



**TOWN AND COUNTRY PLANNING ACT 1990
THE TOWN AND COUNTRY PLANNING (CONTROL OF
ADVERTISEMENTS) REGULATIONS 2007**

DECISION NOTICE

Application Ref: LU/227/08/A

1 To Addressee

Lidle UK GMBH
1st and 2nd Floors
Boyatt Wood Shopping Centre
Shakespeare Road
Eastleigh
SO50 4QP

2 Site Address

Travis Perkins
New Road
Littlehampton

3 Description of Development

Application for 4 no. various illuminated signage

4 In pursuance of their powers under this Act and the Regulations the Council REFUSE to consent to the display of the advertisement or advertisements as described in the application and plan for the reasons stated.

REASON 1 The proposed signs 1 and 4 would be detrimental to the residential amenities of the surrounding area by reason of height and extent in conflict with the predominantly residential character of the locality and would be prejudicial to the visual amenities in conflict with policies DEV1 of the West Sussex Structure Plan and GEN7 of the Arun District Local Plan.

Head of Planning Services
Arun District Council
The Arun Civic Centre
Maltravers Road
Littlehampton
West Sussex BN17 5LF

Case Officer: Mrs S Leeson

Date of Decision: 25th November 2008

Date Decision Issued: 25th November 2008



Zachary Ellwood
Interim Head of Development Control

IT IS IMPORTANT THAT YOU READ THE NOTES ATTACHED TO THIS DOCUMENT

TOWN AND COUNTRY PLANNING (CONTROL OF ADVERTISEMENTS)
REGULATIONS 1992

THE RIGHT TO APPEAL

You have a right to appeal against the local planning authority's

- a) refusal of consent for an advertisement;
- b) grant of consent for an advertisement subject to a condition with which you are dissatisfied;
- c) failure to issue a decision on an application within a specified time (namely 8 weeks from the date the application is formally acknowledged or such longer period as you may have agreed in writing with the Council), provided the Council have not given you notice that they have declined to determine your application under the provisions of section 70A of the Town and Country Planning Act 1990; or
- d) "discontinuance notice" requiring you to remove an advertisement, or stop using an advertisement site.

The appeal is made in writing to the First Secretary of State using a form which you can get from the Planning Inspectorate, Customer Support Unit, Temple Quay House, 2 The Square, Temple Quay, Bristol BS1 6PN and must be submitted within 8 weeks of the receipt of the local planning authority's decision against which you are appealing.

Please note that this decision notice only relates to matters under the Planning Acts and does not give consent under any other legislation that may apply to the development. You will need to carry out your own checks to determine whether any other consents or permissions are required. For example, the Building Regulations are likely to apply to most developments, and a Highways Licence may be required from West Sussex County Council for any development within the public highway (including the placing of skips on highway land).