



Arun District Council
Arun Civic Centre
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Littlehampton
West Sussex BN17 5LF
Planning & Building Control General Enquiries
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30th July 2021

Ferring Parish Council
1 Elm Park Ferring, BN12 5RN
BN12 5RN

Case Officer: Kathryn Welch
Telephone: 01903 737789
Email: kathryn.welch@arun.gov.uk

Dear Sir/Madam,

Town & Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Application No: FG/120/21/A
Site Address: Yeomans Peugeot Littlehampton Road Ferring BN12 6PB
Description of works: Installation of 2 x internally illuminated fascia signs and 1 x internally illuminated pylon sign

Thank you for your internet representation made on 28th July 2021 which has been recorded as an objection with the comments as follows:

OWPC38917

Ferring Parish Council objects to any increase in size of signage over that already permitted. The proposed increase in size of the totem is unjustified and will only serve to further add to the visual mass of signage in this location. This is directly on the roadside, highly visible and there is no reasonable requirement for any increase in dimensions.

Consideration must also be given to any increase in light pollution from all signage on the site, located at the base of Highdown Hill and the boundary of the National Park. It is noted that the proposed totem is to have internal lighting to current standards which we trust officers will ensure delivers a reduction in light pollution over the existing totem, especially when the dimensions are reduced to not exceed the currently permitted height and width.

Your views as made above will be considered before the application is determined.

Please be aware that Planning Services operate an 'open file' policy and will publish your comments including your name and address on the website. Please make sure that you have only provided information that you are happy will be published in this way. If you have supplied information belonging to a third party, you must make sure you have their permission to do so. If you do not wish your comments to appear on the website or on the file you will need to confirm this by emailing to planning@arun.gov.uk and I will arrange for it to be destroyed although this means that the content will then be disregarded.

The majority of applications are determined under delegated powers by officers. Further information on the decision making process can be found on the website at <https://www.arun.gov.uk/planning-decision-process>.

Some applications will be determined by the Planning Committee, and I shall write and inform you of the date

of the meeting and the procedures for public speaking if this is the case. However, if your representation has been received after the agenda for the meeting has been finalised and the notifications have been generated, you will not receive notification. In this case, you will need to track the progress of the application on the council's website <https://www.arun.gov.uk/weekly-lists>

Any comments that are received after the agenda has been finalised will be separately reported to the members of the Planning Committee.

Regardless of how the application is determined I will notify you of the decision.

In the event of a subsequent written representations appeal, against a refusal of advertisement consent any representations made on the application will be automatically forwarded to the Secretary of State. Unlike all other types of appeal, there will be no further opportunity to comment at the appeal stage.

Yours sincerely



Neil Crowther
Group Head of Planning

For details of how the Council will deal with your data please refer to our privacy notices on the website www.arun.gov.uk/planning-privacy-statements

If you have provided an email address, all correspondence including the decision notice will be sent by email. It is therefore important that you keep us informed if this changes during the course of this application.

To register to receive notification of planning applications in your area, please go to <https://www.arun.gov.uk/planning> and click into Local Planning Application Finder.