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Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Title:		First Name:		Surname:	Fuller Smith & Turner plc
Company name:					
Street address:	Griffin Brewery				
	Chiswick Lane South				
	Chiswick				
Town/City:	London				
Country:					
Postcode:	W4 2QB				
				Telephone number:	
				Mobile number:	
				Fax number:	
				Email address:	
Are you an agent acting on behalf of the applicant?					
☒ Yes ☐ No					

Title:		First Name:		Surname:	Omega Signs Limited
Company name:					
Street address:	Newmarket Approach				
	Telephone number:				
	Mobile number:				
Town/City:	LEEDS				
	Fax number:				
Country:					
	Email address:				
Postcode:	LS9 0RJ				

Various illuminated & non-illuminated advertisements on front & side elevations.

3. Site Address Details

Full postal address of the site (including full postcode where available)

House:		Suffix:	
House name:	The Tudor Tavern		
Street address:	138-140 Sea Road		
Town/City:	EAST PRESTON		
Postcode:	BN16 1NN		

Description of location or a grid reference
(must be completed if postcode is not known):

Easting:	507072
Northing:	101699

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

Replacement of the existing external signage scheme (the House Name is changing from Tudor Tavern to Saltern Tavern)

How many of the following type of advertisements are you applying for?

Fascia sign(s)	1	Projecting or hanging sign(s)	1	Hoarding(s)	0	Other	4
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Please describe:

Sign B - sign written amenity text with cowl lights
Sign C - 3 replacement brass lanterns
Sign D - Cartouche logo small
Sign F - Brass menu case

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☒ Yes ☐ No ☐ Not Applicable

8. Location of Advertisement(s)

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

25945PL01 Issued: 1 Signage Scheme Drawing

Will the proposed advertisement(s) project over a footpath or other public highway?

☐ Yes ☒ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: 23/03/2018

To: 22/03/2023

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☒ Yes ☐ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

4.15 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.00 m

What are the dimensions of the proposed advertisement?

Height: 1.00

x

Width: 2.00

x

Depth: 0.00

metres

What materials will the sign be made of?

Sign A - Hand Painted (Sign written) house name to front elevation painted brickwork

What is the maximum height of any of the individual letters and symbols (in centimetres)?

25 cm

The colour of text and background:

off white background Red and Blue text

Will the sign be illuminated?

☐ Yes ☒ No

11 (b). Details of Proposed Advertisement(s) - Hanging Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.66 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.00 m

What are the dimensions of the proposed advertisement?

Height: 1.20

x

Width: 0.90

x

Depth: 0.05

metres

What materials will the sign be made of?

Sign E - Aluminum extrusion frame and composite panel painted with hand painted display, complete with new mild steel bracket powder coated black fitting to the existing post and refurbished cartouche logo also hand painted and finished in gold leaf illuminated by LED trough light

What is the maximum height of any of the individual letters and symbols (in centimetres)?

12 cm

The colour of text and background:

dark blue background red cream blue grey display

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☐ Internally ☒ Externally

Illuminance Levels:

132.40 cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?	2.77	m
What is the maximum projection of the advertisement from face of building (in metres)?	0.53	m
What are the dimensions of the proposed advertisement?	Height: 0.20 x Width: 8.60 x Depth: 0.53	metres
What materials will the sign be made of?	Sign B - Hand painted amenity text to existing fascia with brass cowl light illumination, projection refers to cowl light	
What is the maximum height of any of the individual letters and symbols (in centimetres)?	20	cm
The colour of text and background:	off white background dark blue text	
Will the sign be illuminated?	☒ Yes ☐ No	
Will the sign be illuminated internally or externally?	☐ Internally ☒ Externally	
Illuminance Levels:	46.24	cd/m
Will the illumination be static or intermittent?	☒ Static ☐ Intermittent	

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?	2.77	m
What is the maximum projection of the advertisement from face of building (in metres)?	0.34	m
What are the dimensions of the proposed advertisement?	Height: 0.66 x Width: 0.38 x Depth: 0.38	metres
What materials will the sign be made of?	Sign C - Replacement Brass Medium Lanterns on cast wall bracket powder coated black with LED lamps	
What is the maximum height of any of the individual letters and symbols (in centimetres)?		cm
The colour of text and background:	Brass Lantern, Black Bracket	
Will the sign be illuminated?	☒ Yes ☐ No	
Will the sign be illuminated internally or externally?	☒ Internally ☐ Externally	
Illuminance Levels:	50.74	cd/m
Will the illumination be static or intermittent?	☒ Static ☐ Intermittent	

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?	4.03	m
What is the maximum projection of the advertisement from face of building (in metres)?	0.05	m
What are the dimensions of the proposed advertisement?	Height: 0.53 x Width: 0.83 x Depth: 0.05	metres
What materials will the sign be made of?	Sign D - Moulded acrylic logo hand painted finished in gold leaf	
What is the maximum height of any of the individual letters and symbols (in centimetres)?	12	cm
The colour of text and background:	Red and green background white gold text	

11 (d). Details of Proposed Advertisement(s) - Other Sign

Will the sign be illuminated?

☐ Yes ☒ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

m

What is the maximum projection of the advertisement from face of building (in metres)?

m

What are the dimensions of the proposed advertisement?

Height: x Width: x Depth: metres

What materials will the sign be made of?

What is the maximum height of any of the individual letters and symbols (in centimetres)?

cm

The colour of text and background:

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels:

cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

☒ The agent ☐ The applicant ☐ Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.



Date

