

Rodney Hart
Dolphin Cottage
56 Ferringham Lane
Ferring
BN12 5LU

Your Ref: OWPC24007
Our Ref: FG/82/19/A 18-07-2019
Please ask for:
Zac Denton

12th August 2019

Dear Sir/Madam

Town & Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Advertisement Consent for 2no. Internally illuminated Fascia Signs, 7no. Ali Panels, 8no. Wall Mounted Signs, 3no. Banner Frames, 4no. Pole Mounted Signs and 1no. Internally Luminated Totem Sign.

Yeomans Honda Worthing Littlehampton Road Ferring Worthing

Thank you for your internet representation made on 12th August 2019 which has been recorded as '**an objection**' with the comments as follows:

This development was subject to a lot of local objections but was allowed. Why were the advertising signs not included in the original application? Maybe because that would have drawn even more objections and comments! It seems it is an increasing ploy to obtain planning assent first, then come back for more: what they really wanted in the first place. Their own original plans must have included advertising, just omitted from the plans submitted to our Planners.

I was not in favour originally and this latest addition just fills me with despair when I envisage how awful the signs will look. The building is big enough for people to see without adding to the ugliness and blocking even more of the small remaining view.

Unfortunately it is not possible for the council to respond to each representation individually but your views will be considered before the application is determined and I shall write to inform you of any decision made.

If the application is to be determined at the Development Control Committee and your letter has been received after the agenda has been published, you will not receive a separate letter notifying you of the date of the meeting and the procedures for public speaking. In such circumstances, it is recommended that you track the progress of the application on the website or telephone for further information. Please be advised that any comments received after the the Development Control Agenda has been produced will be reported to the meeting. Please also note that only a small number of all planning applications are determined at the Development Control Committee, most are determined by officers under delegated power.

All representations are published on our website so please make sure your views are clear and only include information that you are happy for the public to view. Do not include personal information or information from third parties unless you have their permission to do so. If a complaint is received that permission has not been given for comments included about a third party, the Council reserves the right to redact/remove all relevant information. Do not include information that is defamatory or breaches equality or other legislation. If you do not wish your comments to appear on the website and on the file, please confirm this in writing and I will arrange for it to be destroyed, although this does mean that its contents will be disregarded. For details of what we do with your personal information please refer to our privacy statement comments on planning applications which is available on our website www.arun.gov.uk/planning-privacy-statements.

In the event of a subsequent written representations appeal, against a refusal of planning permission on a householder application, any representations made on the application will be

automatically forwarded to the Secretary of State. Unlike all other types of appeal, there will be no further opportunity to comment at the appeal stage.

Yours faithfully

Neil Crowther
Group Head of Planning