

Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:		First name:		Surname:	
Company name	Iceland Foods Ltd				
Street address:	Second Avenue Deeside Industrial Park			Country Code	
				National Number	
Town/City	Deeside			Extension Number	
County:	Flintshire			Telephone number:	
Country:				Mobile number:	
Postcode:	CH5 2NW			Fax number:	
				Email address:	
Are you an agent acting on behalf of the applicant? ☒ Yes ☐ No					

2. Agent Name, Address and Contact Details

Title:	Mr	First Name:	Chris	Surname:	Betteridge
Company name:	Edmund Kirby				
Street address:	Nations House Edmund Street 				
Town/City	Liverpool				
County:					
Country:	United Kingdom				
Postcode:	L3 9NY				

3. Site Address Details

Full postal address of the site (including full postcode where available)

House:	19	Suffix:	
House name:			
Street address:	SURREY STREET		
Town/City:	LITTLEHAMPTON		
County:	WEST SUSSEX		
Postcode:	BN17 5AZ		

Description of location or a grid reference
(must be completed if postcode is not known):

Easting:	502718
Northing:	102059

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

7. Description of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

How many of the following type of advertisements are you applying for?

Fascia sign(s) Projecting or hanging sign(s) Hoarding(s) Other

8. Advertisement Display

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☒ Yes ☐ No ☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

Will the proposed advertisement(s) project over a footpath or other public highway?

☒ Yes ☐ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: To:

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☒ Yes ☐ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

3.4 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.1 m

What are the dimensions of the proposed advertisement?

Height: 0.74 x Width: 3.17 x Depth: 0.1 metres

What materials will the sign be made of?

Fabricated PETG

What is the maximum height of any of the individual letters and symbols (in centimetres)?

40 cm

The colour of text and background:

White text and a red and orange background

Will the sign be illuminated? ☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels: 250 cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (b). Details of Proposed Advertisement(s) - Hanging Sign

What is the height from the ground to the base of the advertisement (in metres)?

3.4 m

What is the maximum projection of the advertisement from face of building (in metres)?

1.2 m

What are the dimensions of the proposed advertisement?

Height: 1 x Width: 0.5 x Depth: 0.12 metres

What materials will the sign be made of?

Aluminium

What is the maximum height of any of the individual letters and symbols (in centimetres)?

18 cm

The colour of text and background:

White text on a red and orange background

Will the sign be illuminated? ☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☐ Internally ☒ Externally

Illuminance Levels: 250 cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

☒ The agent ☐ The applicant ☐ Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information.



Date 29/01/2010