Tandy <Cllr.Freddie.Tandy@arun.gov.uk>; Cllr. Maralyn May <Cllr.Maralyn.May@arun.gov.uk>
Subject: LU/93/25/PL

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To: Planning Department, Arun District Council

Reference: LU/93/25/PL – Units 5-7 Watersmead Business Park, Littlehampton

Subject: Representation regarding redevelopment of former Body Shop site

Dear Planning Officer,

I am writing to provide my representation regarding the above planning application. While I support the principle of redeveloping this brownfield site, I wish to register a formal **objection** based on the following material considerations:

- **Impact on the Vitality of Existing Retail Centres:** The proposed retail units (Use Class E) risk diverting essential trade away from the established **Rustington village centre and Littlehampton Town Centre** which is already struggling. Maintaining a healthy balance between out-of-town developments and local high streets is critical to our community's economy.
- **Need for Diversified Leisure:** There is no demonstrated need for additional "standard" retail outlets that are already well-served within a 10-mile radius. I strongly urge the Council to prioritise **leisure and entertainment uses** (such as a cinema or entertainment centre) which would provide a unique draw for the district rather than duplicating existing shops.
- **Highways Safety and Traffic Management:** The roundabout providing access to the site is already extremely busy and frequently operates at over-capacity. The increased footfall and delivery traffic from this development will exacerbate these issues. I request that any approval be made contingent on a **Section 106 agreement** to fund and install formal traffic control measures, specifically **traffic lights**, to manage the increased flow and ensure the safety of road users at this junction.

I request that the Planning Committee considers these points and ensures that the development provides genuine community value without damaging existing trade or worsening local traffic congestion.

Yours faithfully,

Anita Ide

105 Griffin Crescent

Wick

Littlehampton

BN17 7LH