

Ferring Conservation Group
17 West Drive
Ferring
WORTHING
BN12 5QZ

Your Ref: OWPC23977
Our Ref: FG/82/19/A 18-07-2019
Please ask for:
Zac Denton

9th August 2019

Dear Sir/Madam

Town & Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Advertisement Consent for 2no. Internally illuminated Fascia Signs, 7no. Ali Panels, 8no. Wall Mounted Signs, 3no. Banner Frames, 4no. Pole Mounted Signs and 1no. Internally Luminated Totem Sign.

Yeomans Honda Worthing Littlehampton Road Ferring Worthing

Thank you for your internet representation made on 8th August 2019 which has been recorded as '**an objection**' with the comments as follows:

Ferring Conservation Group objects to this grotesque application for 25 advertising signs, many of them lit, in an area that just about clings to a semi-rural character. A single Honda and a single Peugeot sign would speak for themselves - no one could be in any doubt about the presence of the car show rooms. There is simply no need for more.

The greatly enlarged building already dominates the street scene, and the view from Langbury Lane, blocking out what was once a pleasant view of Highdown. Advertising signs on the scale applied for constitute overdevelopment and would be completely out of character.

There is also the question of road safety. Large vehicle delivery lorries are continually parking on the carriageway or on the footpath, causing unlawful obstruction, despite the planning permission that was applied for, and given, for a vehicle park at Hangleton Nurseries, to be approached from Hangleton Lane. A large amount of advertising signs would be distracting for drivers and add to the risk of accidents at this location.

*We trust the Council will refuse such large number of advertising signs and encourage the applicants to apply for something much more in keeping with the area. - Ed Miller
(Secretary, Ferring Conservation Group)*

Unfortunately it is not possible for the council to respond to each representation individually but your views will be considered before the application is determined and I shall write to inform you of any decision made.

If the application is to be determined at the Development Control Committee and your letter has been received after the agenda has been published, you will not receive a separate letter notifying you of the date of the meeting and the procedures for public speaking. In such circumstances, it is recommended that you track the progress of the application on the website or telephone for further information. Please be advised that any comments received after the the Development Control Agenda has been produced will be reported to the meeting. Please also note that only a small number of all planning applications are determined at the Development Control Committee, most are determined by officers under delegated power.

All representations are published on our website so please make sure your views are clear and only include information that you are happy for the public to view. Do not include personal information or information from third parties unless you have their permission to do so. If a complaint is received that permission has not been given for comments included about a third party, the Council reserves the right to redact/remove all relevant information. Do not include information that is defamatory or breaches equality or other legislation. If you do not wish your comments to appear on the website

and on the file, please confirm this in writing and I will arrange for it to be destroyed, although this does mean that its contents will be disregarded. For details of what we do with your personal information please refer to our privacy statement comments on planning applications which is available on our website www.arun.gov.uk/planning-privacy-statements.

In the event of a subsequent written representations appeal, against a refusal of planning permission on a householder application, any representations made on the application will be automatically forwarded to the Secretary of State. Unlike all other types of appeal, there will be no further opportunity to comment at the appeal stage.

Yours faithfully

Neil Crowther
Group Head of Planning