

Ferring Conservation Group
17 West Drive
Ferring
WORTHING
BN12 5QZ

Your Ref: OWPC6236
Our Ref: FG/91/15/A 04-06-2015
Please ask for:
Ross Leal

7th July 2015

Dear Sir/Madam

Town & Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

4 No. non illuminated under wheel aeroflags to the site frontage.
Yeomans Peugeot Littlehampton Road Ferring

Thank you for your internet representation made on 7th July 2015 which has been recorded as **'an objection'** with the comments as follows:

Ferring Conservation Group objects to this retrospective application. We objected to the extension of the forecourt because we held to the view that the area north of Littlehampton Road should retain its semi-rural character, as intended in the Council's Angmering Gap policy. What was a pleasant area of grass, with Highdown Hill in the background was to be replaced by concrete and rows and rows of cars, degrading the environment. The development as now completed bears out our objection - it is an eyesore, a gross visual intrusion at the corner of the pleasant country road that is Hangleton Lane. Part of the intrusion, for which permission was neither granted nor sought, is the large advertising banners (the 'aeroflags'), the subject of the present retrospective application. We do not need to imagine the visual intrusion - we see it every day. The banners are of course designed to be intrusive - to grab the attention of passing drivers. We trust the Council will mitigate the harm that has been done by this development and refuse this application. - Ed Miller (Vice-Chairman, Ferring Conservation Group)

Your views will be considered before the application is determined and I shall write to inform you of any decision made.

Please be aware that if the application is to be determined by the Council's Development Control committee and your letter has been received at a late stage after the Agenda has been published you will not receive a separate letter notifying you of the date of the meeting and procedures for public speaking. In such circumstances it is recommended that you track the progress of the application on the Council's website or telephone the Council for further information. Please be advised that any comments you make that are not included within the Committee Agenda will be reported to the Members of the Development Control committee. Please also be aware that only a small number of all planning applications received go the Development Control Committee. Most are determined under delegated powers by Officers in which case your comments will again be considered before the application is determined.

Please be aware that Planning Services operate an 'open file' policy and will publish details of your comments on the internet on the Arun District Council Planning section. Please ensure that you only provide information that you are happy will be made available in this way. If you supply information belonging to a third party, please ensure you have their permission to do so. If you do not wish your comments to appear on the 'open file' please confirm this in writing and I will arrange for it to be destroyed although this means that its contents will then be disregarded.

In the event of a subsequent written representations appeal, against a refusal of planning permission on a householder application, any representations made on the application will be automatically forwarded to the Secretary of State. Unlike all other types of appeal, there will be no

further opportunity to comment at the appeal stage.

Yours faithfully

Karl Roberts
Director Planning & Economic Regeneration