
Travel Plan

21st December 2020

Site: Wicks Farm – East, Ford Lane, Arundel BN18 0DF

In addition to the detailed Transport Assessment produced by the Civil Engineering Practice (CEP) for the planned extension to the existing nursery at Wicks Farm, Ford Lane, Arundel, I am pleased to provide further information as set out below:

Travel Plan Statement

1. Background Information

- The site is adjacent to the existing nursery and farm buildings at Wicks Farm, Ford Lane, Ford, with excellent access to Ford Lane.
- The plan is to construct a 1.28Ha of high-tech glasshouse and reservoir adjoining the existing 6.0Ha nursery to grow strawberries using vertical farming technologies.
- It is anticipated that the additional number of staff working on the site at any one time at peak season will be 20.
- The key points of the Travel Plan Statement are to work towards a more sustainable traffic plan and to help to reduce congestion and pollution.

2. The Nominated Travel Plan Co-ordinator

The nominated Travel Plan Co-ordinator is: David Moore – Managing Director – Berry Farming Ltd.

3. Transport Timetables and Route Maps

Local Public Transport Timetables and Route Maps will be displayed on site.

The site is approximately 1 kilometre from the main railway station at Ford with regular services to and from Bognor Regis, Barnham, Littlehampton, Arundel and Chichester.

The number 700 Stagecoach bus service runs between Bognor Regis and Littlehampton every 20 minutes within 1.5 kilometres of Wicks Farm.

Minibus services will be organised to reduce the number of staff travelling to work in cars.

4. Plans of Local Cycle Routes & Paths

Cycle maps and guides will be displayed on the notice boards along with the following links:

www.westsussex.gov.uk/cycling

<https://www.westsussex.gov.uk/leisure-recreation-and-community/walking-horse-riding-and-cycling-routes/cycle-journey-planner/>

The Pindar Creative's Travel Plan Mapping Solution produces site-specific multi-modal travel maps, notice boards, and interactive PDFs. The service will be used to produce local travel information for employee induction packs, notice boards and websites.

<https://www.westsussex.gov.uk/roads-and-travel/travel-and-public-transport/travelwise-sustainable-transport/travel-plan-resources/#additional-support-tab>

5. Benefits of Sustainable Travel

The Company is committed to promoting the health, financial, and environmental benefits of sustainable travel, and to displaying posters that encourage sustainable travel. The link to the Travel Wise site below will be used to promote awareness events, such as Bike Week, Catch the Bus Week, European Mobility Week (inc. Car Free Day) and Lift-Share Week.

http://www.westsussex.gov.uk/leisure/getting_around_west_sussex/travelwise/supporting_material.aspxNational

6. Car Sharing

The Company is committed to promoting car sharing and will take advantage of the County Council's car sharing web site www.westsussexcarshare.com.

The Company will download the promotional video and leaflets promoting car sharing from the WSCC website link below:

http://www.westsussex.gov.uk/leisure/getting_around_west_sussex/travelwise/west_sussex_car_sharing_scheme.aspx

7. Travel Audit

Once staff have been recruited, the Company will conduct a Travel Audit to establish:

- How staff currently travel to and from the site.
- How shift patterns effect Travel Plans.
- How many people live in the same postcode area to assess the potential for car sharing.
- What further facilities are required e.g. bike racks, showers, lockers, motorcycle parking.
- What further arrangements are required to encourage more sustainable travel.

8. Working Together

The Company will cooperate with neighbouring businesses to examine the potential to work together to encourage car sharing and walking and cycling buddy schemes.

9. Deliveries to and from Site

Deliveries to and from site will be optimised to reduce the movement of vehicles.

10. Cycle Shop Discounts

The Company will promote bike shop discounts to staff and share cycling information from the WSCC website at:

<https://www.westsussex.gov.uk/roads-and-travel/travel-and-public-transport/travelwise-sustainable-transport/cycle-to-work-scheme/>

11. Reducing Business Mileage

- The Company will actively promote telephone and video conference calling to help to reduce the need for physical meetings and business travel.
- Company vehicles that are due for replacement will be replaced by hybrid or electric vehicles.
- Staff will be encouraged to take advantage of the government's Cycle to Work scheme, enabling employees to take advantages of tax and National Insurance breaks when purchasing a new bicycle. We are also aware that employers that sign up to the scheme also make savings through reduced NI contributions.
- The Company will promote the WSCC's adult cycle training scheme below:

<http://www.westsussex.gov.uk/roadsafety>

John Hall

John Hall Consulting Ltd.

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