

1 To Addressee

Beehive Care Group
27 Old School House
Ferring Street
Ferring
West Sussex
BN12 5HL

2 Site Address

Old School House
27 Ferring Street
Ferring
BN12 5HL

3 Description of Development

Installation of 1 No. internally illuminated sign. (Retrospective).

4 In pursuance of their powers under this Act and the Regulations the Council **CONSENT** to the display, for a period of five years from the date of this consent, of the advertisement or advertisements as described in the application and plan and subject to compliance with the conditions specified below.

1 The advertisement hereby permitted shall be removed on or before the expiration of the period ending on 1 April 2030.

Reason: In the interest of the visual amenities of the locality in accordance with Arun Local Plan policy D DM1.

2 The development hereby approved shall be carried out in accordance with the following approved plans:

- Site Plan.
- Location Plan.
- Sign.

Reason: For the avoidance of doubt and in the interests of amenity and the environment in accordance with Arun Local Plan policy D DM1.

3 No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.

Reason: As required by Regulation 14(1)(a) of the Town & Country Planning (Control of Advertisements) Regulations 2007.

- 4 Any advertisement displayed, and any site used for the display of advertisements, shall be maintained in a condition that does not impair the visual amenity of the site.

Reason: As required by Regulation 14(1)(a) of the Town & Country Planning (Control of Advertisements) Regulations 2007.

- 5 Where an advertisement is required under these Regulations to be removed, the site shall be left in a condition that does not endanger the public or impair visual amenity.

Reason: As required by Regulation 14(1)(a) of the Town & Country Planning (Control of Advertisements) Regulations 2007.

- 6 The intensity of illumination of the proposed sign shall not exceed 300 cd/sqm.

Reason: In the interests of the visual amenities of the locality and road safety in accordance with the NPPF.

- 7 The illuminated sign shall only be switched on from 16:30 to 22:00 during the months between October to March inclusive, and only between 20:00 - 22:00 between the months of April to September inclusive.

Reason: In the interests of amenity in accordance with Arun Local Plan policy QE SP1.

INFORMATIVE: Statement pursuant to Article 35 of the Town and Country Planning (Development Management Procedure) (England) Order 2015 (as amended). The Local Planning Authority has acted positively and proactively in determining this application by identifying matters of concern within the application (as originally submitted) and negotiating, with the Applicant, acceptable amendments to the proposal to address those concerns. As a result, the Local Planning Authority has been able to grant planning permission for an acceptable proposal, in accordance with the presumption in favour of sustainable development, as set out within the National Planning Policy Framework.



Neil Crowther
Group Head of Planning

Case Officer: Aishwarya Reddy

Arun District Council
The Arun Civic Centre
Maltravers Road
Littlehampton
West Sussex BN17 5LF

Decision Issued: 1st April 2025

IT IS IMPORTANT THAT YOU READ THE NOTES ATTACHED TO THIS DOCUMENT

APPEALS TO THE SECRETARY OF STATE

If you are aggrieved by the decision of your local planning authority to refuse permission for the proposed development or grant it subject to conditions, then you can appeal to the Secretary of State under section 78 of the Town & Country Planning Act 1990

As this is a decision on an application for the display of an advertisement, if you want to appeal against your local planning authority's decision then you must do so within 8 weeks of the date of receipt of this notice.

Appeals must be using a form which you can get from the Secretary of State at Temple Quay House, 2 The Square, Temple Quay, Bristol BS1 6PN (Tel: 0303 444 5000) or online at <http://acp.planninginspectorate.gov.uk>

The Secretary of State can allow a longer period for giving notice of an appeal but will not normally be prepared to use this power unless there are special circumstances which excuse the delay in giving notice of appeal.

The Secretary of State need not consider an appeal if it seems to the Secretary of State that the local planning authority could not have granted planning permission for the proposed development or could not have granted it without the conditions they imposed, having regard to the statutory requirements, to the provisions of any development order and to any directions given under a development order.

Please note that this decision notice only relates to matters under the Planning Acts and does not give consent under any other legislation that may apply to the development. You will need to carry out your own checks to determine whether any other consents or permissions are required. For example, the Building Regulations are likely to apply to most developments, and a Highways Licence may be required from West Sussex County Council for any development within the public highway (including the placing of skips on highway land).