

Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:	Mr	First name:	Paul	Surname:	Chinery
Company name	Barratt David Wilson				
Street address:	Tollbar House Tollbar Way Hedge End				
Town/City	Southampton				
County:	Hampshire				
Country:	UK				
Postcode:	SO30 2UH				
Are you an agent acting on behalf of the applicant?				☐ Yes ☒ No	

Country Code	National Number	Extension Number
[Redacted]		
Telephone number:		
[Redacted]		
Mobile number:		
[Redacted]		
Fax number:		
[Redacted]		
Email address:		
[Redacted]		

2. Agent Name, Address and Contact Details

No Agent details were submitted for this application

3. Site Address Details

Full postal address of the site (including full postcode where available)

House:	[Redacted]	Suffix:	[Redacted]
House name:	[Redacted]		
Street address:	Blakes Mead Felpham		
Town/City:	Bognor Regis		
County:	West Sussex		
Postcode:	PO22		
Description of location or a grid reference (must be completed if postcode is not known):			
Easting:	494997		
Northing:	100196		

Description:

New Residential Development

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

Sales signage to Blakes Mead development.

How many of the following type of advertisements are you applying for?

Fascia sign(s) Projecting or hanging sign(s) Hoarding(s) Other

Please describe:

2no Billboard signs to Flansham Road roundabout.
1no 'V' sign to left hand side of roundabout between Flansham Lane and Relief Road.
17no Flag Pole - locations various.

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☒ Yes ☐ No

If Yes, please provide details:

Signs went up in early Jan 2013

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☐ Yes ☒ No ☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

Previously we had advertisement hoarding along the road.

Will the proposed advertisement(s) project over a footpath or other public highway?

☐ Yes ☒ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: To:

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☒ Yes ☐ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

m

What is the maximum projection of the advertisement from face of building (in metres)?

m

What are the dimensions of the proposed advertisement?

Height: x Width: x Depth: metres

What materials will the sign be made of?

Aluminium poles, white background with blue & green lettering. Refer to photographs.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

cm

The colour of text and background:

White text and Blue / Green background

Will the sign be illuminated?

☐ Yes ☒ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

1.600 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000 m

What are the dimensions of the proposed advertisement?

Height: 4.800 x Width: 2.400 x Depth: 0.010 metres

What materials will the sign be made of?

Aluminium poles, white background with blue & green lettering. Refer to photographs.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

30.000 cm

The colour of text and background:

White text and Blue / Green background

Will the sign be illuminated?



Yes



No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

1.200 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000 m

What are the dimensions of the proposed advertisement?

Height: 5.000 x Width: 4.000 x Depth: 1.000 metres

What materials will the sign be made of?

Aluminium poles and signs.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

20.000 cm

The colour of text and background:

White background with green and blue lettering. Refer to photograph.

Will the sign be illuminated?



Yes



No

Will the sign be illuminated internally or externally?



Internally



Externally

Illuminance Levels:

cd/m

Will the illumination be static or intermittent?



Static



Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

4.000 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.100 m

What are the dimensions of the proposed advertisement?

Height: 5.000 x Width: 0.500 x Depth: 0.100 metres

What materials will the sign be made of?

Metal flag pole, cloth flag.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

25.000 cm

The colour of text and background:

White pole with flag, white background, blue, green lettering.

Will the sign be illuminated?



Yes



No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

4.000 m

What is the maximum projection of the advertisement from face of building (in metres)?

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Will the sign be illuminated?



Yes



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Will the sign be illuminated?	☐ Yes	☒ No		

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?	☒ Yes	☐ No
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)		
☐ The agent	☒ The applicant	☐ Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.	☒	Date	19/07/2013
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