

Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:	Mr	First Name:		Surname:	Tempest
Company name:	Mitchells & Butlers				
Street address:	27 Fleet Street				
Telephone number:					
Mobile number:					
Town/City:					
Fax number:					
Country:					
Email address:					
Postcode:	B31JP				
Are you an agent acting on behalf of the applicant?					
☒ Yes ☐ No					

2. Agent Name, Address and Contact Details

Title:		First Name:	Gareth	Surname:	Morgan
Company name:	Morgan Signs & Design Ltd				
Street address:	Morgan Signs & Design Ltd				
	Unit A4 , Walsall Enterprise Park				
Telephone number:					
Mobile number:					
Town/City:	Walsall				
Fax number:					
Country:	United Kingdom				
Email address:					
Postcode:	WS2 9HQ				

3. Site Address Details

Full postal address of the site (including full postcode where available)

House:	<input type="text" value="133"/>	Suffix:	<input type="text"/>
House name:	<input type="text" value="The Southdowns"/>		
Street address:	<input type="text" value="Felpham Way"/>		
	<input type="text"/>		
	<input type="text"/>		
Town/City:	<input type="text" value="FELPHAM"/>		
Postcode:	<input type="text" value="PO22 8QJ"/>		

Description:

Description of location or a grid reference
(must be completed if postcode is not known):

Easting:	<input type="text" value="496054"/>
Northing:	<input type="text" value="100290"/>

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☐ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☐ No

6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☐ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

New signage and lighting to replace the existing.

How many of the following type of advertisements are you applying for?

Fascia sign(s)	<input type="text" value="0"/>	Projecting or hanging sign(s)	<input type="text" value="0"/>	Hoarding(s)	<input type="text" value="0"/>	Other	<input type="text" value="10"/>
----------------	--------------------------------	-------------------------------	--------------------------------	-------------	--------------------------------	-------	---------------------------------

Please describe:

Listed as Item 1 on Submitted visual - Sign written house name and logo
Listed as Item 2 on Submitted visual - Sign written stamp
Listed as Item 3 on Submitted visual - Refurbish the existing lollipop correx sign and add a new logo to the top
Listed as Item 4 on Submitted visual - Refurbish the existing totem sign
Listed as Item 5 on Submitted visual - Refurbish the existing landscape correx sign and add a new logo to the top
Listed as Item 6 on Submitted visual - Internally illuminated logo sign
Listed as Item 7 on Submitted visual - Sign written stamp
Listed as Item 8 on Submitted visual - Small car park sign
Listed as Item 9 on Submitted visual - Small car park sign
Listed as Item 10 on Submitted visual - Refurbish the existing landscape correx sign and add a new logo to the top

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☒ Yes ☐ No ☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

Please refer to submitted visuals detailing existing signage

Will the proposed advertisement(s) project over a footpath or other public highway?

☐ Yes ☒ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: 13/02/2017

To: 13/02/2022

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☒ Yes ☐ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

5.70 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.00 m

What are the dimensions of the proposed advertisement?

Height: 1.60 x

Width: 4.00 x

Depth: 0.00 metres

What materials will the sign be made of?

Sign Written direct to building fabric

What is the maximum height of any of the individual letters and symbols (in centimetres)?

52 cm

The colour of text and background:

White lettering & blue logo onto fabric of the building

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☐ Internally ☒ Externally

Illuminance Levels:

250.00 cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

1.38 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.00 m

What are the dimensions of the proposed advertisement?

Height: 2.95 x

Width: 1.71 x

Depth: 0.09 metres

What materials will the sign be made of?

Coated steel posts with coated aluminium frame. Header to be coated aluminium wit acrylic letters

What is the maximum height of any of the individual letters and symbols (in centimetres)?

22 cm

The colour of text and background:

11 (d). Details of Proposed Advertisement(s) - Other Sign

Blue and white

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☐ Internally ☒ Externally

Illuminance Levels:

180.00 cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

1.60 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.00 m

What are the dimensions of the proposed advertisement?

Height: 1.60 x Width: 1.60 x Depth: 0.00 metres

What materials will the sign be made of?

Sign Written direct to building fabric

What is the maximum height of any of the individual letters and symbols (in centimetres)?

18 cm

The colour of text and background:

Grey blue onto fabric of the building

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☐ Internally ☒ Externally

Illuminance Levels:

250.00 cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

1.90 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.00 m

What are the dimensions of the proposed advertisement?

Height: 3.90 x Width: 1.20 x Depth: 0.19 metres

What materials will the sign be made of?

Coated steel post with sign having a coated aluminium carcass

What is the maximum height of any of the individual letters and symbols (in centimetres)?

22 cm

The colour of text and background:

White text onto blue background

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☐ Internally ☒ Externally

Illuminance Levels:

185.00 cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?	<input type="text" value="0.00"/>	m	
What is the maximum projection of the advertisement from face of building (in metres)?	<input type="text" value="0.00"/>	m	
What are the dimensions of the proposed advertisement?	Height: <input type="text" value="4.80"/> x	Width: <input type="text" value="1.82"/> x	Depth: <input type="text" value="0.19"/> metres
What materials will the sign be made of?	<input type="text" value="Internal steel posts clad with aluminium signage with acrylic push through letters where detailed"/>		
What is the maximum height of any of the individual letters and symbols (in centimetres)?	<input type="text" value="52"/>	cm	
The colour of text and background:	<input type="text" value="Timber effect background with grey & teal backgrounds and white lettering"/>		
Will the sign be illuminated?	☒ Yes ☐ No		
Will the sign be illuminated internally or externally?	☒ Internally ☐ Externally		
Illuminance Levels:	<input type="text" value="180.00"/>	cd/m	
Will the illumination be static or intermittent?	☒ Static ☐ Intermittent		

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?	<input type="text" value="1.38"/>	m	
What is the maximum projection of the advertisement from face of building (in metres)?	<input type="text" value="0.00"/>	m	
What are the dimensions of the proposed advertisement?	Height: <input type="text" value="2.95"/> x	Width: <input type="text" value="1.71"/> x	Depth: <input type="text" value="0.09"/> metres
What materials will the sign be made of?	<input type="text" value="Coated steel posts with aluminium coated frame and header. Header has individual fret cut acrylic"/>		
What is the maximum height of any of the individual letters and symbols (in centimetres)?	<input type="text" value="22"/>	cm	
The colour of text and background:	<input type="text" value="Blue and white"/>		
Will the sign be illuminated?	☒ Yes ☐ No		
Will the sign be illuminated internally or externally?	☐ Internally ☒ Externally		
Illuminance Levels:	<input type="text" value="180.00"/>	cd/m	
Will the illumination be static or intermittent?	☒ Static ☐ Intermittent		

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?	<input type="text" value="3.20"/>	m	
What is the maximum projection of the advertisement from face of building (in metres)?	<input type="text" value="0.06"/>	m	
What are the dimensions of the proposed advertisement?	Height: <input type="text" value="1.80"/> x	Width: <input type="text" value="2.50"/> x	Depth: <input type="text" value="0.06"/> metres
What materials will the sign be made of?	<input type="text" value="Fabricated aluminium with push through acrylic lettering"/>		
What is the maximum height of any of the individual letters and symbols (in centimetres)?	<input type="text" value="42"/>	cm	
The colour of text and background:	<input type="text" value="Timber effect background wit white text & blue roundel with white text"/>		

11 (d). Details of Proposed Advertisement(s) - Other Sign

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels:

180.00

cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.60

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.00

m

What are the dimensions of the proposed advertisement?

Height:

1.20

 x Width:

1.20

 x Depth:

0.00

 metres

What materials will the sign be made of?

Sign Written direct to building fabric

What is the maximum height of any of the individual letters and symbols (in centimetres)?

22

cm

The colour of text and background:

Blue and white

Will the sign be illuminated?

☐ Yes ☒ No

Will the sign be illuminated internally or externally?

☐ Internally ☒ Externally

Illuminance Levels:

250.00

cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

1.20

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.00

m

What are the dimensions of the proposed advertisement?

Height:

0.40

 x Width:

0.40

 x Depth:

0.00

 metres

What materials will the sign be made of?

Flat aluminium panel with applied graphics

What is the maximum height of any of the individual letters and symbols (in centimetres)?

3

cm

The colour of text and background:

Grey background with white text

Will the sign be illuminated?

☐ Yes ☒ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

1.20

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.00

m

What are the dimensions of the proposed advertisement?

Height:

0.40

 x Width:

0.40

 x Depth:

0.00

 metres

What materials will the sign be made of?

Flat aluminium with applied graphics

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the maximum height of any of the individual letters and symbols (in centimetres)?

3

cm

The colour of text and background:

Grey background with white text

Will the sign be illuminated?



Yes



No

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?



Yes



No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

☒ The agent



The applicant



Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.



Date

13/02/2017