

Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.

If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:	Mr	First name:		Surname:	
Company name:	Tesco Stores				
Street address:	Tesco House			Country Code	National Number
	Delamare Road			Telephone number:	
	Cheshunt			Mobile number:	
Town/City:				Fax number:	
County:				Email address:	
Country:	United Kingdom				
Postcode:					

Are you an agent acting on behalf of the applicant? ☒ Yes ☐ No

2. Agent Name, Address and Contact Details

Title:	Miss	First Name:	Sophie	Surname:	Hinton
Company name:	CgMs Ltd				
Street address:	7th Floor			Country Code	National Number
	140 London Wall			Telephone number:	
				Mobile number:	
Town/City:				Fax number:	
County:	London			Email address:	
Country:	United Kingdom				
Postcode:	EC2Y 5DN				

REF: **EG/57/14/A**

DESC: 1 No internally illuminated fascia sign, 1 No externally illuminated fascia sign, 1 No externally illuminated projecting sign, 1 No non illuminated wall mounted dibond panel on front elevation.

3. Site Address Details

Full postal address of the site (including full postcode where available)

House:	28	Suffix:	
House name:	The Barnham Hotel		
Street address:	Barnham Road		
	Barnham		
Town/City:	Bognor Regis		
County:			
Postcode:	PO22 0ES		

Description of location or a grid reference
(must be completed if postcode is not known):

Easting:	495869
Northing:	104444

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

5. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

Advertisement consent for the installation of one internally illuminated part coloured part woodtex fascia sign, one internally illuminated fascia panel, two non illuminated wall mounted diabond vinyls and one externally illuminated projecting sign.

How many of the following type of advertisements are you applying for?

Fascia sign(s) Projecting or hanging sign(s) Hoarding(s) Other

Please describe:

Two wall mounted dibond panels

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☐ Yes ☒ No ☐ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?

☐ Yes ☒ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: To:

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☒ Yes ☐ No

I1 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

7.200

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.100

m

What are the dimensions of the proposed advertisement?

Height:

1.350

 x Width:

2.800

 x Depth:

0.100

 metres

What materials will the sign be made of?

aluminium with woodtex strip to base

What is the maximum height of any of the individual letters and symbols (in centimetres)?

910.000

cm

The colour of text and background:

Text: red, blue and white (Tesco colours); Background: Pantone 2955C (dark blue)

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels:

300.000

 cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

I1 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

3.600

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.100

m

What are the dimensions of the proposed advertisement?

Height:

0.500

 x Width:

9.400

 x Depth:

0.100

 metres

What materials will the sign be made of?

Aluminium/woodtex with woodtex strip at base

What is the maximum height of any of the individual letters and symbols (in centimetres)?

354.000

cm

The colour of text and background:

Background: Pantone 2955C (dark blue) and woodtex strip base/background; text: red, white and blue (tesco colours)

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☐ Internally ☒ Externally

Illuminance Levels:

300.000

 cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

I1 (b). Details of Proposed Advertisement(s) - Hanging Sign

What is the height from the ground to the base of the advertisement (in metres)?

4.900

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.200

m

What are the dimensions of the proposed advertisement?

Height:

0.650

 x Width:

0.800

 x Depth:

0.090

 metres

What materials will the sign be made of?

Aluminium

What is the maximum height of any of the individual letters and symbols (in centimetres)?

20.000

cm

The colour of text and background:

Red white and blue (Tesco colours)

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☐ Internally ☒ Externally

Illuminance Levels:

300.000

 cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? m

What is the maximum projection of the advertisement from face of building (in metres)? m

What are the dimensions of the proposed advertisement? Height: x Width: x Depth: metres

What materials will the sign be made of?
Vinyl

What is the maximum height of any of the individual letters and symbols (in centimetres)? cm

The colour of text and background:
white lettering on a blue background

Will the sign be illuminated? ☐ Yes ☒ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? m

What is the maximum projection of the advertisement from face of building (in metres)? m

What are the dimensions of the proposed advertisement? Height: x Width: x Depth: metres

What materials will the sign be made of?
Aluminium

What is the maximum height of any of the individual letters and symbols (in centimetres)? cm

The colour of text and background:
Image of food

Will the sign be illuminated? ☐ Yes ☒ No

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? ☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

☒ The agent ☐ The applicant ☐ Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

☒ Date