

Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:	Ms	First name:	Alison	Surname:	McHugh						
Company name:	Holland & Barrett Retail Ltd.										
Street address:	Samuel Ryder House										
	Townsend Drive										
	Attleborough Fields										
Town/City:	Nuneaton										
County:	Warwickshire										
Country:	England										
Postcode:	CV11 6XW										
Telephone number: <table border="1" style="display: inline-table; width: 150px;"> <tr> <td style="width: 20%;">Country Code</td> <td style="width: 20%;">National Number</td> <td style="width: 20%;">Extension Number</td> </tr> <tr> <td></td> <td></td> <td></td> </tr> </table>						Country Code	National Number	Extension Number			
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Email address: <table border="1" style="display: inline-table; width: 200px;"> <tr> <td></td> </tr> </table>											
Are you an agent acting on behalf of the applicant? ☒ Yes ☐ No											

2. Agent Name, Address and Contact Details

Title:	Mr	First Name:	Ben	Surname:	Hall						
Company name:	Isherwood McCann										
Street address:	Rose Park										
	Lutterworth Road										
	Blaby										
Town/City:	Leicester										
County:	Leicestershire										
Country:	United Kingdom										
Postcode:	LE8 4DP										
Telephone number: <table border="1" style="display: inline-table; width: 150px;"> <tr> <td style="width: 20%;">Country Code</td> <td style="width: 20%;">National Number</td> <td style="width: 20%;">Extension Number</td> </tr> <tr> <td></td> <td></td> <td></td> </tr> </table>						Country Code	National Number	Extension Number			
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3. Site Address Details

Full postal address of the site (including full postcode where available)

House:	45	Suffix:	
House name:			
Street address:	HIGH STREET		
Town/City:	LITTLEHAMPTON		
County:	WEST SUSSEX		
Postcode:	BN17 5EJ		

Description of location or a grid reference
(must be completed if postcode is not known):

Easting:	502804
Northing:	102137

Description:

The proposal involves the installation of new fascia and projecting signage. Both of the signs are to be internally-illuminated and constructed out of aluminium. Only the lettering is to be illuminated on both of the signs.

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☒ Yes ☐ No

If Yes, please complete the following information about the advice you were given (this will help the authority to deal with this application more efficiently):

Officer name:

Title:		First name:		Surname:	
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Reference:

Date (DD/MM/YYYY): 24/05/2010 (Must be pre-application submission)

Details of the pre-application advice received:

It was discussed with a planning officer that the proposed signage was likely to be met with approval from the council. It was advised that oversized signs or signs which would flash throughout the night would not be acceptable, but standard 10mm internally illuminated signs would be acceptable.

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

The proposal involves the installation of new fascia and projecting signage. Both of the signs are to be internally-illuminated and constructed out of aluminium. Only the lettering is to be illuminated on both of the signs.

How many of the following type of advertisements are you applying for?

Fascia sign(s)	1	Projecting or hanging sign(s)	1	Hoarding(s)	0	Other	0
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8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☒ Yes ☐ No ☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

08014-EX-01
Existing Photographs

Will the proposed advertisement(s) project over a footpath or other public highway?

☒ Yes ☐ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: To:

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☐ Yes ☒ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

☒ Yes ☐ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

m

What is the maximum projection of the advertisement from face of building (in metres)?

m

What are the dimensions of the proposed advertisement?

Height: x Width: x Depth: metres

What materials will the sign be made of?

What is the maximum height of any of the individual letters and symbols (in centimetres)?

cm

The colour of text and background:

Will the sign be illuminated? ☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels: cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (b). Details of Proposed Advertisement(s) - Hanging Sign

What is the height from the ground to the base of the advertisement (in metres)?

m

What is the maximum projection of the advertisement from face of building (in metres)?

m

What are the dimensions of the proposed advertisement?

Height: x Width: x Depth: metres

What materials will the sign be made of?

What is the maximum height of any of the individual letters and symbols (in centimetres)?

cm

The colour of text and background:

Will the sign be illuminated? ☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels: cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

☒ The agent ☐ The applicant ☐ Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information.



Date