

Design & Access Statement

This scheme was proposed as the existing signs, due to their condition/age do not reflect well on the business and will not be in keeping with the internal decoration improvements taking place.

Sign A is a direct like for like replacement for the existing fascia sign. The method of illumination will be the same as existing, albeit with a slimmer, more discreet trough light than the existing. There will be a new decorative element included within the new sign of a fret cut train wheel emblem which will pay homage to the building's history from circa 1845, when it was built to serve Littlehampton Railway Station which was located at the crossing before the railway branch line was taken into Littlehampton to a new station and goods yard there.

Sign B is a new double sided pictorial sign to the existing post & gibbet, with two new amenity boards lower down the post. These again are direct like for like replacements for the existing signs with the addition of the train wheel motifs as above.

Sign C is for two new amenity boards to the building. These signs will display permanent messages which will inform passers-by of the offers available within.

The existing timber entrance fascia was begun to de-laminate and look awful. We propose to get this timber panel replaced and to overlay a new aluminium fascia panel (Sign D) which will protect the timber and ensure the building continues to look good for many years to come. The small 'ENTRANCE' letters will be fixed using pop locators.

Sign E is an existing sign, which will be refurbished in our factory. We will re-colour the existing sign and apply new vinyl detail to it.

Sign F is some new A2 sized lockable poster cases. It is our intention to apply messages onto the back panel. This will ensure that the cases do not look untidy if there is no seasonal posters being displayed. The main idea behind these cases is to prevent the need for banners, or unprofessional posters stuck in windows which instantly make the building look untidy.

Sign G is three new brass lanterns to Signs D and E. The two new fittings to Sign D will enhance the main entrance and provide a stylish, but low level illumination for the main entrance. These will replace the existing trough light over the existing letters. The lantern proposed for Sign E will be a direct like for like replacement for the existing lantern.

Sign H is 4no new LED floodlights across the front elevation. These will create a warm and inviting glow to the front of the building, improving the appearance significantly.