

Susan Holder
6 South Terrace
Littlehampton
West Sussex
BN17 5NZ

Your Ref: OWPC22373
Our Ref: LU/91/19/PL 21-03-2019
Please ask for:
Andrew Wood

29th April 2019

Dear Sir/Madam

Town & Country Planning Act 1990 (as amended)
Town and Country Planning (Development Management Procedure) (England) Order 2015

Change of use of parts of seafront for temporary food & drink outlets & other seaside uses together with associated temporary/portable structures & equipment for use by businesses associated with those outlets.

Various sites along Littlehampton Promenade Littlehampton

Thank you for your internet representation made on 26th April 2019 which has been recorded as '**an objection**' with the comments as follows:

I object to the planning application as it stands because I believe that currently it lacks evidence of sufficient thought, detail and strategy about how this new sea front project would be designed, managed and monitored, and I would need more reassurance about this in order to agree to the application.

I do however, agree in principal that Arun should consider the creative development of the Littlehampton seaside in order to help attract more tourists to the town and for the benefit of residents of all ages.

A report published this month (4/4/19) of The House of Lords Select Committee on Regenerating Seaside Towns: The Future of Seaside Towns made a number of recommendations that they believed could aid 'in seaside towns becoming more prosperous and desirable places to live and visit.'

There is a section of this report headed Creative industries and culture - led regeneration which gives examples of how some towns have been able to boost regeneration by cultivating their local creative industries, and the Committee is keen to see other towns enhancing their local cultural assets in this way. Creating a reputation for creative events and activities and being a cultured place helps to give a place its 'buzz and USP' (claimed Lord Bassam of Brighton) and in other places local culinary delicacies have become important in boosting their economy as well as putting them on the map. Among the report's conclusions is their statement that 'creative industries have a clear role in supporting seaside towns to diversify their economies and enhance their local cultural assets'.

Littlehampton already has cultural assets that can be built upon: - the unique Longest Bench, the Stage by the Sea, the multi award-winning and famous East Beach Caf , designed by the now much revered Thomas Heatherwick, West Beach Caf designed by a young architect Asif Khan who is now involved in the major project of redesigning the Museum of London. More recently there has been the work on the Arun flood defences with the construction of an attractive raised pedestrian walkway along the river, landscaped with seaside plants and imaginatively designed seating to allow locals and visitors to comfortably enjoy their fish and chips from the adjoining restaurants.

And of course Littlehampton is blessed with the cultural assets of some beautiful historic buildings, examples of lived - in Georgian and Victorian architecture, especially along South Terrace, which demand attention and publicity, especially with the benefit of the greens leading down to the sea with its magnificent beach and popular promenade. It is very difficult to make constructive comments about this planning application without details about the proposed temporary outlets, their related structures and equipment, and the content/activities in these outlets. The presumption and concern is that the outlets will

consist of low quality, unhealthy fast food and drink with operators who leave debris behind them. This is unacceptable to me (and others) and if this is the case it also misses opportunities to create and develop more attractive outlets and activities that would build upon Littlehampton's existing cultural assets through encouraging local food producers and suppliers, craftspeople, artists and musicians to promote their talents or for creative entrepreneurs to hold mini-festivals and events etc. Such initiatives could encourage visitors and locals to make regular trips to enjoy something a bit different and special and enhance the town's image and reputation. This will not happen if Arun allows temporary outlets to sell pizzas, burgers and other forms of mainstream, me - too fast food and drink.

Unfortunately it is not possible for the council to respond to each representation individually but your views will be considered before the application is determined and I shall write to inform you of any decision made.

If the application is to be determined at the Development Control Committee and your letter has been received after the agenda has been published, you will not receive a separate letter notifying you of the date of the meeting and the procedures for public speaking. In such circumstances, it is recommended that you track the progress of the application on the website or telephone for further information. Please be advised that any comments received after the the Development Control Agenda has been produced will be reported to the meeting. Please also note that only a small number of all planning applications are determined at the Development Control Committee, most are determined by officers under delegated power.

All representations are published on our website so please make sure your views are clear and only include information that you are happy for the public to view. Do not include personal information or information from third parties unless you have their permission to do so. If a complaint is received that permission has not been given for comments included about a third party, the Council reserves the right to redact/remove all relevant information. Do not include information that is defamatory or breaches equality or other legislation. If you do not wish your comments to appear on the website and on the file, please confirm this in writing and I will arrange for it to be destroyed, although this does mean that its contents will be disregarded. For details of what we do with your personal information please refer to our privacy statement comments on planning applications which is available on our website www.arun.gov.uk/planning-privacy-statements.

In the event of a subsequent written representations appeal, against a refusal of planning permission on a householder application, any representations made on the application will be automatically forwarded to the Secretary of State. Unlike all other types of appeal, there will be no further opportunity to comment at the appeal stage.

Yours faithfully

Neil Crowther
Group Head of Planning