

Stephen Horne
36
Glenbarrie Way
Ferring
bn126py

Your Ref: OWPC24014
Our Ref: FG/82/19/A 18-07-2019
Please ask for:
Zac Denton

13th August 2019

Dear Sir/Madam

Town & Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Advertisement Consent for 2no. Internally illuminated Fascia Signs, 7no. Ali Panels, 8no. Wall Mounted Signs, 3no. Banner Frames, 4no. Pole Mounted Signs and 1no. Internally Luminated Totem Sign.

Yeomans Honda Worthing Littlehampton Road Ferring Worthing

Thank you for your internet representation made on 12th August 2019 which has been recorded as '**an objection**' with the comments as follows:

This is further evidence of increasing commercial activity in a narrow strip of land next to the national park. The number and apparent appearance of the signs is out of proportion and should be severely curtailed. 25 signs is excessive. Illuminated signs should not be allowed or should be very restricted regarding luminosity. It seems that the council is unwilling to address the problem of creeping intensity of development in this area. First permission was given for a Peugeot garage, then a Honda garage, now they want massive advertising. What next? Planning controls are meant to mean 'controls'. when are Arun going to grasp the concept of control?

Unfortunately it is not possible for the council to respond to each representation individually but your views will be considered before the application is determined and I shall write to inform you of any decision made.

If the application is to be determined at the Development Control Committee and your letter has been received after the agenda has been published, you will not receive a separate letter notifying you of the date of the meeting and the procedures for public speaking. In such circumstances, it is recommended that you track the progress of the application on the website or telephone for further information. Please be advised that any comments received after the the Development Control Agenda has been produced will be reported to the meeting. Please also note that only a small number of all planning applications are determined at the Development Control Committee, most are determined by officers under delegated power.

All representations are published on our website so please make sure your views are clear and only include information that you are happy for the public to view. Do not include personal information or information from third parties unless you have their permission to do so. If a complaint is received that permission has not been given for comments included about a third party, the Council reserves the right to redact/remove all relevant information. Do not include information that is defamatory or breaches equality or other legislation. If you do not wish your comments to appear on the website and on the file, please confirm this in writing and I will arrange for it to be destroyed, although this does mean that its contents will be disregarded. For details of what we do with your personal information please refer to our privacy statement comments on planning applications which is available on our website www.arun.gov.uk/planning-privacy-statements.

In the event of a subsequent written representations appeal, against a refusal of planning permission on a householder application, any representations made on the application will be automatically forwarded to the Secretary of State. Unlike all other types of appeal, there will be no

further opportunity to comment at the appeal stage.

Yours faithfully

Neil Crowther
Group Head of Planning