

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Address

Number	52
Suffix	
Property name	Yeomans Vauxhall
Address line 1	Horsham Road
Address line 2	
Address line 3	
Town/city	Littlehampton
Postcode	BN17 6DN
Description of site location must be completed if postcode is not known:	
Easting (x)	503757
Northing (y)	102739

Description	
-------------	--

2. Applicant Details

Title	Mr
First name	Tony
Surname	Hill
Company name	Yeomans Vauxhall Littlehampton
Address line 1	52 Horsham Road
Address line 2	
Address line 3	
Town/city	Littlehampton

2. Applicant Details

Country	
Postcode	BN17 6DN
Are you an agent acting on behalf of the applicant?	
	☒ Yes ☐ No
Primary number	
Secondary number	
Fax number	
Email address	

3. Agent Details

Title	Mr
First name	Dirk
Surname	van der Lans
Company name	Trotter UK Mobile Billboards Ltd
Address line 1	Pudneys Farm
Address line 2	Shalford Road
Address line 3	Rayne
Town/city	Braintree
Country	
Postcode	CM77 6DN
Primary number	07593517328
Secondary number	
Fax number	
Email	dirk@trotter.co.uk

4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

The unit in question is a purpose designed, double sided, mobile, free standing point-of-sale device to display images of the products and services we sell on the premises. This is not a digital sign, the unit contains canvases with a static image and text.

Please select the type(s) of advertising you are proposing:

☒ Fascia sign(s)

☒ Projecting or hanging sign(s)

☒ Hoarding(s)

☒ Other type(s)

Other type(s): Please add details of each proposed advertisement

Other type(s): 1	
What is the height from the ground to the base of the advertisement?	2.31 metre(s)

4. Type of Proposed Advertisement(s)

What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 4.28 x Width: 2.57 x Depth: 0.45 metre(s)
What materials will the sign be made of? Recyclable aluminium and other metals	
What is the maximum height of any of the individual letters and symbols?	25 cm
The colour of text and background This will vary from each creative execution	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Please describe each of the 'Other type(s)' of advertising proposed

As described above the unit is a double-sided unit able to display point of sale messages on each side.

5. Location of Advertisement(s)

- Is the advertisement(s) you are applying for already in place? ☐ Yes ☒ No
- Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ☐ Yes ☒ No ☐ Not Applicable
- Will the proposed advertisement(s) project over a footpath or other public highway? ☐ Yes ☒ No

6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From	01/07/2021
To	01/07/2023

7. Neighbour and Community Consultation

- Have you consulted your neighbours or the local community about the proposal? ☐ Yes ☒ No

8. Site Visit

- Can the site be seen from a public road, public footpath, bridleway or other public land? ☐ Yes ☒ No
- If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?
- ☐ The agent
- ☐ The applicant
- ☐ Other person

9. Pre-application Advice

- Has assistance or prior advice been sought from the local authority about this application? ☐ Yes ☒ No

10. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☒ Yes ☐ No

11. Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

☒ Yes ☐ No

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. 

Date (cannot be pre-application)

25/06/2021