

Bayside Architectural Design Ltd  
19 Pyrford Close  
Bognor Regis  
PO21 3NL

Please ask for: Nicola Moore  
Email: [nicola.moore@arun.gov.uk](mailto:nicola.moore@arun.gov.uk)  
Telephone: Ext 37944  
Our Ref: FP/247/21/A  
Your Ref:  
Date: 19th November 2021

Dear Mr Binns,

**Town & Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)**

**Application for Consent to Display an Advertisement(s)**

**Development:** Installation of 1 No. externally illuminated fascia sign.  
**Location:** 26 Felpham Road Felpham PO22 7AZ

Thank you for your recent application which I received on 15th November 2021. It is being validated by Nicola Moore who will be able to assist you should you have any questions.

I regret that I am unable to accept your documents as a valid application until the following item(s) have been received or resolved :-

**Block Plan**

Please amend the Block plan to show the position of the proposed sign and re submit.. Further details of what must be included on the plan can be found in the Validation Requirements List.

The dimensions of the proposed sign should be clearly annotated on the proposed photograph. Please amend accordingly and re submit.

For further detailed information on validation requirements please go to our website and refer to the requirements list for this type of application: <https://www.arun.gov.uk/making-a-planning-application>  
If you are unable to access the website, please contact this office so a copy can be sent to you.

Where the information requested above relates to a local validation requirement, you may request that the requirement is waived. The information requested should be reasonable having regard to the nature and scale of the proposed development and about a matter which it is reasonable to think would be a material consideration in determining the application. If you do not feel this is the case, you can serve a notice on the Council, specifying which particulars or evidence you do not consider meet this test of reasonableness. You must state which items you disagree with and set out the reasons why you hold the view, please quote the application reference in your letter or email. The Council will then consider your

case and respond. It should be noted that there is no right to challenge the national requirements as these requirements are contained in planning legislation.

Please provide the above by **3rd December 2021** or your application will be closed as incomplete and you will have to resubmit if you wish to proceed. If you have difficulty meeting this deadline please contact the above officer to discuss the matter.

If you made a paper application and did not provide an email address, please could you do so to enable us to contact you swiftly with any queries or issues.

Yours sincerely



**Neil Crowther**  
**Group Head of Planning**

For details of how the Council will deal with your data please refer to our privacy notices on the website <https://www.arun.gov.uk/privacy-policy/>

If you have provided an email address, all correspondence including the decision notice will be sent by email. It is therefore important that you keep us informed if this changes during the course of this application.

To register to receive notification of planning applications in your area, please go to <https://www1.arun.gov.uk/planning-application-finder>