

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Address

Number	52
Suffix	
Property name	Yeomans Seat Garage
Address line 1	Horsham Road
Address line 2	
Address line 3	
Town/city	Littlehampton
Postcode	BN17 6DN
Description of site location must be completed if postcode is not known:	
Easting (x)	503757
Northing (y)	102739
Description	

2. Applicant Details

Title	Mr
First name	James
Surname	Belbin
Company name	Yeomans
Address line 1	Yeomans Garage
Address line 2	
Address line 3	
Town/city	

2. Applicant Details

Country	
Postcode	
Primary number	
Secondary number	
Fax number	
Email address	

Are you an agent acting on behalf of the applicant? ☒ Yes ☐ No

3. Agent Details

Title	
First name	Tracy
Surname	Homer
Company name	Futurama Signs
Address line 1	FUTURAMA SIGNS LIMITED
Address line 2	METRO PARK 45
Address line 3	MIDDLETON GROVE
Town/city	LEEDS
Country	
Postcode	LS11 5TY
Primary number	
Secondary number	
Fax number	
Email	

4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

5 x fascia signs
1 x totem sign
1 x entrance sign
3 x pole mounted car park signs

Please select the type(s) of advertising you are proposing:

- ☒ Fascia sign(s)
☐ Projecting or hanging sign(s)
☐ Hoarding(s)
☒ Other type(s)

Please add details of each proposed fascia sign

4. Type of Proposed Advertisement(s)

Fascia sign(s): 1	
What is the height from the ground to the base of the advertisement?	2.732 metre(s)
What is the maximum projection of the advertisement from face of building?	0.15 metre(s)
Dimension:	Height: 0.72 x Width: 3.958 x Depth: 0.15 metre(s)
What materials will the sign be made of?	
aluminium and acrylic	
What is the maximum height of any of the individual letters and symbols?	72 cm
The colour of text and background	
silver and red logo and black text on a silver background - Sign C	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	400 cd/m2
Will the illumination be static or intermittent?	Static

Fascia sign(s): 2	
What is the height from the ground to the base of the advertisement?	2.907 metre(s)
What is the maximum projection of the advertisement from face of building?	0.01 metre(s)
Dimension:	Height: 0.285 x Width: 1.549 x Depth: 0.01 metre(s)
What materials will the sign be made of?	
aluminium and acrylic	
What is the maximum height of any of the individual letters and symbols?	29 cm
The colour of text and background	
red text on a silver background - Sign D	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	400 cd/m2
Will the illumination be static or intermittent?	Static

Fascia sign(s): 3	
What is the height from the ground to the base of the advertisement?	2.014 metre(s)
What is the maximum projection of the advertisement from face of building?	0.035 metre(s)
Dimension:	Height: 0.35 x Width: 0.6 x Depth: 0.035 metre(s)
What materials will the sign be made of?	
ACM	
What is the maximum height of any of the individual letters and symbols?	55 cm

4. Type of Proposed Advertisement(s)

Fascia sign(s): 3	
The colour of text and background	
black text on a silver background - Sign E1	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Fascia sign(s): 4	
What is the height from the ground to the base of the advertisement?	2.014 metre(s)
What is the maximum projection of the advertisement from face of building?	0.035 metre(s)
Dimension:	Height: 0.6 x Width: 0.35 x Depth: 0.035 metre(s)
What materials will the sign be made of?	
ACM	
What is the maximum height of any of the individual letters and symbols?	50 cm
The colour of text and background	
black text on silver background - Sign E2	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Fascia sign(s): 5	
What is the height from the ground to the base of the advertisement?	2.014 metre(s)
What is the maximum projection of the advertisement from face of building?	0.035 metre(s)
Dimension:	Height: 0.35 x Width: 0.6 x Depth: 0.035 metre(s)
What materials will the sign be made of?	
ACM	
What is the maximum height of any of the individual letters and symbols?	50 cm
The colour of text and background	
black text on a silver background - Sign E3	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

4. Type of Proposed Advertisement(s)

Other type(s): Please add details of each proposed advertisement

Other type(s): 1	
What is the height from the ground to the base of the advertisement?	0 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 3.25 x Width: 5.5 x Depth: 0.26 metre(s)
What materials will the sign be made of? Aluminium frame with glass panels	
What is the maximum height of any of the individual letters and symbols?	100 cm
The colour of text and background black text on red background - Sign B	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	400 cd/m2
Will the illumination be static or intermittent?	Static

Other type(s): 2	
What is the height from the ground to the base of the advertisement?	0 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 4.5 x Width: 1.5 x Depth: 0.2 metre(s)
What materials will the sign be made of? fibreglass and acrylic	
What is the maximum height of any of the individual letters and symbols?	110 cm
The colour of text and background white text, silver and red logo on red background - Sign A	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	400 cd/m2
Will the illumination be static or intermittent?	Static

Other type(s): 3	
What is the height from the ground to the base of the advertisement?	0 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 1.45 x Width: 0.9 x Depth: 0.065 metre(s)
What materials will the sign be made of? ACM and steel pole	
What is the maximum height of any of the individual letters and symbols?	70 cm

4. Type of Proposed Advertisement(s)

Other type(s): 3	
The colour of text and background	
black text on silver background - Sign F1	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): 4	
What is the height from the ground to the base of the advertisement?	0 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 1.45 x Width: 0.9 x Depth: 0.065 metre(s)
What materials will the sign be made of? acm and steel poles	
What is the maximum height of any of the individual letters and symbols?	70 cm
The colour of text and background	
black text on silver background - Sign F2	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): 5	
What is the height from the ground to the base of the advertisement?	0 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 1.45 x Width: 0.9 x Depth: 0.065 metre(s)
What materials will the sign be made of? acm and steel poles	
What is the maximum height of any of the individual letters and symbols?	70 cm
The colour of text and background	
black text on silver background - Sign F3	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Please describe each of the 'Other type(s)' of advertising proposed

4. Type of Proposed Advertisement(s)

1 x totem sign - sign A
1 x entrance sign - sign B
1 x pole mounted car park signs - Signs F1
1 x pole mounted car park signs - Signs F2
1 x pole mounted car park signs - Signs F3

5. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☐ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☐ Yes ☐ No ☐ Not Applicable

If Yes to either or both the questions above, please show the existing sign(s) on an elevation drawing or photograph which can be uploaded to the Supporting Documents section of this application. Please state the references or filenames of the drawing(s) or photograph(s) in this text box

Yeomans existing signs

Will the proposed advertisement(s) project over a footpath or other public highway?

☐ Yes ☐ No

6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From

02/12/2019

To

02/12/2024

7. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☐ No

8. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☐ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- ☐ The agent
☐ The applicant
☐ Other person

9. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☐ No

10. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☐ Yes ☐ No

11. Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

11. Authority Employee/Member

It is an important principle of decision-making that the process is open and transparent.

☐ Yes ☐ No

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. ☐

Date (cannot be pre-application)

22/10/2019