

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Address

Number	
Suffix	
Property name	Garage Premises
Address line 1	Littlehampton Road
Address line 2	
Address line 3	
Town/city	Ferring
Postcode	BN12 6PB
Description of site location must be completed if postcode is not known:	
Easting (x)	508933
Northing (y)	103459
Description	
Yeomans Honda	

2. Applicant Details

Title	Mr
First name	James
Surname	Smith
Company name	Yeomans
Address line 1	Yeomans Ltd
Address line 2	Yeomans Honda
Address line 3	
Town/city	Ferring

2. Applicant Details

Country	
Postcode	BN12 6PB
Primary number	
Secondary number	
Fax number	
Email address	

Are you an agent acting on behalf of the applicant? ☒ Yes ☐ No

3. Agent Details

Title	Mrs
First name	Faye
Surname	Dwyer
Company name	Merson Signs Ltd
Address line 1	1
Address line 2	Law Place
Address line 3	Nerston Ind Est East Kilbride
Town/city	GLASGOW
Country	
Postcode	G74 4QQ

Primary number	
Secondary number	
Fax number	
Email	

4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

A 1576mm x 10760mm illuminated Fascia

B Louvers

C 5.2 illuminated totem

D Entrance Feature

E Directional sign

F1 Post mounted parking sign

F2 Post mounted disabled parking sign

Please select the type(s) of advertising you are proposing:

- ☒ Fascia sign(s)
- ☐ Projecting or hanging sign(s)
- ☐ Hoarding(s)
- ☒ Other type(s)

Please add details of each proposed fascia sign

4. Type of Proposed Advertisement(s)

Fascia sign(s): 1	
What is the height from the ground to the base of the advertisement?	2.7 metre(s)
What is the maximum projection of the advertisement from face of building?	0.33 metre(s)
Dimension:	Height: 1.576 x Width: 10.76 x Depth: 0.33 metre(s)
What materials will the sign be made of? please see drawings for full details sign A	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background please see drawings for full details sign A	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	500 cd/m2
Will the illumination be static or intermittent?	Static

Other type(s): Please add details of each proposed advertisement

Other type(s): 1	
What is the height from the ground to the base of the advertisement?	2.353 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 3 x Width: 41 x Depth: 0.15 metre(s)
What materials will the sign be made of? please see drawings for full details sign B - louvers	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background please see drawings for full details sign B - louvers	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	500 cd/m2
Will the illumination be static or intermittent?	Static

Other type(s): 2	
What is the height from the ground to the base of the advertisement?	0 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 5.404 x Width: 1.7 x Depth: 0.6 metre(s)
What materials will the sign be made of? please see drawings for full details sign C	
What is the maximum height of any of the individual letters and symbols?	0 cm

4. Type of Proposed Advertisement(s)

Other type(s): 2	
The colour of text and background please see drawings for full details sign C	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Externally Illuminated
Illuminance levels	500 cd/m2
Will the illumination be static or intermittent?	Static

Other type(s): 3	
What is the height from the ground to the base of the advertisement?	0 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 2.658 x Width: 1.2 x Depth: 0.34 metre(s)
What materials will the sign be made of? please see drawings for full details sign D	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background please see drawings for full details sign D	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): 4	
What is the height from the ground to the base of the advertisement?	0 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 1.467 x Width: 1.674 x Depth: 0.45 metre(s)
What materials will the sign be made of? please see drawings for full details sign E	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background please see drawings for full details sign E	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

4. Type of Proposed Advertisement(s)

Other type(s): 5	
What is the height from the ground to the base of the advertisement?	0 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 1.453 x Width: 1.43 x Depth: 0 metre(s)
What materials will the sign be made of? please see drawings for full details sign F1	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background please see drawings for full details sign F1	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): 6	
What is the height from the ground to the base of the advertisement?	0 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 1.453 x Width: 1.43 x Depth: 0 metre(s)
What materials will the sign be made of? please see drawings for full details sign F2	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background please see drawings for full details sign F2	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Please describe each of the 'Other type(s)' of advertising proposed

B Louvers - these are in rows as highlighted in green on the drawings, only one row will be illuminated as highlighted in red in the drawings under sign B
please see drawings for full details

5. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?	☐ Yes ☒ No
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?	☐ Yes ☒ No ☐ Not Applicable
Will the proposed advertisement(s) project over a footpath or other public highway?	☐ Yes ☒ No

6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From	17/09/2019
To	17/09/2024

7. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☒ Yes ☐ No

8. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- ☒ The agent
☐ The applicant
☐ Other person

9. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☒ Yes ☐ No

If Yes, please complete the following information about the advice you were given (this will help the authority to deal with this application more efficiently):

Officer name:

Title	Mr
First name	Zac
Surname	Denton
Reference	FG/82/19/A

Date (Must be pre-application submission)

13/09/2019

Details of the pre-application advice received

application refused due to sign C being illuminated, this has now changed to non illuminated

10. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☒ Yes ☐ No

11. Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

☒ Yes ☐ No

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. ☒

Date (cannot be pre-application)

17/09/2019