

Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:	Mr	First Name:	Steven	Surname:	Roberts
Company name:	ASDA Stores Ltd				
Street address:	ASDA House				
	South Bank				
	Great Wilson Street				
Town/City:	Leeds				
Country:	United Kingdom				
Postcode:	LS11 5AD				
Are you an agent acting on behalf of the applicant?				☒ Yes	☐ No

2. Agent Name, Address and Contact Details

Title:	Mr	First Name:	Joshua	Surname:	Nalus
Company name:	C & A Design Ltd				
Street address:	2b - 3b Hathersage Business Park				
	Heather Lane				
	Hathersage				
Town/City:	Sheffield				
Country:					
Postcode:	S321DP				
				Telephone number:	
				Mobile number:	
				Fax number:	
				Email address:	

3. Site Address Details

Full postal address of the site (including full postcode where available)

House:		Suffix:	
House name:	ASDA Ferring Superstore		
Street address:	Littlehampton Road		
Town/City:	Ferring		
Postcode:	BN12 6PN		

Description of location or a grid reference
(must be completed if postcode is not known):

Easting:	508364
Northing:	103182

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

Erection of illuminated and non-illuminated advertisements relating to an onsite petrol station kiosk

How many of the following type of advertisements are you applying for?

Fascia sign(s)	3	Projecting or hanging sign(s)	0	Hoarding(s)	0	Other	12
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Please describe:

Totem Sign x1
Wall Mounted on Kiosk x1
Give Way/No Entry Signage x4
Give Way Signage x2
Pedestrian Crossing Signage x4

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

8. Location of Advertisement(s)

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☐ Yes ☒ No ☐ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?

☐ Yes ☒ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: 02/02/2018

To: 02/02/2023

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☒ Yes ☐ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

4.50 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.10 m

What are the dimensions of the proposed advertisement?

Height: 0.50 x

Width: 2.02 x

Depth: 0.10 metres

What materials will the sign be made of?

3mm Acrylic 'ASDA' lightbox 100mm deep, internally laminated applied to 3 mm aluminium flat panels with returns tops and bottom to sit over backing panels (backing panels all RAL 9016) - fitted to 5mm foamex section.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

50 cm

The colour of text and background:

Green (RAL 6018); White (RAL 9010)

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels:

450.00 cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

4.50 m

What is the maximum projection of the advertisement from face of building (in metres)?

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Width: 2.02 x

Depth: 0.10 metres

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3mm Acrylic 'ASDA' lightbox 100mm deep, internally laminated applied to 3 mm aluminium flat panels with returns tops and bottom to sit over backing panels (backing panels all RAL 9016) - fitted to 5mm foamex section.

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50 cm

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Will the sign be illuminated?

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11 (a). Details of Proposed Advertisement(s) - Fascia Sign

Will the sign be illuminated internally or externally?

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450.00 cd/m

Will the illumination be static or intermittent?

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11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

4.50 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.10 m

What are the dimensions of the proposed advertisement?

Height: 0.50 x Width: 2.02 x Depth: 0.10 metres

What materials will the sign be made of?

3mm Acrylic 'ASDA' lightbox 100mm deep, internally laminated applied to 3 mm aluminium flat panels with returns tops and bottom to sit over backing panels (backing panels all RAL 9016) - fitted to 5mm foamex section.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

50 cm

The colour of text and background:

Green (RAL 6018); White (RAL 9010)

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels:

450.00 cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

1.30 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.01 m

What are the dimensions of the proposed advertisement?

Height: 6.00 x Width: 3.05 x Depth: 0.20 metres

What materials will the sign be made of?

Totem Sign - Aluminium formed and fret cut face panels 3mm, fixed to power coated frame fixed to concrete base.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

50 cm

The colour of text and background:

Teal (RAL 5018); Green (RAL 6018); White (RAL 9010); Black (RAL 9005)

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels:

450.00 cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.10 m

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the maximum projection of the advertisement from face of building (in metres)?

m

What are the dimensions of the proposed advertisement?

Height: x

Width: x

Depth: metres

What materials will the sign be made of?

Aluminium triangle/disc with signfix channel on rear, mounted to circular 316 grade stainless steel post.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

cm

The colour of text and background:

White graphic (RAL 9010) on Red (RAL 3028) background; Black (RAL9005) 'Give Way' text on White (RAL 9010) and Red (RAL 3028) background.

Will the sign be illuminated?

☐ Yes ☒ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

m

What is the maximum projection of the advertisement from face of building (in metres)?

m

What are the dimensions of the proposed advertisement?

Height: x

Width: x

Depth: metres

What materials will the sign be made of?

Aluminium disc with signfix channel on rear, mounted to circular 316 grade stainless steel post.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

cm

The colour of text and background:

Black (RAL9005) 'Give Way' text on White (RAL 9010) and Red (RAL 3028) background.

Will the sign be illuminated?

☐ Yes ☒ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

m

What is the maximum projection of the advertisement from face of building (in metres)?

m

What are the dimensions of the proposed advertisement?

Height: x

Width: x

Depth: metres

What materials will the sign be made of?

Aluminium disc with signfix channel on rear, mounted to circular 316 grade stainless steel post.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

cm

The colour of text and background:

Black (RAL9005) 'Give Way' text on White (RAL 9010) and Red (RAL 3028) background.

Will the sign be illuminated?

☐ Yes ☒ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

m

What is the maximum projection of the advertisement from face of building (in metres)?

m

What are the dimensions of the proposed advertisement?

Height: x

Width: x

Depth: metres

What materials will the sign be made of?

Kiosk Signage - Graphic vinyl non-illuminated, applied to aluminium 3mm flat panels with returns top and bottom to sit over backing panels (backing panels all RAL 9016) – fitted to 5mm frame section.

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the maximum height of any of the individual letters and symbols (in centimetres)?

30

cm

The colour of text and background:

White (RAL 9010)

Will the sign be illuminated?



Yes



No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.10

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.01

m

What are the dimensions of the proposed advertisement?

Height:

0.64

x

Width:

0.64

x

Depth:

0.01

metres

What materials will the sign be made of?

Give Way/No Entry Signage - Aluminium triangle/disc with signfix channel on rear, mounted to circular 316 grade stainless steel post.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

50

cm

The colour of text and background:

White graphic (RAL 9010) on Red (RAL 3028) background; Black (RAL9005) 'Give Way' text on White (RAL 9010) and Red (RAL 3028) background.

Will the sign be illuminated?



Yes



No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.10

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.01

m

What are the dimensions of the proposed advertisement?

Height:

0.64

x

Width:

0.64

x

Depth:

0.01

metres

What materials will the sign be made of?

Give Way/No Entry Signage - Aluminium triangle/disc with signfix channel on rear, mounted to circular 316 grade stainless steel post.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

50

cm

The colour of text and background:

White graphic (RAL 9010) on Red (RAL 3028) background; Black (RAL9005) 'Give Way' text on White (RAL 9010) and Red (RAL 3028) background.

Will the sign be illuminated?



Yes



No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.10

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.01

m

What are the dimensions of the proposed advertisement?

Height:

0.64

x

Width:

0.64

x

Depth:

0.01

metres

What materials will the sign be made of?

Pedestrian Crossing - Aluminium triangle with signfix channel on rear, mounted to circular 316 grade stainless steel post.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

40

cm

The colour of text and background:

Black (RAL 9005) Pedestrian graphic symbol on White (RAL9010) and Red (RAL 3028) background

Will the sign be illuminated?



Yes



No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?	2.10	m
What is the maximum projection of the advertisement from face of building (in metres)?	0.01	m
What are the dimensions of the proposed advertisement?	Height: 0.64 x	Width: 0.64 x Depth: 0.01 metres
What materials will the sign be made of?		
Pedestrian Crossing Signage - Aluminium triangle with signfix channel on rear, mounted to circular 316 grade stainless steel post.		
What is the maximum height of any of the individual letters and symbols (in centimetres)?	40	cm
The colour of text and background:		
Black (RAL 9005) Pedestrian graphic symbol on White (RAL9010) and Red (RAL 3028) background		
Will the sign be illuminated? ☐ Yes ☒ No		

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?	2.10	m
What is the maximum projection of the advertisement from face of building (in metres)?	0.01	m
What are the dimensions of the proposed advertisement?	Height: 0.64 x	Width: 0.64 x Depth: 0.01 metres
What materials will the sign be made of?		
Pedestrian Crossing Signage - Aluminium triangle with signfix channel on rear, mounted to circular 316 grade stainless steel post.		
What is the maximum height of any of the individual letters and symbols (in centimetres)?	40	cm
The colour of text and background:		
Black (RAL 9005) Pedestrian graphic symbol on White (RAL9010) and Red (RAL 3028) background		
Will the sign be illuminated? ☐ Yes ☒ No		

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?	2.10	m
What is the maximum projection of the advertisement from face of building (in metres)?	0.01	m
What are the dimensions of the proposed advertisement?	Height: 0.64 x	Width: 0.64 x Depth: 0.01 metres
What materials will the sign be made of?		
Pedestrian Crossing Signage - Aluminium triangle with signfix channel on rear, mounted to circular 316 grade stainless steel post.		
What is the maximum height of any of the individual letters and symbols (in centimetres)?	40	cm
The colour of text and background:		
Black (RAL 9005) Pedestrian graphic symbol on White (RAL9010) and Red (RAL 3028) background		
Will the sign be illuminated? ☐ Yes ☒ No		

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?	2.10	m
What is the maximum projection of the advertisement from face of building (in metres)?	0.01	m
What are the dimensions of the proposed advertisement?	Height: 0.64 x	Width: 0.64 x Depth: 0.01 metres

11 (d). Details of Proposed Advertisement(s) - Other Sign

What materials will the sign be made of?

Aluminium triangle/disc with signfix channel on rear, mounted to circular 316 grade stainless steel post.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

50

cm

The colour of text and background:

White graphic (RAL 9010) on Red (RAL 3028) background; Black (RAL9005) 'Give Way' text on White (RAL 9010) and Red (RAL 3028) background.

Will the sign be illuminated?

☐ Yes ☒ No

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

☒ The agent ☐ The applicant ☐ Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.



Date

02/02/2018