

Nigel Benians
3 Langbury Close
Ferring
Worthing
West Sussex
BN12 6QF

Your Ref: OWPC24059
Our Ref: FG/82/19/A 18-07-2019
Please ask for:
Zac Denton

19th August 2019

Dear Sir/Madam

Town & Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Advertisement Consent for 2no. Internally illuminated Fascia Signs, 7no. Ali Panels, 8no. Wall Mounted Signs, 3no. Banner Frames, 4no. Pole Mounted Signs and 1no. Internally Luminated Totem Sign.

Yeomans Honda Worthing Littlehampton Road Ferring Worthing

Thank you for your internet representation made on 16th August 2019 which has been recorded as '**an objection**' with the comments as follows:

I object to this application on the grounds that:-

- This creeping HONDA/PEUGOT development on the edge of the South Downs National Park is abusing its position by applying for 25 ADDITIONAL signs for Honda who now seem to occupy about 65% of the site whereas Chandlers, a short distance along the road seems to have just 2 discreet signs. That is all that is required, the purpose of the building is self evident.*
- The Council have a duty towards maintaining both the inward and outward aspects of buildings fronting the National Park. They have failed to protect this area and this application is a flagrant breach of the Council's own stated commitment to protect this area.*
- The proposed level of signage at a busy road junction is a further distraction for drivers, It is bad enough to have the A259 regularly partially blocked by car transporters which are there for some time whereas the No. 9 bus stop has been taken out of use almost at the same point on the grounds of road safety, leaving residents to walk a significant distance to the next operating bus stop.*
- Much is made of the commitment to Dark Skys, yet here is another breach of that commitment. If Honda/Peugeot want to be good neighbours to Ferring Residents, It is time they respected the wishes of local residents rather than turn the site into a 'raucous car circus' totally out of keeping with the area and its inhabitants.*

Unfortunately it is not possible for the council to respond to each representation individually but your views will be considered before the application is determined and I shall write to inform you of any decision made.

If the application is to be determined at the Development Control Committee and your letter has been received after the agenda has been published, you will not receive a separate letter notifying you of the date of the meeting and the procedures for public speaking. In such circumstances, it is recommended that you track the progress of the application on the website or telephone for further information. Please be advised that any comments received after the the Development Control Agenda has been produced will be reported to the meeting. Please also note that only a small number of all planning applications are determined at the Development Control Committee, most are determined by officers under delegated power.

All representations are published on our website so please make sure your views are clear and only include information that you are happy for the public to view. Do not include personal information or information from third parties unless you have their permission to do so. If a complaint is received

that permission has not been given for comments included about a third party, the Council reserves the right to redact/remove all relevant information. Do not include information that is defamatory or breaches equality or other legislation. If you do not wish your comments to appear on the website and on the file, please confirm this in writing and I will arrange for it to be destroyed, although this does mean that its contents will be disregarded. For details of what we do with your personal information please refer to our privacy statement comments on planning applications which is available on our website www.arun.gov.uk/planning-privacy-statements.

In the event of a subsequent written representations appeal, against a refusal of planning permission on a householder application, any representations made on the application will be automatically forwarded to the Secretary of State. Unlike all other types of appeal, there will be no further opportunity to comment at the appeal stage.

Yours faithfully

Neil Crowther
Group Head of Planning