

Mr S Hayes
8 Langbury Close
Ferring
BN126QF

Your Ref: OWPC24113
Our Ref: FG/82/19/A 18-07-2019
Please ask for:
Zac Denton

22nd August 2019

Dear Sir/Madam

Town & Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Advertisement Consent for 2no. Internally illuminated Fascia Signs, 7no. Ali Panels, 8no. Wall Mounted Signs, 3no. Banner Frames, 4no. Pole Mounted Signs and 1no. Internally Luminated Totem Sign.

Yeomans Honda Worthing Littlehampton Road Ferring Worthing

Thank you for your internet representation made on 21st August 2019 which has been recorded as '**an objection**' with the comments as follows:

To Whom it may concern

I live opposite this applicant and whilst I understand the requirement for signage and advertising it has surprised me that the site requires so much signage, flagpoles and banners etc. This business should be sympathetic to the environment and apply its own policy to the facility.

If signage were face illuminated instead of internal then the glare would be minimal without losing the effect. Flagpoles should be restricted in height and set back further into the property. Timers should be incorporated to ensure all illuminated signage switches off at a sensible time of 8-9pm and not switch back on until the following dusk.

I hope notice will be taken as too many times I see planning offices approve business applications with very little resistance to the environment or local residents.

The aim is to achieve signage that does not distract drivers or disturb neighbours.

Unfortunately it is not possible for the council to respond to each representation individually but your views will be considered before the application is determined and I shall write to inform you of any decision made.

If the application is to be determined at the Development Control Committee and your letter has been received after the agenda has been published, you will not receive a separate letter notifying you of the date of the meeting and the procedures for public speaking. In such circumstances, it is recommended that you track the progress of the application on the website or telephone for further information. Please be advised that any comments received after the the Development Control Agenda has been produced will be reported to the meeting. Please also note that only a small number of all planning applications are determined at the Development Control Committee, most are determined by officers under delegated power.

All representations are published on our website so please make sure your views are clear and only include information that you are happy for the public to view. Do not include personal information or information from third parties unless you have their permission to do so. If a complaint is received that permission has not been given for comments included about a third party, the Council reserves the right to redact/remove all relevant information. Do not include information that is defamatory or breaches equality or other legislation. If you do not wish your comments to appear on the website and on the file, please confirm this in writing and I will arrange for it to be destroyed, although this

does mean that its contents will be disregarded. For details of what we do with your personal information please refer to our privacy statement comments on planning applications which is available on our website www.arun.gov.uk/planning-privacy-statements.

In the event of a subsequent written representations appeal, against a refusal of planning permission on a householder application, any representations made on the application will be automatically forwarded to the Secretary of State. Unlike all other types of appeal, there will be no further opportunity to comment at the appeal stage.

Yours faithfully

Neil Crowther
Group Head of Planning