



THE GRAHAM FEEST CONSULTANCY

Road Safety Consultant - Traffic Safety Roads

68 The Boulevard, Worthing, West Sussex BN13 1LA

[REDACTED]

Arun District Council
Arun Civic Centre
Maltravers Road
Littlehampton BN17 5LF

Attention of:
Jane Fulton <planning@arun.gov.uk>
cc
Sir Peter Bottomley MP
[REDACTED]

Terence Chapman
Chairman of Arun District Council Planning Committee
<cllr.terence.chapman@arun.gov.uk>
Peter Coe
Chairman of Ferring Parrish Council
[REDACTED]

2nd May 2022

Proposed Development FG/54/22/PL - Land at rear of 1 Sea Drive Ferring

I have been consulted with regard to the proposed development awaiting planning consent at the rear of 1 Sea Drive Ferring. My understanding is that a new dwelling has been approved on this land which will front onto Sea Drive but now the matter to hand is an additional proposed new dwelling on the remainder of the site which will find its entrance onto Sea Lane.

There is great concern about the potential traffic conflicts which will arise from this dwelling with entry and exit onto Sea Lane Ferring and from a pure risk assessment could give rise to the creation of a collision site.

Observations demonstrate to me that the view when coming into and exiting the new proposed development with the present obscurity to the south is of considerable risk to both the approaching vehicle(s) and anyone seeking to emerge from the new proposed property. If anyone enters the property forward, they will be forced to reverse out and if they opt to reverse in, they will be exposed whilst doing so to approaching traffic.

Also, traffic travelling from the south and entering Sea Lane from Marine Drive does so in some cases at a greater speed than 30mph and with the concealed/hidden entrance will mean that it will be far too late to take any meaningful evasive action.

Current thinking in line with the Safe Systems Approach means that we need to take much more of a risk approach to these locations and not purely make decisions as to whether or not there have been collisions at or nearby to the site or in a length of road. The Hierarchy of road users demands that we must give greater consideration to those for whom most harm will be caused and given the level of pedestrian activity where the road changes from Marine Drive to Sea Lane it is clear that speeds of 30mph in today's thinking is unacceptable.

I would therefore recommend that any decision to giving planning approval should be **deferred** whilst additional information is obtained in respect of the arising potential road safety issues and that the District Council should ask West Sussex County Council as the highway authority to carry out a formal survey as to the speed of traffic and the traffic volume at this point and on the approach to Sea Lane from Marine Drive.

Furthermore, Sea Lane in its entirety also with Marine Drive within its proximity should be a matter for consideration of the introduction of a 20mph speed limit and should include along its route a number of given priority traffic calming measures.

The question as to whether the site itself is being over developed is a matter for the planning authority but I do wonder whether the current planning permission would have been granted should the developer have submitted one application for both houses at the same time?

I am happy to share and participate in any further discussions or attend a site meeting if that would be helpful.

Graham Feest
Road Safety Consultant