



Arun District Council
 Maltravers Road
 Littlehampton
 West Sussex BN17 5LF
 Tel: 01903 737756
www.arun.gov.uk

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location

Disclaimer: We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number

Suffix

Property Name

Address Line 1

Address Line 2

Address Line 3

Town/city

Postcode

Description of site location must be completed if postcode is not known:

Easting (x)	Northing (y)
<input type="text" value="509452"/>	<input type="text" value="102815"/>

Description

Applicant Details

Name/Company

Title

Mrs

First name

Jacqui

Surname

Swindells

Company Name

Beehive Care Group

Address

Address line 1

27 Old School House Ferring Street

Address line 2

Address line 3

Town/City

Ferring

County

West Sussex

Country

United Kingdom

Postcode

BN12 5HL

Are you an agent acting on behalf of the applicant?

- ☒ Yes
☐ No

Contact Details

Primary number

Secondary number

[REDACTED]

Fax number

Email address

[REDACTED]

Agent Details

Name/Company

Title

Mrs

First name

Jacqui

Surname

Swindells

Company Name

BEEHIVE CARE GROUP

Address

Address line 1

110 Ferring Street

Address line 2

Ferring

Address line 3

Town/City

WORTHING

County

Country

United Kingdom

Postcode

BN12 5JP

Contact Details

Primary number

Secondary number

Fax number

Email address

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

We have signage with the company name and logo including the house name. We would like to illuminate this sign at night from approx. 16:30 in winter until 22:00. These times would be less in the lighter summer months, so perhaps only lit for an hour or two from 20:00-22:00. An illuminated sign will also assist emergency services in locating the property in the dark. The sign is a plastic box with a soft white light inside which is lit with 6500K cool white LEDs installed for face illumination, complete with a 60w outdoor-rated power supply.

Advertisement Type:

Other type

Height:

2.3 metres

Width:

1.5 metres

Depth:

0.08 metres

What is the height from the ground to the base of the advertisement?:

1.4 metres

What is the maximum projection of the advertisement from the face of the building?:

3.5 metres

What is the maximum height of any of the individual letters and symbols?:

0.13 centimetres

What materials will the advertisement be made of?:

3mm folded aluminium tray Laser cut to face as per artwork With 3mm opal acrylic backer and 3mm opal acrylic inlay

The colour of text and background:

Coated RAL 2017 Orange - white lettering

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

6500 cd/m²

Will the illumination be static or intermittent?:

Intermittent

Please describe each of the 'Other type(s)' of advertising proposed

None

Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☒ Yes

☐ No

If Yes, please provide details

The sign replaced the old sign which had been there since approx 1985 and was in the former name of the organisation. The new sign was erected to reflect the new branding and name of the organisation.

The new sign occupies the same space as the former sign however, the new sign is smaller.

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☐ Yes

☒ No

☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s)

NA

Will the proposed advertisement(s) project over a footpath or other public highway?

- ☐ Yes
☒ No

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

01/01/2025

To Date

31/12/2034

Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

- ☒ Yes
☐ No

If Yes, please provide details

We are governed by Trustees who live locally and we consulted with residents, families, staff and other stakeholders

Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

- ☒ Yes
☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- ☐ The agent
☒ The applicant
☐ Other person

Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

- ☒ Yes
☐ No

If Yes, please complete the following information about the advice you were given (this will help the authority to deal with this application more efficiently):

Officer name:

Title

First Name

Surname

Reference

Date (must be pre-application submission)

Details of the pre-application advice received

I am happy to confirm that the sign, when not illuminated, falls within Schedule 3 Class 5 of the Town & Country Planning (Control of Advertisements) Regulations 2007 (as amended) and therefore has deemed consent. You advised that the sign has not been illuminated since you received a direct complaint, consequently, my case will now be closed as no further action is required.

If you wish to illuminate the sign in the future you will need to submit an application via the Planning Portal. This link will take you to the relevant page of our website where details of the validation requirements for Advertisement Consent, and a further link to the Planning Portal, are available:- [Apply for planning permission | Arun District Council](#)

Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

- ☒ Yes
☐ No

Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

- ☐ Yes
☒ No

Declaration

I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.

I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

I/We also accept that, in accordance with the Planning Portal's terms and conditions:

- Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of a public register and on the authority's website;
- Our system will automatically generate and send you emails in regard to the submission of this application.

☒ I / We agree to the outlined declaration

Signed

Jacqui Swindells

Date

03/02/2025