ARUN
DISTRICT COUNCIL

TOWN AND COUNTRY PLANNING ACT 1990
THE TOWN AND COUNTRY PLANNING (CONTROL OF ADVERTISEMENTS) REGULATIONS 2007

COPY

DECISION NOTICE

Application Ref: FG/29/05/A

1 **To Addressee**

Viceroy Court Ltd
Suite 6
Audley House
9 North Audley Street
London
W1A 6ZD

2 **Site Address**

Viceroy Court
Ferringham Lane
Ferring

3 **Description of Development**

1No non illuminated sign

4 In pursuance of their powers under this Act and the Regulations the Council REFUSE to consent to the display of the advertisement or advertisements as described in the application and plan for the reasons stated.

REASON 1 The proposed advertisement, by reason of its size, siting and method of display, would be unduly prominent (in the street scene) and detrimental to the visual amenities of the locality in conflict with policies DEV1 of the West Sussex Structure Plan and GEN7 of the Arun District Local Plan and SPG - Telecommunications and Advertisements.

Head of Planning Services
Arun District Council
The Arun Civic Centre
Maltravers Road
Littlehampton
West Sussex BN17 5LF

Case Officer: Mr J Baeza

8th April 2005

Decision notice Issued: 8th April 2005