

IVON BLUMER ARCHITECTS LTD

The Studio
41 West Drive
Aldwick Bay
West Sussex
PO21 4LZ



[REDACTED]

Karl Roberts
Director of Place
Arun district Council Planning Department
Arun Civic Centre
Maltravers Street
Littlehampton
West Sussex
BN17 5LF

6 April 2021

Ref Detailed Planning Application at, The Beach Huts, The Beachcroft Hotel, Clyde Road – The Lookout

Dear Mr Roberts

Please find attached documents as submitted through the planning portal today, in support of a detailed planning application for:

“Proposed development for an extension to The Beachcroft Hotel, comprising of 1 additional self- contained Beach Hut with sleeping accommodation at, Clyde Road, Felpham”

I have attached a brief introduction.

Yours sincerely

[REDACTED]

[REDACTED]

Ivon Blumer

Director – I H Blumer & A M Blumer



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INTRODUCTION

The Lookout is an exciting new proposed development adding to the existing 4 beach huts located at The Beachcroft Hotel, Felpham, Bognor Regis. The Lookout is to be located over the rear parking area behind the existing huts on Clyde Road.

The Lookout will be on 2 floors over the existing car park, it will have a sun room on the second floor, leading to an external deck, sleeping accommodation on the first floor by way of master bedroom and bunk room sleeping up to 6 persons, and a boutique style bathroom on the ground floor. The accommodation has been designed to appeal to those looking for a traditional seaside family holiday experience.

The Beachcroft Hotel is a 3 star, award winning family run hotel owned by Peter and Lana de Savary, well known entrepreneurs and hoteliers. The de Savary's are committed to supporting the local economy with this modern well designed forward thinking investment at The Beachcroft Hotel.

With a proposed investment of up to £0.25 million, The Lookout will form a unique addition to the existing seafront hotel accommodation.

Designed in a modern contemporary architectural style inspired by the existing beach huts, The Lookout will be of an iconic design statement forming part of the future regeneration of Bognor Regis and the surrounding parishes.

An important aspect of the proposed design is the dramatic mono pitch roof finished in a zinc standing seam metal cladding complimenting the adjacent building at the Old Gun Post and other seafront properties along the promenade.

The building will be constructed using modern methods of construction with high eco credentials.