

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Address

Number	
Suffix	
Property name	Land at Asda Superstore
Address line 1	Littlehampton Road
Address line 2	
Address line 3	
Town/city	Ferring Worthing
Postcode	BN12 6PN
Description of site location must be completed if postcode is not known:	
Easting (x)	508364
Northing (y)	103182
Description	

4 No non illuminated
Asda signs, 2 No non-
illuminated traffic signs +
1 No. internally illuminated
totem sign ^{at} various
locations (partial resubmission
following FG/24/18/A).

2. Applicant Details

Title	Mr
First name	Steve
Surname	Roberts
Company name	Asda Stores Ltd
Address line 1	Southbank
Address line 2	Great Wilson St
Address line 3	
Town/city	Leeds

2. Applicant Details

Country	
Postcode	LS11 5AD
Primary number	
Secondary number	
Fax number	
Email address	

Are you an agent acting on behalf of the applicant?

☒ Yes ☐ No

3. Agent Details

Title	Mr
First name	Joshua
Surname	Fanthorne
Company name	C+A Design
Address line 1	2b-3b Hathersage Park
Address line 2	Heather Lane
Address line 3	
Town/city	HATHERSAGE
Country	
Postcode	S32 1DP
Primary number	
Secondary number	
Fax number	
Email	

4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Erection of non-illuminated advertisements relating to an onsite petrol filling station. This is a re-submission of the advert application reference no. FG/24/18/A, following a part refusal.

Please select the sign types you wish to propose

- ☒ Fascia sign
☐ Hanging sign
☐ Hoarding sign
☒ Other sign

Fascia Sign

Fascia sign: 1

What is the height from the ground to the base of the advertisement?

4.5 metre(s)

4. Type of Proposed Advertisement(s)

Fascia sign: 1	
What is the maximum projection of the advertisement from face of building?	0.1 metre(s)
Dimension:	Height: 0.5 x Width: 2.02 x Depth: 0.1 metre(s)
What materials will the sign be made of?	
Graphic vinyl non-illuminated, applied to aluminium 3mm flat panels with returns top and bottom to sit over backing panels (backing panels all RAL 7016) - fitted to 5mm foamex section	
What is the maximum height of any of the individual letters and symbols?	50 cm
The colour of text and background	
Green (RAL 6018); White (RAL 9010); Anthracite (RAL 7016)	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Fascia sign: 2	
What is the height from the ground to the base of the advertisement?	4.5 metre(s)
What is the maximum projection of the advertisement from face of building?	0.1 metre(s)
Dimension:	Height: 0.5 x Width: 2.02 x Depth: 0.1 metre(s)
What materials will the sign be made of?	
Graphic vinyl non-illuminated, applied to aluminium 3mm flat panels with returns top and bottom to sit over backing panels (backing panels all RAL 7016) - fitted to 5mm foamex section	
What is the maximum height of any of the individual letters and symbols?	50 cm
The colour of text and background	
Green (RAL 6018); White (RAL 9010); Anthracite (RAL 7016)	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Fascia sign: 3	
What is the height from the ground to the base of the advertisement?	4.5 metre(s)
What is the maximum projection of the advertisement from face of building?	0.1 metre(s)
Dimension:	Height: 0.5 x Width: 2.02 x Depth: 0.1 metre(s)
What materials will the sign be made of?	
Graphic vinyl non-illuminated, applied to aluminium 3mm flat panels with returns top and bottom to sit over backing panels (backing panels all RAL 7016) - fitted to 5mm foamex section	

4. Type of Proposed Advertisement(s)

Fascia sign: 3

What is the maximum height of any of the individual letters and symbols? 50 cm

The colour of text and background

Green (RAL 6018); White (RAL 9010); Anthracite (RAL 7016)

Will the sign be illuminated? No

Will the sign be illuminated internally or externally?

Illuminance levels 0 cd/m2

Will the illumination be static or intermittent?

Other Sign

Other sign: 1

What is the height from the ground to the base of the advertisement? 1.56 metre(s)

What is the maximum projection of the advertisement from face of building? 0.2 metre(s)

Dimension: Height: 6 x Width: 3.05 x Depth: 0.2 metre(s)

What materials will the sign be made of?

Totem Sign - Aluminium formed and fret cut face panels 3mm, fixed to power coated frame fixed to concrete base.

What is the maximum height of any of the individual letters and symbols? 50 cm

The colour of text and background

Green (RAL 6018); White (RAL 9010); Anthracite (RAL 7016); Teal (RAL 5018)

Will the sign be illuminated? Yes

Will the sign be illuminated internally or externally? Internally Illuminated

Illuminance levels 450 cd/m2

Will the illumination be static or intermittent? Static

Other sign: 2

What is the height from the ground to the base of the advertisement? 2.1 metre(s)

What is the maximum projection of the advertisement from face of building? 0.01 metre(s)

Dimension: Height: 0.64 x Width: 0.64 x Depth: 0.01 metre(s)

What materials will the sign be made of?

Road sign - Aluminium triangle/disc with signfix channel on rear, mounted to circular 316 grade stainless steel post.

What is the maximum height of any of the individual letters and symbols? 50 cm

The colour of text and background

White graphic (RAL 9010) on Red (RAL 3028) background; Black (RAL 9005) 'Give Way' / 'No Entry' text on White (RAL 9010) and Red (RAL 3028) background.

Will the sign be illuminated? No

Will the sign be illuminated internally or externally?

Illuminance levels 0 cd/m2

4. Type of Proposed Advertisement(s)

Other sign: 2

Will the illumination be static or intermittent?

Other sign: 3

What is the height from the ground to the base of the advertisement?

2.1 metre(s)

What is the maximum projection of the advertisement from face of building?

0.01 metre(s)

Dimension:

Height: 0.64 x Width: 0.64 x Depth: 0.01 metre(s)

What materials will the sign be made of?

Road sign - Aluminium triangle/disc with signfix channel on rear, mounted to circular 316 grade stainless steel post.

What is the maximum height of any of the individual letters and symbols?

50 cm

The colour of text and background

White graphic (RAL 9010) on Red (RAL 3028) background; Black (RAL9005) 'Give Way' / 'No Entry' text on White (RAL 9010) and Red (RAL 3028) background.

Will the sign be illuminated?

No

Will the sign be illuminated internally or externally?

Illuminance levels

0 cd/m2

Will the illumination be static or intermittent?

If you have selected Other, please describe

1 Totem Sign with only price sign illuminated and 2 Road Signs (Give Way / No Entry)

5. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☒ Yes ☐ No ☐ Not Applicable

If Yes to either or both the questions above, please show the existing sign(s) on an elevation drawing or photograph which can be uploaded to the Supporting Documents section of this application. Please state the references or filenames of the drawing(s) or photograph(s) in this text box

Existing_Totem_Sign_ASDA_Ferring.jpeg

Will the proposed advertisement(s) project over a footpath or other public highway?

☐ Yes ☒ No

6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From

02/02/2018

To

02/02/2023

7. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

8. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

- ☒ The agent
☐ The applicant
☐ Other person

9. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☒ Yes ☐ No

11. Authority Employee/Member

With respect to the Authority, is the applicant or agent one of the following:

- (a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. ☒

Date (cannot be pre-application) 23/08/2018