

Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:	Mr	First name:		Surname:	
Company name	One Stop Convenience Stores				
Street address:	Apex Road				Extension Number
	Brownhills				
Town/City	Walsall				
County:	West Midlands				
Country:	UK				
Postcode:	WS8 7TS				
				Email address:	
Are you an agent acting on behalf of the applicant? ☒ Yes ☐ No					

2. Agent Name, Address and Contact Details

Title:	Mr	First Name:	Gary	Surname:	Fairhall
Company name:	Innovate Signs Limited				
Street address:	Unit 7 Fulcrum One				Extension Number
	Solent Way				
Town/City	Whiteley				
County:	Hampshire				
Country:	United Kingdom				
Postcode:	PO15 7FE				

3. Site Address Details

Full postal address of the site (including full postcode where available)

House:	135	Suffix:	
House name:	One Stop Community Stores Ltd		
Street address:	North Lane		
	East Preston		
Town/City:	Littlehampton		
County:			
Postcode:	BN16 1HB		

Description of location or a grid reference
(must be completed if postcode is not known):

Easting:	507148
Northing:	102359

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

How many of the following type of advertisements are you applying for?

Fascia sign(s) Projecting or hanging sign(s) Hoarding(s) Other

Please describe:

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☒ Yes ☐ No ☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

Will the proposed advertisement(s) project over a footpath or other public highway?

☒ Yes ☐ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: To:

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☐ Yes ☒ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

☒ Yes ☐ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.656m

What is the maximum projection of the advertisement from face of building (in metres)?

0.090m

What are the dimensions of the proposed advertisement?

Height: 0.380 x Width: 11.118 x Depth: 0.090 metres

What materials will the sign be made of?

Aluminium and acrylic

What is the maximum height of any of the individual letters and symbols (in centimetres)?

23.000cm

The colour of text and background:

White on a red background and red on a white background.

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☐ Internally ☒ Externally

Illuminance Levels:

250.000 cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.679m

What is the maximum projection of the advertisement from face of building (in metres)?

0.090m

What are the dimensions of the proposed advertisement?

Height: 0.380 x Width: 4.658 x Depth: 0.090 metres

What materials will the sign be made of?

Aluminium and acrylic

What is the maximum height of any of the individual letters and symbols (in centimetres)?

23.000cm

The colour of text and background:

white on a red background and red on a white background.

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☐ Internally ☒ Externally

Illuminance Levels:

250.000 cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.656m

What is the maximum projection of the advertisement from face of building (in metres)?

0.090m

What are the dimensions of the proposed advertisement?

Height: 0.380 x Width: 3.990 x Depth: 0.090 metres

What materials will the sign be made of?

aluminium and acrylic

What is the maximum height of any of the individual letters and symbols (in centimetres)?

23.000cm

The colour of text and background:

white on a red background and red on a white background.

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☐ Internally ☒ Externally

Illuminance Levels:

250.000 cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (b). Details of Proposed Advertisement(s) - Hanging Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.679 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.600 m

What are the dimensions of the proposed advertisement?

Height:

0.570

x

Width:

0.600

x

Depth:

0.060

metres

What materials will the sign be made of?

aluminium and self adhesive vinyl

What is the maximum height of any of the individual letters and symbols (in centimetres)?

15.000 cm

The colour of text and background:

white on a red background and red on a white background.

Will the sign be illuminated?



Yes



No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.200 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000 m

What are the dimensions of the proposed advertisement?

Height:

2.100

x

Width:

16.200

x

Depth:

0.000

metres

What materials will the sign be made of?

Digitally printed vinyl graphics

What is the maximum height of any of the individual letters and symbols (in centimetres)?

2.100 cm

The colour of text and background:

Various as per visual

Will the sign be illuminated?



Yes



No

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?



Yes



No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)



The agent



The applicant



Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.



Date

04/09/2012