Town & Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Application for Consent to Display an Advertisement(s)

DECISION NOTICE

Application Ref: FP/103/25/A

1 **To Addressee**

Carter Jonas
One Chapel Place
London
W1G 0BG

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2 **Site Address**

97 Felpham Way
Felpham
Bognor Regis
West Sussex
PO22 8QB

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3 **Description of Development**

Installation of 1 No. internally illuminated sign.

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4 In pursuance of their powers under this Act and the Regulations the Council **CONSENT** to the display, for a period of five years from the date of this consent, of the advertisment or advertisements as described in the application and plan and subject to compliance with the conditions specified below.

1 The advertisement hereby permitted shall be removed on or before the expiration of the period ending on 17/09/2030.

Reason: In the interests of the visual amenities of the locality in accordance with Arun Local Plan policy D DM1.

2 The development hereby approved shall be carried out in accordance with the following approved plans:

- Site Location Plan 01
- Proposed Site Plan 03
- Proposed Site Plan 04
- Existing and Proposed Elevations 05
- Specification 06
- Existing and Proposed CGI 07

Reason: For the avoidance of doubt and in the interests of amenity and the environment in accordance with Arun Local Plan policy D DM1.

3 No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.

Reason: As required by Regulation 14(1)(a) of the Town and Country Planning (Control of Advertisements) Regulations 2007.

4 No advertisement shall be sited or displayed so as to-
1. Endanger persons using any highway, railway, waterway, dock, harbour or aerodrome (civil or military);
2. Obscure, or hinder the ready interpretation of, any traffic sign, railway signal or aid to navigation by water or air; or
3. Hinder the operation of any device used for the purpose of security or surveillance or for measuring the speed of any vehicle.

Reason: As required by Regulation 14(1)(a) of the Town and Country Planning (Control of Advertisements) Regulations 2007.

5 Any advertisement displayed, and any site used for the display of advertisements, shall be maintained in a condition that does not impair the visual amenity of the site.

Reason: As required by Regulation 14(1)(a) of the Town and Country Planning (Control of Advertisements) Regulations 2007.

6 Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a condition that does not endanger the public.

Reason: As required by Regulation 14(1)(a) of the Town and Country Planning (Control of Advertisements) Regulations 2007.

7 Where an advertisement is required under these Regulations to be removed, the site shall be left in a condition that does not endanger the public or impair visual amenity.

Reason: As required by Regulation 14(1)(a) of the Town and Country Planning (Control of Advertisements) Regulations 2007.

8 The intensity of illumination of the proposed sign shall not exceed 300 candelas per square metre during hours of darkness.

Reason: Reason: In the interests of the visual amenities of the locality and road safety in accordance with Arun Local Plan Policy D DM1 & T SP1.

Neil Crowther
Group Head of Planning

Case Officer: Silvie Steiningerova

Arun District Council
The Arun Civic Centre

Decision Issued: **11th September 2025**

Maltravers Road
Littlehampton
West Sussex BN17 5LF

IT IS IMPORTANT THAT YOU READ THE NOTES ATTACHED TO THIS DOCUMENT

APPEALS TO THE SECTRETARY OF STATE

If you are aggrieved by the decision of your local planning authority to refuse permission for the proposed development or grant it subject to conditions, then you can appeal to the Secretary of State under section 78 of the Town & Country Planning Act 1990

As this is a decision on an application for the display of an advertisement, if you want to appeal against you local planning authority's decision then you must do so within 8 weeks of the date of receipt of this notice.

Appeals must be using a form which you can get from the Secretary of State at Temple Quay House, 2 The Square, Temple Quay, Bristol BS1 6PN (Tel: 0303 444 5000) or online at http://acp.planninginspectorate.gov.uk

The Secretary of State can allow a longer period for giving notice of an appeal but will not normally be prepared to use this power unless there are special circumstances which excuse the delay in giving notice of appeal.

The Secretary of State need not consider an appeal if it seems to the Secretary of State that the local planning authority could not have granted planning permission for the proposed development or could not have granted it without the conditions they imposed, having regard to the statutory requirements, to the provisions of any development order and to any directions given under a development order.

Please note that this decision notice only relates to matters under the Planning Acts and does not give consent under any other legislation that may apply to the development. You will need to carry out your own checks to determine whether any other consents or permissions are required. For example, the Building Regulations are likely to apply to most developments, and a Highways Licence may be required from West Sussex County Council for any development within the public highway (including the placing of skips on highway land).