

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Address

Number	33
Suffix	
Property name	
Address line 1	Chichester Road
Address line 2	
Address line 3	
Town/city	Bognor Regis
Postcode	PO21 2XH
Description of site location must be completed if postcode is not known:	
Easting (x)	493363
Northing (y)	100040
Description	

2. Applicant Details

Title	Mr
First name	Craig
Surname	Smith
Company name	The Co-operative Group
Address line 1	Co-operative Membership Department
Address line 2	1 Angel Square
Address line 3	
Town/city	Manchester

2. Applicant Details

Country	United Kingdom
Postcode	M60 0AG
Primary number	
Secondary number	
Fax number	
Email address	

Are you an agent acting on behalf of the applicant? ☒ Yes ☐ No

3. Agent Details

Title	Mr
First name	paolo
Surname	tabasso
Company name	RPM Consult
Address line 1	13 Swan Yard
Address line 2	
Address line 3	
Town/city	London
Country	United Kingdom
Postcode	N1 1SD
Primary number	
Secondary number	
Fax number	
Email	

4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Advertisement Consent for 2no. Internally illuminated Fascia Signs, 7no. Ali Panels, 8no. Wall Mounted Signs, 3no Banner Frames, 4no. Pole Mounted Signs and 1no. internally illuminated Totem Sign

Please select the type(s) of advertising you are proposing:

- ☒ Fascia sign(s)
- ☐ Projecting or hanging sign(s)
- ☐ Hoarding(s)
- ☐ Other type(s)

Please add details of each proposed fascia sign

Fascia sign(s): 1	
What is the height from the ground to the base of the advertisement?	3.112 metre(s)

4. Type of Proposed Advertisement(s)

Fascia sign(s): 1	
What is the maximum projection of the advertisement from face of building?	0.092 metre(s)
Dimension:	Height: 0.879 x Width: 13.784 x Depth: 0.092 metre(s)
What materials will the sign be made of?	
Perspex acrylic on snap fixings	
What is the maximum height of any of the individual letters and symbols?	19 cm
The colour of text and background	
White Text & Grey Background	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	375 cd/m2
Will the illumination be static or intermittent?	Static

Fascia sign(s): 2	
What is the height from the ground to the base of the advertisement?	3.234 metre(s)
What is the maximum projection of the advertisement from face of building?	0.069 metre(s)
Dimension:	Height: 0.65 x Width: 0.613 x Depth: 0.069 metre(s)
What materials will the sign be made of?	
Acrylic face and aluminium sides	
What is the maximum height of any of the individual letters and symbols?	32 cm
The colour of text and background	
Blue with silver frame	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	375 cd/m2
Will the illumination be static or intermittent?	Static

Fascia sign(s): 3	
What is the height from the ground to the base of the advertisement?	3.104 metre(s)
What is the maximum projection of the advertisement from face of building?	0.002 metre(s)
Dimension:	Height: 0.879 x Width: 1.191 x Depth: 0.002 metre(s)
What materials will the sign be made of?	
Aluminum	
What is the maximum height of any of the individual letters and symbols?	0 cm

4. Type of Proposed Advertisement(s)

Fascia sign(s): 3	
The colour of text and background	
Grey Background	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Fascia sign(s): 4	
What is the height from the ground to the base of the advertisement?	3.014 metre(s)
What is the maximum projection of the advertisement from face of building?	0.002 metre(s)
Dimension:	Height: 0.879 x Width: 2.99 x Depth: 0.002 metre(s)
What materials will the sign be made of?	
Aluminum	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background	
Grey Background	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Fascia sign(s): 5	
What is the height from the ground to the base of the advertisement?	3.014 metre(s)
What is the maximum projection of the advertisement from face of building?	0.002 metre(s)
Dimension:	Height: 0.879 x Width: 1.799 x Depth: 0.002 metre(s)
What materials will the sign be made of?	
Aluminum	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background	
Grey Background	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

4. Type of Proposed Advertisement(s)

Other type(s): Please add details of each proposed advertisement

Other type(s): 1	
What is the height from the ground to the base of the advertisement?	1.4 metre(s)
What is the maximum projection of the advertisement from face of building?	0.003 metre(s)
Dimension:	Height: 0.45 x Width: 0.45 x Depth: 0.003 metre(s)
What materials will the sign be made of? Vinyl	
What is the maximum height of any of the individual letters and symbols?	15 cm
The colour of text and background White Text & Blue Background	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): 2	
What is the height from the ground to the base of the advertisement?	1.4 metre(s)
What is the maximum projection of the advertisement from face of building?	0.003 metre(s)
Dimension:	Height: 0.45 x Width: 0.45 x Depth: 0.003 metre(s)
What materials will the sign be made of? Vinyl	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background White & Blue	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): 3	
What is the height from the ground to the base of the advertisement?	1.4 metre(s)
What is the maximum projection of the advertisement from face of building?	0.003 metre(s)
Dimension:	Height: 0.6 x Width: 0.6 x Depth: 0.003 metre(s)
What materials will the sign be made of? Vinyl	
What is the maximum height of any of the individual letters and symbols?	15 cm

4. Type of Proposed Advertisement(s)

Other type(s): 3	
The colour of text and background	
White Text & Blue Background	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): 4	
What is the height from the ground to the base of the advertisement?	1.4 metre(s)
What is the maximum projection of the advertisement from face of building?	0.003 metre(s)
Dimension:	Height: 0.6 x Width: 0.6 x Depth: 0.003 metre(s)
What materials will the sign be made of? Vinyl	
What is the maximum height of any of the individual letters and symbols?	15 cm
The colour of text and background	
White Text & Blue Background	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): 5	
What is the height from the ground to the base of the advertisement?	1.4 metre(s)
What is the maximum projection of the advertisement from face of building?	0.003 metre(s)
Dimension:	Height: 0.6 x Width: 0.6 x Depth: 0.003 metre(s)
What materials will the sign be made of? Vinyl	
What is the maximum height of any of the individual letters and symbols?	30 cm
The colour of text and background	
White Text & Blue Background	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

4. Type of Proposed Advertisement(s)

Other type(s): 6	
What is the height from the ground to the base of the advertisement?	0.5 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 0.6 x Width: 0.6 x Depth: 0.003 metre(s)
What materials will the sign be made of? Vinyl	
What is the maximum height of any of the individual letters and symbols?	35 cm
The colour of text and background White Text & Blue Background	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): 7	
What is the height from the ground to the base of the advertisement?	0.5 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 0.6 x Width: 0.6 x Depth: 0.003 metre(s)
What materials will the sign be made of? Vinyl	
What is the maximum height of any of the individual letters and symbols?	35 cm
The colour of text and background White Text & Blue Background	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): 8	
What is the height from the ground to the base of the advertisement?	0.5 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 0.6 x Width: 0.6 x Depth: 0.003 metre(s)
What materials will the sign be made of? Vinyl	
What is the maximum height of any of the individual letters and symbols?	35 cm
The colour of text and background White Text & Blue Background	

4. Type of Proposed Advertisement(s)

Other type(s): 8	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): 9	
What is the height from the ground to the base of the advertisement?	0.5 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 0.6 x Width: 0.6 x Depth: 0.003 metre(s)
What materials will the sign be made of? Vinyl	
What is the maximum height of any of the individual letters and symbols?	35 cm
The colour of text and background White Text & Blue Background	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): 10	
What is the height from the ground to the base of the advertisement?	0 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 3.505 x Width: 1.06 x Depth: 0.243 metre(s)
What materials will the sign be made of? Aluminum with acrylic letter face	
What is the maximum height of any of the individual letters and symbols?	40 cm
The colour of text and background Blue, White, Dark Grey and Silver	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	375 cd/m2
Will the illumination be static or intermittent?	Static

Other type(s): 11	
What is the height from the ground to the base of the advertisement?	0.935 metre(s)

4. Type of Proposed Advertisement(s)

Other type(s): 11	
What is the maximum projection of the advertisement from face of building?	0.033 metre(s)
Dimension:	Height: 0.93 x Width: 1.83 x Depth: 0.033 metre(s)
What materials will the sign be made of? Aluminum	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Please describe each of the 'Other type(s)' of advertising proposed

Totem
Bag Sign
Parent & Child Signage
Thank you & Welcome Sign
Parking Disclaimer
Disabled Disclaimer
Goods Delivery / Keep Clear Sign
Banner Frame

5. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? ☐ Yes ☐ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ☐ Yes ☐ No ☐ Not Applicable

If Yes to either or both the questions above, please show the existing sign(s) on an elevation drawing or photograph which can be uploaded to the Supporting Documents section of this application. Please state the references or filenames of the drawing(s) or photograph(s) in this text box

Existing Front Elevation
Existing Side Elevation
Existing Parking

Will the proposed advertisement(s) project over a footpath or other public highway? ☐ Yes ☐ No

6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From	29/11/2019
To	29/11/2024

7. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ☐ Yes ☐ No

8. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? ☐ Yes ☐ No

8. Site Visit

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- ☐ The agent
- ☐ The applicant
- ☐ Other person

9. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☐ No

10. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☐ Yes ☐ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained? ☐ Yes ☐ No

11. Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

☐ Yes ☐ No

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. ☐

Date (cannot be pre-application)

12/07/2019