

Application for consent to display an advertisement(s).  
Town and Country Planning (Control of Advertisement) Regulations 2007

**Publication of applications on planning authority websites.**

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.  
If you require any further clarification, please contact the Authority's planning department.

**1. Applicant Name, Address and Contact Details**

|                                                                                                                   |                              |             |  |                   |         |
|-------------------------------------------------------------------------------------------------------------------|------------------------------|-------------|--|-------------------|---------|
| Title:                                                                                                            |                              | First Name: |  | Surname:          | Perkins |
| Company name:                                                                                                     | Travis Perkins plc           |             |  |                   |         |
| Street address:                                                                                                   | Ryehill House                |             |  |                   |         |
|                                                                                                                   | Ryehill Close                |             |  |                   |         |
|                                                                                                                   | Lodge Farm Industrial Estate |             |  |                   |         |
| Town/City:                                                                                                        | Northampton                  |             |  |                   |         |
| Country:                                                                                                          | United Kingdom               |             |  |                   |         |
| Postcode:                                                                                                         | NN5 7UA                      |             |  |                   |         |
|                                                                                                                   |                              |             |  | Telephone number: |         |
|                                                                                                                   |                              |             |  | Mobile number:    |         |
|                                                                                                                   |                              |             |  | Fax number:       |         |
|                                                                                                                   |                              |             |  | Email address:    |         |
| Are you an agent acting on behalf of the applicant? <input checked="" type="radio"/> Yes <input type="radio"/> No |                              |             |  |                   |         |

**2. Agent Name, Address and Contact Details**

|                 |                               |             |       |                   |        |
|-----------------|-------------------------------|-------------|-------|-------------------|--------|
| Title:          |                               | First Name: | Sandy | Surname:          | Walker |
| Company name:   | Greens the Signmakers Limited |             |       |                   |        |
| Street address: | Greens the Signmakers Limited |             |       |                   |        |
|                 | Brighton Street               |             |       |                   |        |
|                 |                               |             |       |                   |        |
| Town/City:      | Hull                          |             |       |                   |        |
| Country:        | England                       |             |       |                   |        |
| Postcode:       | HU3 4UW                       |             |       |                   |        |
|                 |                               |             |       | Telephone number: |        |
|                 |                               |             |       | Mobile number:    |        |
|                 |                               |             |       | Fax number:       |        |
|                 |                               |             |       | Email address:    |        |

### 3. Site Address Details

Full postal address of the site (including full postcode where available)

House:  Suffix:

House name:

Street address:

Town/City:

Postcode:

Description of location or a grid reference  
(must be completed if postcode is not known):

Easting:

Northing:

Description:

### 4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

### 5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

### 6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

### 7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

Sign 1. Internally illuminated shaped box sign  
Sign 2a and 2b. Non illuminated individual letters  
Sign 3a, 3b and 3c. Non illuminate pan signs  
All to front elevation  
Sign 4. Externally illuminated shaped flex face sign to side elevation

How many of the following type of advertisements are you applying for?

Fascia sign(s)  Projecting or hanging sign(s)  Hoarding(s)  Other

Please describe:

Sign 5. New double sided internally illuminated totem sign  
Non illuminated poster frames to front elevation (X 2)  
Non illuminated pvc banner and frames to external boundary (X 2)

## 8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☒ Yes ☐ No ☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

Existing signage shown on attached drawings

Will the proposed advertisement(s) project over a footpath or other public highway?

☐ Yes ☒ No

## 9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: 10/03/2017

To: 10/03/2022

## 10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☐ Yes ☒ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

☒ Yes ☐ No

## 11 (a). Details of Proposed Advertisement(s) - Fascia Sign

Sign 1

What is the height from the ground to the base of the advertisement (in metres)?

3.10 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.17 m

What are the dimensions of the proposed advertisement?

Height: 2.56 x

Width: 4.50 x

Depth: 0.17 metres

What materials will the sign be made of?

Aluminium pan with internal LED lamps fitted. Built up opal acrylic lettes and border to illuminate only

What is the maximum height of any of the individual letters and symbols (in centimetres)?

82 cm

The colour of text and background:

Blue ground with white text and border

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels:

160.00 cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

## 11 (a). Details of Proposed Advertisement(s) - Fascia Sign

Sign 2a

What is the height from the ground to the base of the advertisement (in metres)?

3.56 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.05 m

What are the dimensions of the proposed advertisement?

Height: 0.84 x

Width: 3.03 x

Depth: 0.05 metres

What materials will the sign be made of?

Flat cut aluminium letters fitted on brass locators

**11 (a). Details of Proposed Advertisement(s) - Fascia Sign**

What is the maximum height of any of the individual letters and symbols (in centimetres)?

34

cm

The colour of text and background:

White letters

Will the sign be illuminated?

☐ Yes ☒ No**11 (a). Details of Proposed Advertisement(s) - Fascia Sign**

What is the height from the ground to the base of the advertisement (in metres)?

3.56

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.05

m

What are the dimensions of the proposed advertisement?

Height: 0.84 x

Width: 3.37 x

Depth: 0.05 metres

What materials will the sign be made of?

Flat cut aluminium letters on brass locators

What is the maximum height of any of the individual letters and symbols (in centimetres)?

34

cm

The colour of text and background:

White letters

Will the sign be illuminated?

☐ Yes ☒ No

SIGN 2b

**11 (a). Details of Proposed Advertisement(s) - Fascia Sign**

What is the height from the ground to the base of the advertisement (in metres)?

3.90

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.04

m

What are the dimensions of the proposed advertisement?

Height: 0.50 x

Width: 2.90 x

Depth: 0.04 metres

What materials will the sign be made of?

Aluminium pan powder coated into colour with vinyl 'Welcome' letters to face ( X3)

What is the maximum height of any of the individual letters and symbols (in centimetres)?

22

cm

The colour of text and background:

Dark grey ground/white text

Will the sign be illuminated?

☐ Yes ☒ NoSIGNS 3a  
3b  
3c**11 (a). Details of Proposed Advertisement(s) - Fascia Sign**

What is the height from the ground to the base of the advertisement (in metres)?

7.10

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.17

m

What are the dimensions of the proposed advertisement?

Height: 2.56 x

Width: 4.50 x

Depth: 0.17 metres

What materials will the sign be made of?

Aluminium box with flexible skin face decorated in vinyl

What is the maximum height of any of the individual letters and symbols (in centimetres)?

80

cm

The colour of text and background:

Blue ground with white text and border

Will the sign be illuminated?

☒ Yes ☐ No

SIGN 4

### 11 (a). Details of Proposed Advertisement(s) - Fascia Sign

Will the sign be illuminated internally or externally?

☐ Internally ☒ Externally

Illuminance Levels:

cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

### 11 (d). Details of Proposed Advertisement(s) - Other Sign

Sign S

What is the height from the ground to the base of the advertisement (in metres)?

m

What is the maximum projection of the advertisement from face of building (in metres)?

m

What are the dimensions of the proposed advertisement?

Height:  x Width:  x Depth:  metres

What materials will the sign be made of?

M/S framework housing aluminium box with internal LED lamps fitted. Flexible skin faces decorated in vinyl. Logo and opening hours only to illuminate

What is the maximum height of any of the individual letters and symbols (in centimetres)?

cm

The colour of text and background:

Blue/grey ground with white and blue details

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels:

cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

### 11 (d). Details of Proposed Advertisement(s) - Other Sign

POSTER FRAMES

What is the height from the ground to the base of the advertisement (in metres)?

m

What is the maximum projection of the advertisement from face of building (in metres)?

m

What are the dimensions of the proposed advertisement?

Height:  x Width:  x Depth:  metres

What materials will the sign be made of?

Aluminium frame with clear perspex face panel (X 2)

What is the maximum height of any of the individual letters and symbols (in centimetres)?

cm

The colour of text and background:

Grey frame

Will the sign be illuminated?

☐ Yes ☒ No

### 11 (d). Details of Proposed Advertisement(s) - Other Sign

BANNERS

What is the height from the ground to the base of the advertisement (in metres)?

m

What is the maximum projection of the advertisement from face of building (in metres)?

m

What are the dimensions of the proposed advertisement?

Height:  x Width:  x Depth:  metres

What materials will the sign be made of?

Aluminium frame housing pvc banner with vinyl logo (X 2)

What is the maximum height of any of the individual letters and symbols (in centimetres)?

cm

### 11 (d). Details of Proposed Advertisement(s) - Other Sign

The colour of text and background:

Grey ground with blue and white logo

Will the sign be illuminated?

☐ Yes ☒ No

### 12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

☒ The agent ☐ The applicant ☐ Other person

### 13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.



Date

10/03/2017