

Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:	Mrs	First name:	SALLY	Surname:	PRINCE
Company name:	TAYLOR WIMPEY				
Street address:	COVEDENE COURT				
	WESSEX BUSINESS PARK				
Town/City:	COLDEN COMMON				
County:					
Country:	United Kingdom				
Postcode:	SO21 1WP				

	Country Code	National Number	Extension Number
Telephone number:			
Mobile number:			
Fax number:			
Email address:			

Are you an agent acting on behalf of the applicant? ☒ Yes ☐ No

2. Agent Name, Address and Contact Details

Title:	Mr	First Name:	GARY	Surname:	DIXON
Company name:	CAMBERLEY SIGNS				
Street address:	B2 HARLEY HOUSE GALWAY ROAD				
	BLACKEBUSHE BUSINESS PARK				
Town/City:	YATELEY				
County:	HAMPSHIRE				
Country:	United Kingdom				
Postcode:	GU46 6GE				

	Country Code	National Number	Extension Number
Telephone number:			
Mobile number:			
Fax number:			
Email address:			

3. Site Address Details

Full postal address of the site (including full postcode where available)

House:		Suffix:	
House name:	Ferring Nurseries		
Street address:	Littlehampton Road		
Town/City:	Ferring		
County:	West Sussex		
Postcode:	BN12 6PN		

Description of location or a grid reference
(must be completed if postcode is not known):

Easting:	508832
Northing:	103224

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☒ Yes ☐ No

If Yes, please complete the following information about the advice you were given (this will help the authority to deal with this application more efficiently):

Officer name:

Title:	Mrs	First name:	Emma	Surname:	Lawrence
Reference:	ENF/273/15/				
Date (DD/MM/YYYY):	13/07/2015	(Must be pre-application submission)			

Details of the pre-application advice received:

Taylor Wimpey made me aware they had received correspondence from the Arun Council asking why planning permission had not been sort. Camberley Signs then spoke to Arun Council for their help in clarifying what needed to be applied for and the change in name of this site by end of October.

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

1 off Fascia sign vinylled onto temporary sales cabin, sizes and a representation of this fascia included in application.
4 off panels showing lifestyle images around public car park.
1 off Thirteen panel hoarding section promoting the Greenside site.
1 off Two panel hoarding section promoting Barley Grange pointing towards sales cabin.

How many of the following type of advertisements are you applying for?

Fascia sign(s) Projecting or hanging sign(s) Hoarding(s) Other

Please describe:

1 off Main sign 'V' Set facing out onto road, sizes, photos and a representation will be included in this application.
1 off Leader board directing the general public to the car park.

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☒ Yes ☐ No

If Yes, please provide details:

The signage in question has already been installed, for sales of Barley Grange homes in Durrington. Taylor Wimpey will be changing the site name to Greenside at the end of October after the Barley Grange show homes are open.
The Arun Council are aware of the changes to be made at the end of October and Camberley Signs have discussed these issues with Emma Lawrence.
There is a 13 panel hoarding which does promote Greenside the future name of the site in question.

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☐ Yes ☐ No ☒ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

Will the proposed advertisement(s) project over a footpath or other public highway?

☐ Yes ☒ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: 12/06/2015

To: 12/06/2020

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☒ Yes ☐ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.450 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000 m

What are the dimensions of the proposed advertisement?

Height: 0.500 x Width: 9.500 x Depth: 0.003 metres

What materials will the sign be made of?

Vinyl applied to a ACM panel, edged with aluminium angle and fixed to portable sales cabin.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

18.500 cm

The colour of text and background:

White text on plum background. Red and blue text on white background.

Will the sign be illuminated?

☐ Yes ☒ No

11 (c). Details of Proposed Advertisement(s) - Hoarding Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.400 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.003 m

What are the dimensions of the proposed advertisement?

Height: 1.220 x Width: 2.440 x Depth: 0.003 metres

What materials will the sign be made of?

These 40ft CGI's around public car park are ACM (Acrylic Composite Material) panels and screwed to close board fencing.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

7.500 cm

The colour of text and background:

Red and blue text on white background. Blue and white text on green and blue backgrounds.

Will the sign be illuminated?

☐ Yes ☒ No

11 (c). Details of Proposed Advertisement(s) - Hoarding Sign

What is the height from the ground to the base of the advertisement (in metres)?	0.000	m				
What is the maximum projection of the advertisement from face of building (in metres)?	0.003	m				
What are the dimensions of the proposed advertisement?	Height: 2.440	x	Width: 15.860	x	Depth: 0.003	metres
What materials will the sign be made of?	Thirteen panel ACM hoarding section.					
What is the maximum height of any of the individual letters and symbols (in centimetres)?	52.000	cm				
The colour of text and background:	Red and blue text on white background. White text on blue background.					
Will the sign be illuminated?	☐ Yes	☒ No				

11 (c). Details of Proposed Advertisement(s) - Hoarding Sign

What is the height from the ground to the base of the advertisement (in metres)?	0.000	m				
What is the maximum projection of the advertisement from face of building (in metres)?	0.003	m				
What are the dimensions of the proposed advertisement?	Height: 2.440	x	Width: 2.440	x	Depth: 0.003	metres
What materials will the sign be made of?	Two ACM panels directing public to sales pod.					
What is the maximum height of any of the individual letters and symbols (in centimetres)?	27.500	cm				
The colour of text and background:	Red and blue text on white background.					
Will the sign be illuminated?	☐ Yes	☒ No				

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?	1.200	m				
What is the maximum projection of the advertisement from face of building (in metres)?	0.000	m				
What are the dimensions of the proposed advertisement?	Height: 3.050	x	Width: 1.500	x	Depth: 0.100	metres
What materials will the sign be made of?	Two ACM panels with aluminium angle attached to rear and secured to 100mm aluminium posts.					
What is the maximum height of any of the individual letters and symbols (in centimetres)?	20.400	cm				
The colour of text and background:	Red and blue text on white background. White text on red and blue background.					
Will the sign be illuminated?	☐ Yes	☒ No				

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?	0.600	m				
What is the maximum projection of the advertisement from face of building (in metres)?	0.000	m				
What are the dimensions of the proposed advertisement?	Height: 0.600	x	Width: 1.000	x	Depth: 0.050	metres
What materials will the sign be made of?	ACM panel secured between two 50mm aluminium posts.					
What is the maximum height of any of the individual letters and symbols (in centimetres)?	13.500	cm				
The colour of text and background:	Red and blue text on white background. White text on red and blue background.					
Will the sign be illuminated?	☐ Yes	☒ No				

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

☒ The agent ☐ The applicant ☐ Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.



Date

24/07/2015