

IVON BLUMER ARCHITECTS LTD

The Studio
41 West Drive
Aldwick Bay
West Sussex
PO21 4LZ



[Redacted]
Karl Roberts
Director of Place
Arun district Council Planning Department
Arun Civic Centre
Maltravers Street
Littlehampton
West Sussex
BN17 5LF

26 October 2017

Ref Detailed Planning Application at Gull Point Suites, The Beachcroft Hotel

Dear Mr Roberts

Please find attached documents as submitted through the planning portal today, in support of a detailed planning application for:

“Proposed development for 9 bedroom detached extension to The Beachcroft Hotel, with 9 parking spaces, at Gull Point Suites, Clyde Road, Felpham”

I have attached a brief introduction for the scheme along with an artist impression.

Yours sincerely

[Redacted signature]

Ivon Blumer

RIBA 
Chartered Practice

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Introduction

Gull Point Suites On The Beach is an exciting new proposed development of 9 luxury hotel suites at The Beachcroft Hotel, Felpham, Bognor Regis. To be located on the sea front the building will take full advantage of the location and amazing views looking to the west along the Felpham promenade and beach.

The Beachcroft Hotel is a 3 star, award winning family run hotel owned by Peter and Lana de Savary, well known entrepreneurs and hoteliers. The de Savarys are committed to supporting the local economy with this modern well designed forward thinking investment at The Beachcroft Hotel.

With a proposed investment of up to £2.0 million, the new building will form an important addition to the Felpham seafront and promenade, whilst creating a valuable economic boost to the local economy.

Designed in a modern contemporary architectural style inspired by the many art deco buildings in the locality the building will be an iconic statement forming part of the future regeneration of Bognor Regis and the surrounding parishes.

An important aspect of the proposed design is the dramatic gull wing roof finished in green copper cladding complimenting the adjacent building at the Old Gun Post and other seafront properties along the promenade.

The building will be constructed using modern methods of construction with high eco credentials. The design team is currently investigating the use of photovoltaic panels located on the gull wing roof combined with electric storage modules, allowing the building to meet most of its energy needs off grid.

The design includes for a well considered landscaping scheme both on the promenade side and along Clyde Road, integrating the building into the sea front landscape, whilst respecting the local marine environment.

The development proposal will also include the future refurbishment of the Old Gun Post, a large residential sea front house adjacent to Gull Point Suites, also owned by the de Savarys.

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The Old Gun Post, another important iconic building on the sea front with its sweeping curved roof, is to be refurbished as state of the art ancillary residential accommodation for the Beachcroft Hotel.

Following an extensive design process including local consultations a detailed planning application has been submitted on the 26th October 2017 to Arun District Council.



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